



Wear Red Canada

February 13, 2024

Wear Red Canada is a national campaign held annually on February 13th to raise awareness about women's heart health. Many non-profit educational events are held across Canada on this day and many Canadians will be wearing red. In 2024, we anticipate over 50 individual events in cities across Canada in addition to broad media coverage (both social media and convention media).

Learn More:

www.wearredcanada.ca #Wearredcanada #HerHeartMatters

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Resort Municipality of Whistler
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