



BEFORE/ AFTER EVENT	TOP DOG \$10,000	BIG CAT \$5,000	BEST FRIEND \$2,500	FURRY COMPANION \$1,000
Exclusive recognition as Presenting Sponsor of Desert Pet Walk in all communication and marketing	×			
Opportunity to co-brand email to all participants & donors either prior to or after event (content subject to approval)	×			
Name on exclusive walk t-shirts (used for incentives and sold to participants)	×			
Mention in donor recognition emails sent to all donors	×	×		
Mention in tv and radio advertising leading up to event	×	×	×	
Logo on website and on footer on all participant communication	×	×	×	×
ONSITE				
Sponsorship signage at start/finish line	×			
Opportunity to participate in ribbon cutting	×			
Logo on photo op signage	×			
Opportunity to speak	Opening Ceremony	Closing Remarks		
10' x 20' activation booth	10' x 20'	10' x 10'		
Sponsorship signage at main stage & rest stop along route	×	×	×	×
Name on participant materials distributed onsite	×	×	×	×
Thanked from stage	×	×	×	×