



Journal Ad Specs

1. Choose a sponsorship purchase level on the registration page at BluePhoenixgala.org.
2. Following your online purchase, you will receive a confirmation email and a link to these instructions that can be forwarded to your marketing department or ad agency.
3. Whether you purchase online or mail it in, please email your artwork to cwatts@ehs.org.
4. For inclusion in the event slideshow presentation, email your materials on or before May 1, 2024.

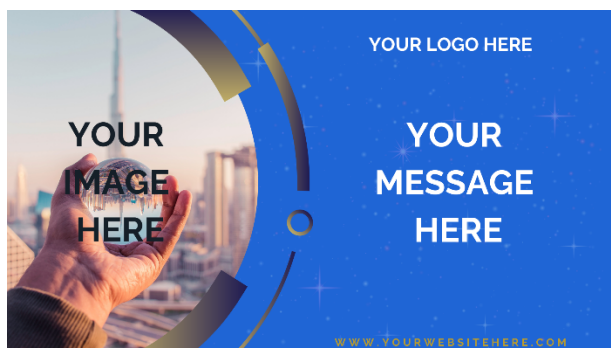
OPTION #1: "Show Ready"

- Ad: 1920px(W) x 1080px(H) in dimension, high-res (300 dpi or greater) format
- Provide company logo for online ad banner *(if applicable to your purchase)*
- Format: .jpg / .psd / .pdf
- Send company web address to link ad to your website *(if applicable to your purchase)*

OPTION #2: We Create Your Ad

- Choose from 2 templates offered below
- Graphics: Send logo, photo or any illustration you'd like incorporated into your ad (.png or .jpeg preferred)
- Copy: Read the description of the ad level you've purchased. Submit copy that may include a congratulatory message, company contact info, etc. using the online ad submission copy box.
- Provide company logo for online ad banner *(if applicable to your purchase)*
- Send company web address to link ad to your website *(if applicable to your purchase)*

Option 1:



Option 2:

