TWR CANADA

STORY REPORT 2026

REACHING FURTHER:

Stories of Hope Through Media & Mission

INSIDE:

Discover stories about how **TWR Canada is helping unreached people** around the world **move from silence to fullness in Christ.**

twr canada | 50 YEARS 1973•2023

TABLE OF CONTENTS

CEO Message ..... Pg. 3
How Media Reaches Where Others Cannot ..... Pg. 4
Hope Close to Home ..... Pg. 5
Hope That Multiplies ..... Pg. 6-7
Hope That Endures ..... Pg. 8
Hope That Takes Root ..... Pg. 9
Hope That Cannot Be Silenced ..... Pg. 10
The Story Continues ..... Pg. 11

LETTER FROM THE EDITOR

Welcome to the first edition of the TWR Canada Story Report, *"Reaching Further: Stories of Hope Through Media & Mission."*

Behind every broadcast, digital program, and discipleship resource is a person with a story.

In these pages, you will meet people seeking answers, growing in faith, and sharing Jesus with others.

You will hear from listeners in Québec and Cuba, Chinese believers learning to disciple others, families gathering around Scripture in Sri Lanka, and Iranian believers seeking Christian fellowship and encouragement.

These stories show why access to the gospel matters and how God works through people willing to share it. We hope they encourage you to pray for those you read about and the believers serving alongside them. ***When you finish reading, please pass this report to someone else who would be encouraged by these accounts.***

Thank you for helping people hear the message of Christ and grow in faith through media.

In gratitude,

Jennifer Prior
DIRECTOR OF MARKETING & COMMUNICATIONS
jprior@twr.ca

PRESIDENT & CEO MESSAGE

From Silence to the Fullness of Christ

I want you to meet the people behind these stories: ***believers whose love for Christ moves them to share the gospel, sometimes at great personal cost.***

TWR Canada seeks to reach people who have little opportunity to hear about Jesus and to help believers grow into disciples who make disciples. ***More than 7,500 people groups around the world remain unreached.*** We also serve Christians who face persecution because of their faith and have little access to biblical teaching.

We pray for God to raise up people willing to go: Canadian missionaries crossing borders and believers reaching neighbours in their own language and culture. We partner with them and help put the right media tools in their hands.

Radio can reach an isolated community. Media players carry biblical teaching where internet access is limited. Digital resources and personal gatherings help people ask questions, understand Scripture, and grow in faith.

What gives me hope is the way this work multiplies. One person hears the gospel, grows in faith, and shares Christ with another. Over time, that faithful response can strengthen families, churches, and whole communities.

'From Silence to the Fullness of Christ' expresses our prayer: ***that unreached people without access to the gospel will hear, believe, mature in Christ, and help others follow him.***

These stories show what that can look like. Thank you for praying, giving, and helping people carry the gospel into hard, hidden, and hostile places. Together, we seek lasting fruit: lives rooted in Christ and disciples making disciples.

In Christ,

Brent Campbell
PRESIDENT & CEO
Trans World Radio (TWR) Canada

HOW MEDIA REACHES WHERE OTHERS CANNOT

Joshua Project estimates that ***7,541 people groups, representing 3.57 billion people,*** remain unreached.[1] These are communities where the church is absent or too small and under-resourced to sustain its own evangelism.

Some of these communities are remote. In others, cultural, political, or religious pressures make exploring faith openly difficult. Believers may also have little access to biblical teaching.

TWR Canada exists to help bring the gospel where access is limited.

We partner with Christians willing to share the gospel in their own communities and missionaries willing to go. Their passion for Christ can lead them to serve at great personal risk. Together, we choose media that fits the language, culture, generation, and circumstances of the people they want to reach.

That can mean radio broadcasts and SD cards in Africa, artificial intelligence used in outreach to Buddhist audiences, or online apps and portable media players in Cuba. In the Middle East, in-person conferences and media players support discipleship. Different tools help people hear, understand, and respond to Scripture.

> **Together, we choose media that fits the language, culture, generation, and circumstances of the people we are seeking to reach.**

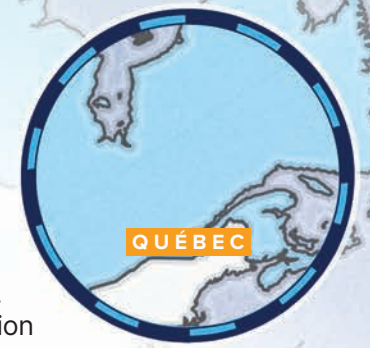
In 2026, TWR Canada is actively ministering in 25 countries, including six on Open Doors' World Watch List of the 50 countries where Christians face the most severe persecution[2]: China, Cuba, India, Iran, Mali, and Myanmar. These six represent 12 per cent of the list.

TWR Canada is part of the global TWR network, whose radio and online ministries reach into all 50 countries on the list. The network's radio and online broadcasts alone have a potential audience of 4.3 billion people. Through media and personal discipleship, we help people encounter Jesus, grow in faith, and share Christ with others.

[1] *"Global Dashboard." Joshua Project, (www.joshuaproject.net/people_groups/statistics). Accessed 10 Sept. 2026.*

[2] *"World Watch List 2026." Open Doors Canada, 2026, (www.opendoorscanada.org). Accessed 3 June. 2026.*

HOPE CLOSE TO HOME



Québec has a deep Catholic heritage, but for some, Christianity is a family connection rather than a faith they practise. Others have become disillusioned with religion or are unsure what they believe. Fewer than two per cent of Québecers identify as evangelical Christians.

Since 2002, TWR Canada has partnered with Aujourd'hui L'Espoir, a ministry centred on media, to share the gospel with French-speaking Canadians. Through television, radio, online platforms, and biblical resources, we are helping people discover who Jesus is, the salvation He offers, and what it means to follow Him.

Programs address questions about hope, purpose, and faith in everyday life. USB devices loaded with biblical content serve people with limited internet access. When listeners want to talk, Aujourd'hui L'Espoir's *Hope Line* offers personal conversation, prayer, and help finding a Christian community.

Sometimes, a broadcast reaches someone who does not know where else to turn. After watching a television program, one woman called because her son was dying. She no longer knew what to do or believe. The team listened, prayed with her, and connected her with a nearby church and community resources.

That personal response is part of the ministry's ongoing work. In its 2025 report, Aujourd'hui L'Espoir described connecting to approximately 250 people each year with follow-up through local evangelical churches. A question prompted by a program can lead to a conversation, an opportunity to explore Scripture, and a relationship with believers nearby.

The message reaches through media, and the conversation continues person to person. Through our partnership with Aujourd'hui L'Espoir, people across Québec can hear the gospel, ask honest questions, and find support as they take their next steps toward Christ.

WANT TO KNOW MORE?
AUJOURD'HUI L'ESPOIR
www.aujourdhuilespoir.org

HOPE THAT MULTIPLIES

More than 30 years ago, a small group of Chinese believers began meeting in a place where following Christ brought opposition or punishment. Today, the ministry that grew from that beginning supports Chinese-speaking believers across five countries. ***People who once gathered to learn are now teaching, pastoring, and discipling others.***

For many Chinese believers, trusted biblical resources remain difficult to obtain. As churches increasingly gather in small groups, they need leaders who can explain Scripture and help others live out their faith. TWR Canada supports this work through biblical teaching, discipleship training, and secure media tools.

Through digital platforms and portable media devices, believers can access Chinese translations of TWR Canada's Discipleship Essentials and Bible Stories Alive (BSA)[1]. These resources support personal study, family learning, and small group fellowship.

Discipleship Essentials helps believers learn to guide others in following Jesus. Bible Stories Alive introduces children and families to Scripture. Together, these resources help people share biblical teaching within their homes and communities.

> **TWR Canada supports this work through biblical teaching, discipleship training, and secure media tools.**

At the heart of our Chinese Ministry is 'Seminary on the Air' (SOTA), a four-year program of seminary-level training delivered online and through portable media devices. Students develop the biblical knowledge and practical skills needed to teach, preach, and lead within their communities.

Over the years, SOTA has provided training to more than 2,750 students, including 1,850 graduates. Graduates are pastoring, leading, and ministering among Chinese communities, helping others understand Scripture and grow in faith.

At one church in hiding, seven believers enrolled in SOTA to prepare for full-time ministry. They gather daily to study, discuss lessons, and prepare for examinations while serving more than 20 faith communities in neighbouring towns and villages. What they learn becomes teaching they can share with others. ***Their training is already helping them disciple others.***

One participant shared, *"This training helped me understand that it is not enough to gain knowledge from the Bible. We also need to study Scripture in depth and apply it in specific, practical ways."*

That movement from learning to living out Scripture is central to this ministry. As believers gain confidence to teach and disciple others, biblical training reaches beyond the original student into families, small groups, and congregations.

Staff continue developing the curriculum to meet the needs of Chinese-speaking churches. ***The aim is to help Chinese students become faithful teachers and leaders who can prepare others to serve.***

WANT TO KNOW MORE?
TWR CANADA CHINA MINISTRY
www.twrcanadacm.org

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[1]*Bible Stories Alive is the publishing division of A Visit with Mrs. G Ministries Inc. To learn more and listen to the stories, visit www.biblestoriesalive.org.*

HOPE THAT ENDURES

In Cuba, prolonged blackouts and shortages of water, food, and cooking fuel make daily life difficult. In cities, electricity may return only briefly between 30-hour outages. Rural communities can go days without power. Yet believers continue gathering, sharing Scripture, and serving their neighbours.

For more than 60 years, TWR radio broadcasts from the island of Bonaire have brought biblical teaching to Cuban listeners. Today, TWR Canada works with RTM Cuba, the seminary in Havana, and local churches to support discipleship and outreach.

Radio remains an important connection for rural listeners and people who cannot easily access digital resources. Alongside broadcasts, programs shared through WhatsApp and recordings on portable media devices help biblical teaching reach people across the island. Listeners can return to these messages and share them with others.

Hayde, a listener to TWR Canada's "Messages of Faith & Hope" program, saves the audio messages on her phone. When the power goes out in the evening, she listens to teaching that helps her grow in faith. She also shares the program with others during the blackouts.

The messages also speak to the personal burdens people carry. One listener described how teaching from Pastor Moisés Pérez, RTM Cuba's Director, encouraged her as she struggled with having her son living outside Cuba. Through the program, God's Word brought comfort.

Fuel shortages and transportation difficulties limit the ministry team's travel. Unreliable internet connections make digital outreach challenging too. But radio, shared recordings, and personal relationships give the team several ways to stay connected with listeners and support their faith.

Across Cuba, the hardship remains, but so does their desire to know Christ and help others follow Him.

A MESSAGE FROM CUBA
RTM CUBA
www.twr.ca/message-rtmcuba26

HOPE THAT TAKES ROOT

In Sri Lanka, about 70 per cent of the population is Buddhist, alongside Hindu, Muslim, and Christian communities. ***Through radio and personal follow-up, people from different backgrounds are discovering what Scripture says about Jesus and what following Him can mean for their families and communities.***

For 12 years, TWR Canada has partnered with TWR Lanka to support *"God's Unique Book"*, a weekly 30-minute FM radio program in Sinhala. Biblical teaching and practical guidance on everyday life help listeners explore the gospel and grow in their understanding of Christ.

The impact extends beyond the broadcast. In more than 200 media home groups, believers and seekers gather to listen, study Scripture, and ask questions. Local leaders provide prayer, counselling, and personal follow-up, helping listeners work through what they hear.

A radio program can begin a conversation about Jesus. Personal follow-up helps that conversation continue.

"As a family we have been listening to this program for over three years," one listener shared. The teaching has helped the family grow in Christ, and they make time to listen each week.

Another listener came across the program unexpectedly, two decades after a Bible storybook they once enjoyed had been destroyed. Hearing the broadcast renewed their desire to learn about Jesus.

The next phase of this work aims to expand the network to more than 500 media home groups in 2027/28. More groups will give believers and seekers opportunities to explore faith together, receive support, and learn to disciple others in their communities.

To support this growth, TWR Lanka plans leadership and discipleship training for home-group leaders. The training will help these leaders guide their groups and support people taking their next steps in faith.

WANT TO KNOW MORE?
TWR SRI LANKA
www.twr.ca/srilanka-homegroups

HOPE THAT CANNOT BE SILENCED

For many Persian-speaking believers, following Jesus comes at great personal cost. In Iran, Christian converts and house church leaders can face surveillance, arrest, and imprisonment. Opportunities to gather openly and receive biblical teaching are limited. Media and personal fellowship, sometimes through gatherings outside the country, help believers find encouragement and grow in faith.

TWR Canada's Persian ministry serves people through digital outreach and an on-the-ground team in Armenia, where Iranian believers attend conferences for teaching, prayer, and discipleship.

For more than 40 years, the ministry has shared the gospel through media. What began with radio programs now includes web radio, social media, digital resources, and online and personal follow-up. These tools help seekers explore faith and believers continue learning where Christian community can be difficult to find. Listeners write to ask for prayer, request a Bible, and learn how to take steps such as baptism.

At two recent conferences in Armenia, believers travelled from Iran to gather for teaching and fellowship. Eight baptisms took place across the two conferences. Alongside biblical teaching, participants received personal and emotional care and spent time praying together. Conference teaching addressed fear, forgiveness, and grief alongside the foundations of Christian faith.

One woman described how difficult it was to grow spiritually without regular opportunities to attend church. Gatherings like these, she said, *"give me the courage to realize that I am not alone."* At the second conference, a pastor reported that a man carrying deep grief found peace and relief from his anguish.

Participants returned to Iran to serve the Lord. ***Together, these online and in-person programs help believers grow in Christ and encourage others where following Him carries risk.***

LISTEN TO TWR CANADA PERSIAN RADIO
TWR CANADA PERSIAN MINISTRY
www.radiosedayeenjil.com

THE STORY CONTINUES...

The stories in this report continue through people who hear the gospel, grow in faith, and share Christ with others. You can be part of what comes next.

From broadcasts reaching isolated listeners to believers gathering for discipleship, these stories show how media and personal relationships help people follow Jesus.

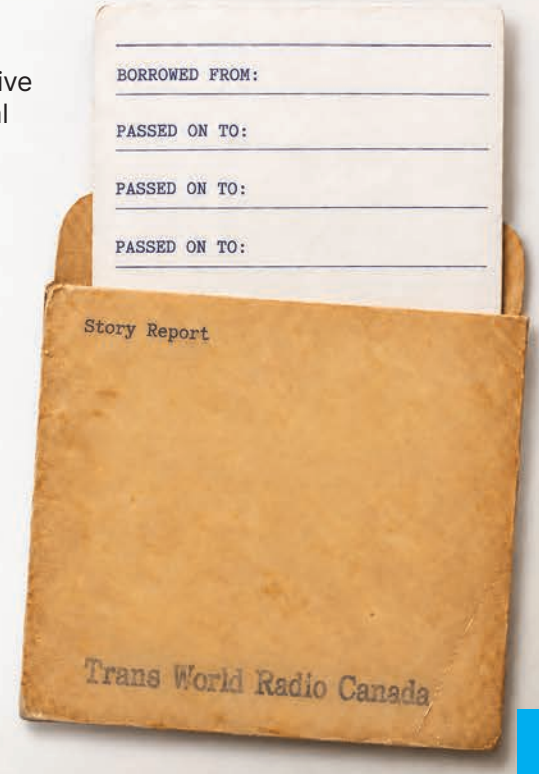
In Quebec and Cuba, listeners find encouragement and share biblical teaching with others. Chinese-speaking believers prepare to teach and lead. In Sri Lanka, seekers explore Scripture together. Iranian Christians find fellowship and renewed courage to continue serving.

Behind each story are people willing to go, serve, and share their faith, sometimes at great personal cost. ***Your partnership helps put biblical resources in their hands and supports the relationships that turn a first encounter with the gospel into ongoing discipleship.***

Pray for those discovering Christ and the believers serving alongside them. Share this report with someone who would be encouraged. And consider a gift to help more people receive biblical teaching and personal discipleship.

Will you help someone else hear about Jesus and grow in faith?

Learn more @ ...
www.twr.ca
www.twr.ca/donate



SHARE THIS REPORT

Use the library card below to pass this booklet to someone who would be encouraged by these stories. ***Invite them to pray and share it again.***

View the **TWR Canada Story Report online @**
www.twr.ca/storyreport26

TWR CANADA

STORY REPORT 2026

Trans World Radio (TWR) Canada assists the Church in making disciples of all people by sharing Christ through media around the world.

www.twr.ca/where-we-work-map

SCAN TO EXPLORE WHERE TWR CANADA SERVES IN OVER 25 COUNTRIES

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PO Box 25324 London ON N6C 6B1

(888) 672-6510

info@twr.ca

www.twr.ca

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@twrcanada