



New Orleans Area  
**Habitat**  
for Humanity®

# 2022-2023 Signature Build Sponsorship Opportunities



2900 Elysian Fields Avenue • New Orleans, LA 70122  
www.habitat-nola.org • (504) 609-3332 • jayh@habitat-nola.org

## Your sponsorship will have an immediate impact.

Your sponsorship will help local families by giving them a hand up, not a hand out. New Orleans Habitat provides the opportunity for low-income families to own a home with an interest-free, 30-year mortgage, which is possible because your gift, along with grants and volunteer labor, subsidize the cost of the house.

Partner families contribute 250 hours of "sweat equity" by helping to build their homes and attending budget and first-time homebuyer classes. Because a Habitat mortgage is often more affordable than rent, many homebuyers further their education, start businesses, or grow their families, changing their lives for generations to come.

Sponsorship funds will be used for materials, construction supervision, and other hard costs for the home build project.

All sponsored builds include:

- recognition on the New Orleans Habitat website, social media, email blasts, and print communications.
- snacks provided on site for all volunteers.
- listing in the New Orleans Habitat Annual Impact Report.



## Customize Your Sponsorship

Please contact us to build a home sponsorship that fits your budget and volunteer goals. Every day, we're working to bring people together to build homes, communities, and hope — and we would love to partner with you.

There are many ways your organization can begin a partnership with Habitat for Humanity and make a real difference and a tangible impact. We create a sponsorship package that works for you.

We know that every organization's goals and objectives are different. Let New Orleans Habitat customize a build experience to meet your individual needs.

Contact Jay at (504) 609-3332 or [jayh@habitat-nola.org](mailto:jayh@habitat-nola.org) to schedule your sponsored build!

## New Orleans Area Habitat for Humanity Board of Directors

Ann Clayton Chamberlain  
**President**

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**Treasurer**

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**HEADQUARTERS:**  
2900 Elysian Fields Avenue  
New Orleans, LA 70122  
(504) 861-2077  
[www.habitat-nola.org](http://www.habitat-nola.org)

**NEW ORLEANS RESTORE:**  
2900 Elysian Fields Avenue  
New Orleans, LA 70122  
(504) 943-2240  
[www.shopnolarestore.com](http://www.shopnolarestore.com)

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Kenner, LA 70062  
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**Habitat**  
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**N**o matter who we are or where we come from, we all deserve to have a decent life. We deserve to feel strength and stability day after day. We deserve to know we have the power to take care of ourselves and build our own futures.

At New Orleans Area Habitat for Humanity, this is what unites us. Through shelter, we empower. Our shared vision is a world where everyone has a decent place to live. Because you, me, we — we're all humans. And every single one of us deserves the opportunity for a better future.

Every donation helps a family help themselves. Your financial support, your voice and your time will help bring strength, stability and self-reliance to families in need of a decent place to live today.

New Orleans Habitat hosts special builds and sponsored builds year-round. Building with Habitat is not busy work; team members engage in construction activities that help our homebuyers achieve their goals, too. We look forward to creating an event for you and your team that is memorable and makes a lasting impact.

Join us at a build, event and/or giving day sponsor and change lives for generations to come!

Thank you for being part of the New Orleans Habitat family!

In Partnership,

Marguerite Oestreicher, Executive Director  
(504) 609-3335 • marguerite@habitat-nola.org

Jay Huffstatler, Chief Advancement Officer  
(504) 609-3332 • jayh@habitat-nola.org

July 2022: July 4

August 2022: White Linen Night, Satchmo Summerfest

September 2022: Labor Day

October 2022: Bench & Bar Build, Halloween

November 2022: Thanksgiving

December 2022: Reveillon Menus

January 2023: Unity Build

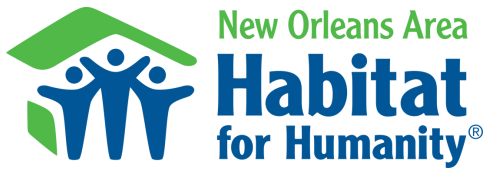
February 2023: Mardi Gras

March 2023: Women Build, Spring Break

April 2023: Golf Classic, French Quarter Fest, Jazz Fest

May 2023: Jazz Fest

June 2023: Pride Build



## October 1 & October 15, 2022

Bench and Bar Build is a collaboration of local legal professionals (judges, partners, associates, paralegals, professional staff, government/non-profit employees), and providers of specialty services by New Orleans Area Habitat for Humanity. Volunteers work side by side with a hard-working local family who will purchase the home upon completion.

## How Can We Get Involved?

Legal professionals are invited to participate in the fourth Annual Bench and Bar Build through volunteering, sponsorship, and hospitality efforts. Where you choose to swing a hammer, wield a paintbrush, recruit volunteers, or donate lunch and snacks, your support is valuable. This is an excellent opportunity to build relationships and strengthen professional networks, all while having a lasting impact on a Habitat Partner Family.

Participants will receive:

- Continental breakfast
- Lunch
- Post-build seafood and beverages
- Fourth Annual Bench and Bar Build t-shirt

Fourth Annual Bench and Bar Build sponsorships are available for groups of all sizes with varying volunteer opportunities.

### Bench and Bar Committee

Carl Butler • John Creevy • Alex DeGiulio • Cassie Preston Gailmor  
Judge Meredith Grabill • Jay Huffstatler • Tyler Nichols  
Marguerite Oestreicher • Chris Ralston • Ann Theriot • Bill Wright



In just one day, you can change  
the outcome of a family  
**for generations.**





New Orleans Area  
**Habitat**  
for Humanity®



## Sponsorship Opportunities

### Gold Sponsor: \$3,500

- Opportunity for fifteen (15) volunteers to participate in one of the Saturday build days
- Invitation to participate in home wall raising ceremony on a date TBD prior to build day(s)
- Logo on Bench and Bar Build nail apron, front of t-shirt, and banner
- Social media exposure.

### Silver Sponsor: \$2,500

- Opportunity for ten (10) volunteers to participate in one of the Saturday build days
- Logo on front of Bench and Bar Build t-shirt and banner
- Invitation to speak at the home dedication
- Social media exposure

### Bronze Sponsor: \$1,500

- Opportunity for five (5) volunteers to participate in one of the Saturday build days
- Logo on front of Bench and Bar Build t-shirt and banner
- Invitation to speak at the home dedication
- Social media exposure

### Build Series Lunch Sponsor: \$2,500

- Provide lunch for all volunteers on each build day
- Opportunity for five (5) volunteers to participate in one of the Saturday build days
- Listing as Lunch Sponsor on Bench and Bar Build banner
- Social media exposure

### Build Series Seafood Sponsor: \$2,500

- Provide an end-of-day meal for all volunteers on each build day
- Opportunity for five (5) volunteers to participate in one of the Saturday build days
- Listing as Seafood Sponsor on Bench and Bar Build banner
- Social media exposure

### Build Series Beer Sponsor: \$2,500

- Provide an end-of-day beer for all volunteers at each build day
- Opportunity for five (5) volunteers to participate in one of the Saturday build days
- Listing as Beer Sponsor on Bench and Bar Build banner
- Social media exposure



"Working together, as different churches and congregations not only helps our beloved community, but strengthens our bond as people of faith."

- Rev. Dr. Donald R. Frampton  
Former Senior Pastor, St. Charles Avenue Presbyterian Church

**January 14-16 and 20-21, 2023**

## What is Unity Build?

Unity Build is a collaboration of local faith groups facilitated by New Orleans Area Habitat for Humanity. People of all faiths unite to build a home for a hard-working New Orleans family. Through shared work, new friendships are formed, and we learn that more unites us than divides us. Through this collaboration, we will build a new affordable home for a hard-working New Orleans family.

## Who can participate in Unity Build?

New Orleans Habitat has invited dozens of local congregations to participate. Unity Build will bring together a variety of faith groups from across New Orleans; people of different traditions, neighborhoods, and experiences will work side by side with a hard-working New Orleans family, who will purchase the house. The project is open to all, and we welcome your suggestions for additional groups to invite.

## Why should we participate?

Even though we come from different traditions, we are all children of God. We believe that it is very important that people of all faiths in this city demonstrate their unity through common service, and we believe building a home is a perfect way to do so. Through laying a strong foundation - spiritual and physical - we can play an integral role in building hope in the city of New Orleans.



## How can we get involved?

There are many ways to get involved! Along with financial support, all groups will be invited to participate in building on-site by providing volunteers and hospitality. Whether you can swing a hammer, wield a paintbrush, serve lunch, or bake a batch of cookies, your help will be valuable in the process. Pledges can be any size - \$1,500 to \$10,000 - or more! Pledges can be made now and will be due by June 30, 2023.



*2023 Women Build*  
**Strong Women Build  
Strong Communities.**

## March 3-4, 10, & 24-25, 2023

Women Build is an annual event that recruits and empowers women of all different ages, backgrounds, and industries. Local women come together to build homes and make a powerful and visible impact on our community through housing and neighborhood revitalization efforts. Women Build is a truly unique and exciting opportunity for women in our community, no matter what their skill levels, to roll up their sleeves to promote positive, women-led impact. Projects include the option to participate on new home build or home repair projects. Lunch, water, and snacks provided for your volunteers on build days.

## How Can We Get Involved?

The build environment will allow women of all capabilities and backgrounds to come together in support of one another and the Habitat Partner Family. Volunteers will include women from all walks of life to contribute their time, talent, and labor to the project.

There are opportunities to participate as a one-time or multi-day volunteer. Recruit a team or publicly declare support through various levels of sponsorship.

## Can men be involved?

The Pink Tutu Krewe started as a way for men to be involved as supporters of Women Build. Now it's a way for everyone to get involved with New Orleans Habitat without swinging a hammer. Pink Tutu Krewe members serve as the "street team" for the affiliate, helping out with signature special events - fundraising, setting up, hospitality, and much more - all while wearing our signature Tutu Krewe attire! Email [pinktutukrewe@habitat-nola.org](mailto:pinktutukrewe@habitat-nola.org) for more info!





New Orleans Area  
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*2023 Women Build*  
**Strong Women Build  
Strong Communities.**

## SPONSORSHIP OPPORTUNITIES

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### **Presenting Sponsor (one available): \$15,000**

- Logo included on all 2022 Women Build Marketing with "Powered By" including banner and t-shirt; logo on nail apron
- Up to 30 volunteer registrations (can be used multiple days)
- Opportunity to speak as the presenting sponsor during each build day
- Invitation to speak at home dedication
- Opportunity to speak at the Kickoff Breakfast and Hard Hat bedazzling party as the presenting sponsor
- Recognition on the New Orleans Habitat website, Annual Impact Report, e-newsletter, and social media
- Opportunity to provide company information and/or giveaway item in volunteer registration bag
- Recognized as "Powered By" sponsor in media and press releases

### **Community Builder Sponsor: \$10,000**

- Up to 20 volunteer registrations (can be used multiple days)
- Logo on Women Build banner
- Recognition on the New Orleans Habitat website, Annual Impact Report, e-newsletter, and social media
- Opportunity to provide company information and/or giveaway item in volunteer registration bag
- Recognized in media and press releases

### **Neighborhood Builder Sponsor: \$7,500**

- Up to 15 volunteer registrations (can be used multiple days)
- Logo on Women Build banner
- Recognition on the New Orleans Habitat website, Annual Impact Report, e-newsletter, and social media
- Opportunity to provide company information and/or giveaway item in volunteer registration bag
- Recognized in media and press releases

### **Sponsor a Team as a Team Captain: \$5,000**

- Up to 10 volunteer registrations (can be used multiple days)
- Serve as main point of contact for your team
- Design a custom t-shirt for your team
- Recognition on the New Orleans Habitat website, Annual Impact Report, e-newsletter, and social media
- Access to peer-to-peer fundraising software with technical support from New Orleans Habitat to reach your fundraising goal

### **Lunch Sponsor: \$2,500**

- Up to 4 volunteer registrations (can be used multiple days)
- Recognition on the New Orleans Habitat website, Annual Impact Report, e-newsletter, and social media
- Listed as lunch sponsor on banner





New Orleans Area

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# 2023 Larry Palestina Golf Classic



## Monday, April 24, 2023

11:00 AM Registration · 12:30 PM Shotgun Start  
Scramble Format



## Lakewood Golf Course

4801 General De Gaulle Dr. · New Orleans, LA 70131

## SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR: \$15,000

- Company name and logo in all promotional material
- Company name in all advertising and PR efforts
- Public recognition of sponsorship during announcements
- Company recognition on tournament THANK YOU banner
- Six (6) event signs
- Company information given to all participants
- Golf for eight (8) players Included in tournament
- Player gift for Eight (8) players
- Lunch, on course hospitality & beverages throughout day
- Display table for company promotional opportunity during event at premium location

### GOLF CART SPONSOR: \$3,000

- Golf for four (4) players Included in tournament
- Player gift for four (4) players
- Lunch, on course hospitality and beverages throughout day
- Recognition as Golf Cart Sponsor on all print and media promotions
- Company logo on all player golf carts
- Large company logo on tournament website
- Company recognition on Tournament THANK YOU banner
- Opportunity to provide promotional items on player golf carts
- Public recognition of sponsorship during announcements

### CORPORATE SPONSOR: \$1,500

- Golf for four (4) players
- Player gift for four (4) players
- Lunch, on course hospitality and beverages throughout day
- Event banner located on course during the tournament

### CONTEST SPONSOR: \$500

- Recognition as Contest Sponsor on tournament webpage
- Small company logo on Tournament webpage
- Opportunity to station personnel at hole during the tournament

### HOLE SPONSOR: \$250

- Name recognition on event sign displayed during tournament

### INDIVIDUAL GOLFER: \$175

- Golf for one (1) player
- Player gift for one (1) player
- Lunch, on course hospitality and beverages throughout the day

**Tournament  
Honoree:  
Larry  
Palestina**



### DETAILS:

Call (504) 609-3332 or email [golf@habitat-nola.org](mailto:golf@habitat-nola.org)  
Register to sponsor or play at [www.habitat-nola.org/golf](http://www.habitat-nola.org/golf)

2900 Elysian Fields Avenue · New Orleans, LA 70122 · (504) 861-2077

[www.habitat-nola.org](http://www.habitat-nola.org)



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**June 2-3, 16-17, & 23-24, 2023**

New Orleans Area Habitat for Humanity will be hosting our second annual Pride Build, bringing together local members of the LGBTQ community and allies to help build a home for a local family - and celebrate New Orleans Habitat LGBTQ homeowners. Decades of systemic discrimination have barred LGBTQ families and individuals from homeownership. Through Pride Build, we hope to raise awareness of the need for affordable housing for all and its power to transform lives for the better.

## How Can We Get Involved?

You are invited to participate in Pride Build through volunteering, sponsorship, and hospitality efforts. Whether you choose to swing a hammer, wield a paintbrush, recruit volunteers, or donate lunch and snacks, your support is valuable. This is an excellent opportunity to build relationships and strengthen professional networks, all while having a lasting impact on a Habitat Partner Family.

Participants will receive:

- Continental breakfast
- Lunch
- Post-build seafood and beverages
- Fourth Annual Bench and Bar Build t-shirt

Second Annual Pride Build sponsorships are available for groups of all sizes with varying volunteer opportunities.

### Pride Build Committee

Warren Backer  
Jay Huffstatler  
Frances Lucas  
Nat Marx  
Marguerite Oestreicher  
Kenny Oubre  
Jeff Schiffman  
Jerry Traigle  
Dustin Woehrmann

*Everyone deserves a home. A home is more than a roof over your head. It is a place of sanctuary, a place where you can safely be yourself. Affordable homes bring stability that can uplift individuals and families (of every kind) from the cycle of poverty.*



2900 Elysian Fields Avenue • New Orleans, LA • (504) 861-2077  
[www.habitat-nola.org/pridebuild](http://www.habitat-nola.org/pridebuild)



# Sponsorship Opportunities

## Presenting Sponsor (limited availability): \$10,000

- Logo included on all marketing with "Powered By" including banner and t-shirt; logo on nail apron
- Up to 30 volunteer registrations (can be used multiple days, or one exclusive build day)
- Opportunity to speak as the presenting sponsor during each build day
- Invitation to speak at home dedication
- Recognition on the New Orleans Habitat website, Annual Impact Report, e-newsletter, and social media
- Opportunity to provide company information and/or giveaway item in volunteer registration bag

## Gold Sponsor: \$3,500

- Opportunity for fifteen (15) volunteers to participate in one of the Saturday build days
- Invitation to participate in home wall raising ceremony on date TBD prior to build day(s)
- Logo prominent on Pride Build t-shirt
- Logo prominent on Pride Build banner
- Social media exposure

## Silver Sponsor: \$2,500

- Opportunity for ten (10) volunteers to participate in one of the Saturday build days
- Logo on Pride Build banner
- Logo on back of Pride Build t-shirt
- Invitation to speak at the home dedication
- Social media exposure

## DJ Sponsor: \$1,500

- Provide an end-of-day meal for all volunteers at each build each Saturday
- Opportunity for five (5) volunteers to participate in one of the Saturday build days
- Listing as DJ Sponsor on Pride Build banner
- Social media exposure

## Lunch Sponsor: \$1,500

- Provide lunch for all volunteers at each build each Saturday
- Opportunity for five (5) volunteers to participate in one of the Saturday build days
- Listing as Lunch Sponsor on Pride Build banner
- Social media exposure

## Beer Sponsor: \$1,500

- Provide end-of-day beer for all volunteers at each build each Saturday
- Opportunity for five (5) volunteers to participate in one of the Saturday build days
- Listing as Beer Sponsor on Pride Build banner
- Social media exposure

## Bronze Sponsor: \$1,000

- Opportunity for five (5) volunteers to participate in one of the Saturday build days
- Name on Pride Build banner
- Name on back of Pride Build t-shirt
- Invitation to attend the home dedication
- Social media exposure

## Sponsor Information

Company Name (if applicable): \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City/State/ZIP: \_\_\_\_\_  
 Email Address: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Sponsorship Levels



- Gold Sponsor (\$3,500)
- Silver Sponsor (\$2,500)
- Lunch Sponsor (\$2,500)
- Seafood Sponsor (\$2,500)
- Beer Sponsor (\$2,500)
- Bronze Sponsor (\$1,500)



- \$10,000 Pledge
- \$7,000 Pledge
- \$5,000 Pledge
- \$3,000 Pledge
- \$1,500 Pledge
- Other Pledge: \$ \_\_\_\_\_



*2023 Women Build*  
**Strong Women Build Strong Communities.**

- Presenting Sponsor (\$15,000)
- Community Builder Sponsor (\$10,000)
- Neighborhood Builder Sponsor (\$7,500)
- Team Sponsor (\$5,000)
- Lunch Sponsor (\$2,500)



**2023 Larry Palestina Golf Classic**

- Presenting Sponsor (\$15,000)
- Golf Cart Sponsor (\$3,000)
- Corporate Sponsor (\$1,500)
- Contest Sponsor (\$500)
- Hole Sponsor (\$250)



- Presenting Sponsor (\$10,000)
- Gold Sponsor (\$3,500)
- Silver Sponsor (\$2,500)
- Lunch Sponsor (\$2,000)
- Seafood Sponsor (\$2,000)
- Beer Sponsor (\$2,000)
- Bronze Sponsor (\$1,000)

**Please return sponsorship and payment information to:**

New Orleans Area Habitat for Humanity  
 Attn.: Jay Huffstatler, Chief Advancement Officer  
 2900 Elysian Fields Avenue  
 New Orleans, Louisiana 70122

Total: \$ \_\_\_\_\_

Additional gift: \$ \_\_\_\_\_

Grand total: \$ \_\_\_\_\_

Contact Jay at (504) 609-3332  
 or [jayh@habitat-nola.org](mailto:jayh@habitat-nola.org) for  
 details about how to customize  
 your sponsorship package!

## Payment Information:

Check Enclosed  Invoice Me  Pay by credit card:  Visa  Discover  MasterCard  American Express

Name as it appears on card: \_\_\_\_\_

Billing address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Security Code: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_