

TABLE OF CONTENTS

- 1 Table of Contents
- 2 Welcome Message
- 3 Our Leaders
- 4 Who We are
- 5 About the Watershed
- 6 Donor Impact: Conservation Youth Corps
- 7 Donor Impact: Numerical Water Quality Model
- 8 Donor Impact: Wetland Habitat & Aquatic Restoration
- 9 Donor Impact: Credit Valley Trail
- 10 Donor Impact: TCCA Second Creek Restoration
- 11 Donor Impact: Rattray Marsh Infrastructure & Restoration
- 12 2018 Fundraising Events
- 19 2018 Supporters
- 27 2018 Financials



WELCOME MESSAGE

It is with great pride that we present to you with Credit Valley Conservation Foundation's 2018 Gratitude Report.

On January 1, 2016, we launched our **Protect, Connect, Sustain Campaign** with an ambitious goal of raising \$5 million dollars in 5 years (2016-2020), in support of Credit Valley Conservation's vision of a thriving environment that protects, connects, and sustains us.

We are thrilled to report that as of December 31, 2018, the CVC Foundation has raised \$3.5 million of our \$5 million goal, or 70% of our five year target in the first three years!

Thanks to the incredible generosity of our donors, funders and sponsors, we raised **\$1,315,163** and made a **\$720,872** contribution to Credit Valley Conservation programs and projects. Additionally, as of December 31, 2018, **\$642,000** is held in trust by CVC Foundation for future contributions to critical CVC projects, such as land acquisition.

With the ongoing support of our donors, partners, Board and volunteers, CVC Foundation is ready for the challenges and achievements that lay ahead of us in 2018! As always, our thanks and gratitude, to you.

Yours in Conservation,





Karen Ras, Chair



Terri LeRoux, Executive Director

Laren Ras

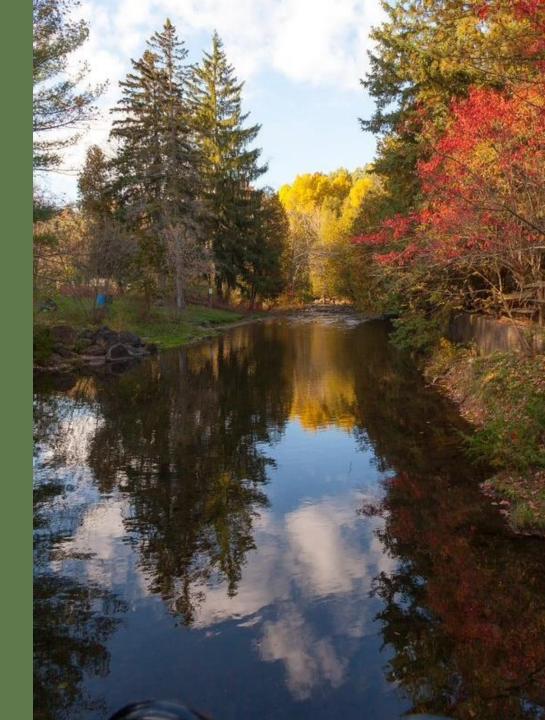
OUR LEADERS

2018 CVCF Board of Directors

Karen Ras, Chair
Ed Arundell, Vice-Chair
Jim Muscat, Past Chair
Deborah Martin-Downs, Secretary-Treasurer
Dave Dyce
John Farrell
Nando Iannicca
Ellen McGregor
Martin Medeiros
Michael Palleschi
Bobby Sahni
Michael Walker
Jean Williams

2018 CVCF Staff

Terri LeRoux - Executive Director Celeste Longhurst - Specialist, Corporate Engagement Jacob Pries - Coordinator, Community Fundraising





WHO WE ARE

Credit Valley Conservation Foundation is a registered environmental charity

OUR MISSION

To raise funds and awareness in support of the conservation projects carried out by our partner, Credit Valley Conservation, that protect, connect and sustain the health and well-being of the watershed and it's communities.

ABOUT THE CREDIT RIVER WATERSHED

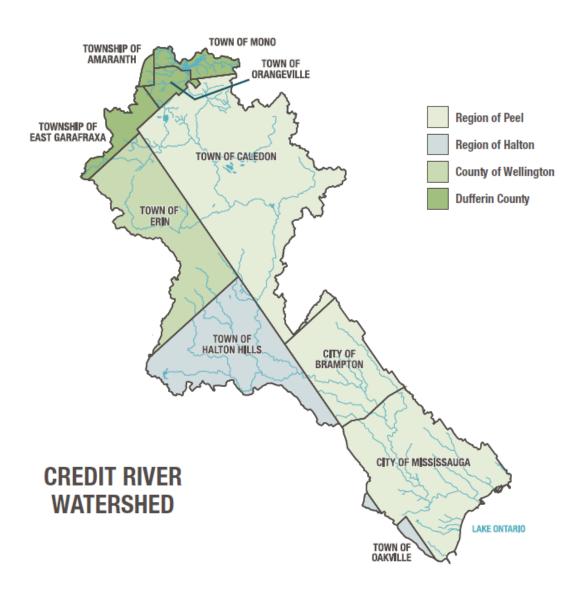
The Credit River Watershed contains some of the most diverse landscapes in southern Ontario. The Niagara Escarpment World Biosphere Reserve, the Oak Ridges Moraine and the Greenbelt all bisect the watershed.

The Credit River is 90 km long and meanders southeast from its headwaters in Orangeville and Mono, through nine municipalities, finally draining into Lake Ontario at Port Credit in Mississauga. Nearly 1,500 km of streams and creeks empty into the Credit River along this route including: Black Creek, Silver Creek, Shaw's Creek, Fletcher's Creek, Caledon Creek and the East and West Credit Rivers.

The river's headwaters are located above the Niagara Escarpment, a World Biosphere Reserve, and are the source of four rivers; the Credit, Humber, Etobicoke and Nottawasaga.

The Credit River is home to a wide range of wildlife including 244 species of birds, 64 fish species, 41 species of mammals, five species of turtles, eight kinds of snakes, 17 amphibians (frogs, toads, salamanders and newts) and 1,330 species of plants.

Home to 45 different species of fish, the Credit River is the most diverse cold-water fishery in Ontario, if not eastern North America.





CONSERVATION YOUTH CORPS

2018 Contribution: \$150,000

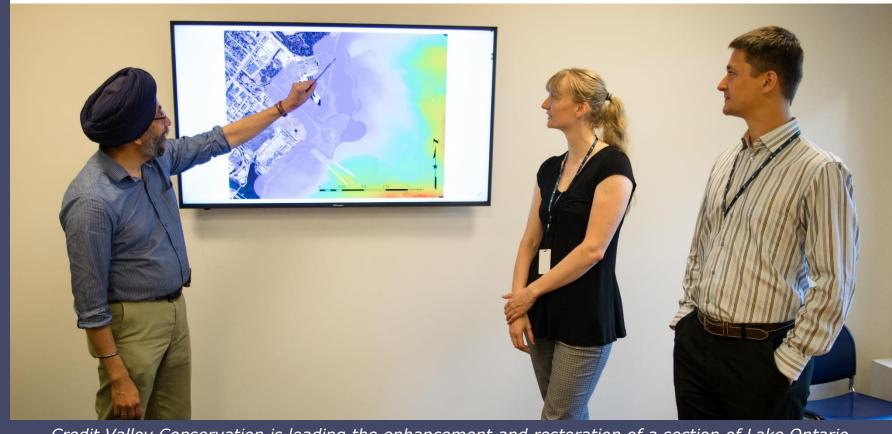


A youth volunteer program that engages and inspires youth, through hands-on environmental stewardship experience, to connect with the local natural environment and become environmental leaders in their communities. Activities include tree planting, building and maintaining trails, building bird boxes, creating habitat structures, invasive species removal and stream restoration.



NUMERICAL WATER QUALITY MODEL

2018 Contribution: \$101,000



Credit Valley Conservation is leading the enhancement and restoration of a section of Lake Ontario shoreline that includes the creation of a numerical water quality model for the Credit River watershed.

WETLAND HABITAT AND AQUATIC RESTORATION

2018 Contribution: \$74,000



The planting of over 84,000 native aquatic plants at Jim Tovey lakeview Conservation Area, a multipartner effort to enhance and restore a section of Lake Ontario shoreline long relegated to industrial and utility use by creating 6.2 heactares of new conservation lands.

CREDIT VALLEY TRAIL

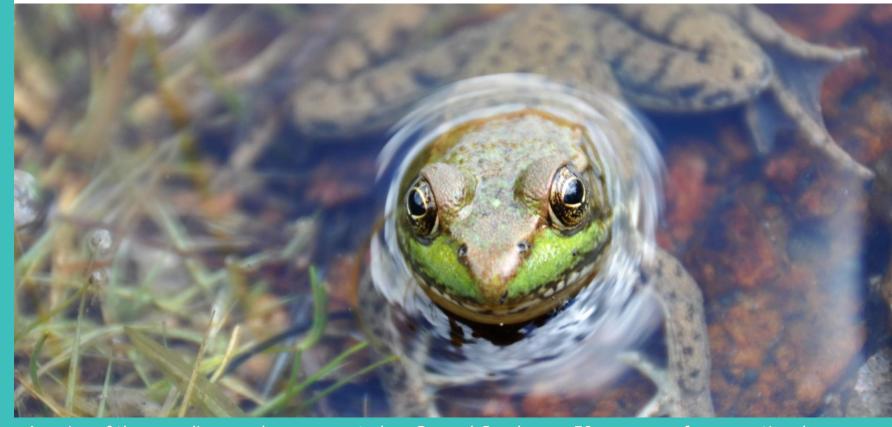
2018 Contribution: \$62,776



A continuous and connected 100 kilometre pathway through the Credit River Valley – from the Hills of the Headwaters in Orangeville to Lake Ontario in Port Credit – connecting people to the beauty of nature, rich cultural experiences, Indigenous heritage and values, and to the sacred, sustaining waters of the Credit River.

TERRA COTTA SECOND CREEK RESTORATION

2018 Contribution: \$27,400



A series of three on-line ponds were created on Second Creek over 50 years ago for recreational purposes and the ecological function of the stream was lost as a result. Restoring the creek though by-pass channels and pond decommissioning restores natural stream and wetland function, improves fish passage and mitigates thermal impacts of the ponds to Second Creek and the main Credit River.

RATTRAY MARSH INFRASTRUCTURE & RESTORATION

2018 Contribution: \$15,004



Stonehaven Bridge is a well-traversed crossing over Sheridan Creek in Rattray Marsh Conservation Area. After years of use, the bridge was in a state of disrepair and required infrastructure repairs. With funding support from CVCF's generous donors, Stonehaven Bridge was re-built to provide safe passage for park users and protect Sheridan Creek as it flows into Rattray Marsh.



2nd Annual Curling Bonspiel



On a cold day in January, fourteen teams gathered at the Acton Curling Club for a fun day of curling in support of conservation initiatives in the Credit River watershed.

Hosted by CVC staff on behalf of the CVC Foundation, the event was open to all levels of curlers and featured a bucket auction, toonie toss, and paper airplane competition.

Thank you to everyone who came out to curl, to all those who helped organize and run the event on our behalf!



13th Annual Conservation Gala



10th Annual Canoe the Credit



June

Canoe the Credit is the best employee engagement opportunity in our watershed!

Held at the Mississauga Canoe Club, corporate teams demonstrate their commitment to conservation while enjoying a full day of team building on the Credit River.

Event proceeds support the Conservation Youth Corps Program.

Congratulations to the 2018 Canoe the Credit champions: Peel Regional Police 11 & 12 Division, and our Most Spirited Team, the CVC Watershed Warriors and Schneider Electric Green!

10th Annual Island Lake Bass Derby



In July 2018, the Friends of Island Lake hosted their Annual Bass Derby at Island Lake Conservation Area.

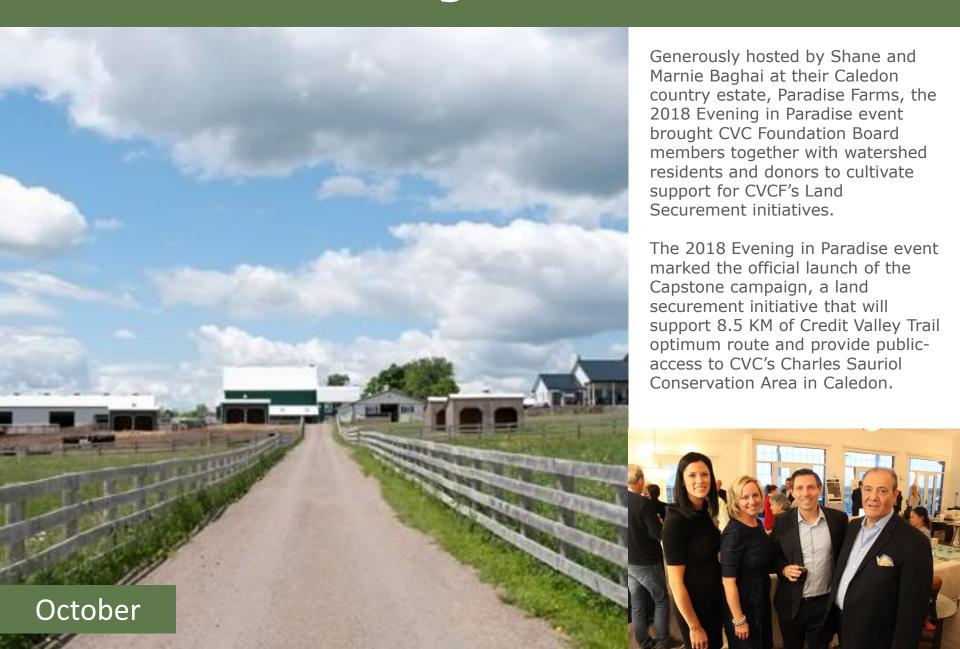
A signature event in the Headwaters region, the Bass Derby attracts more than 300 anglers each year.

\$5000 in big catch prizes were on the line for the top 10 bass and the top pike, perch, and crappie.

The winner of the 2018 Derby caught the biggest largemouth bass, netting the grand prize winner a \$2,500 cheque.



2nd Annual Evening in Paradise



Island Lake Trail Donation Day



The Friends of Island Lake (FOIL) hosted the annual Trail Donation Day to collect donations to support future trail development and improvements at the conservation area.

FOIL volunteers collected donations from trail users at the intersection of the west trail and the north dam.

Since 2005, FOIL has helped fundraise more than \$1.86 million in donations to complete and maintain the 8.3 kilometre Vicki Barron Lakeside Trail around Island Lake.





\$100,000 - \$249,000

Government of Canada – Department of Fisheries and Oceans The Weston Family Swim Drink Fish Great Lakes Challenge United Parcel Service Foundation

\$50,000 - \$99,999

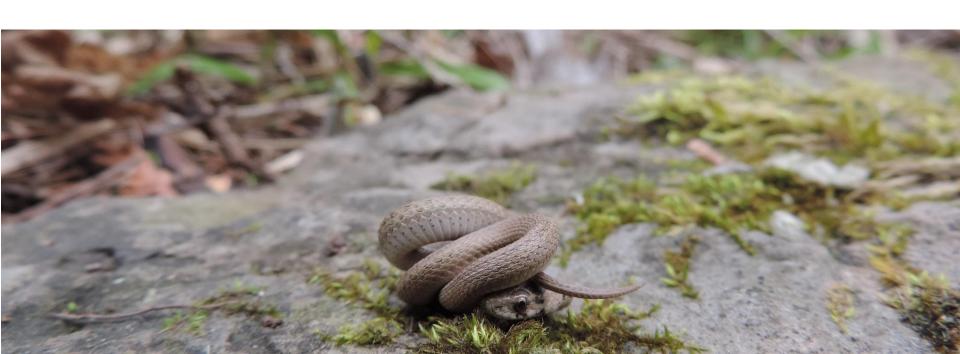
Friends of the Greenbelt Foundation



\$25,000 - \$49,999

Canon Canada Inc

Government of Canada – Environment Canada
Government of Ontario
Jim & Micheline Muscat
Natural Resources Canada
TD Friends of the Environment Foundation



\$10,000 - \$24,999

407 ETR
Alectra Utilities
Bass Pro Canada
Biogen
Bob and Nancy Burnside
Ducks Unlimited Canada
EcoSpark
Enbridge Gas Distribution
Lakeview Community Partners Limited

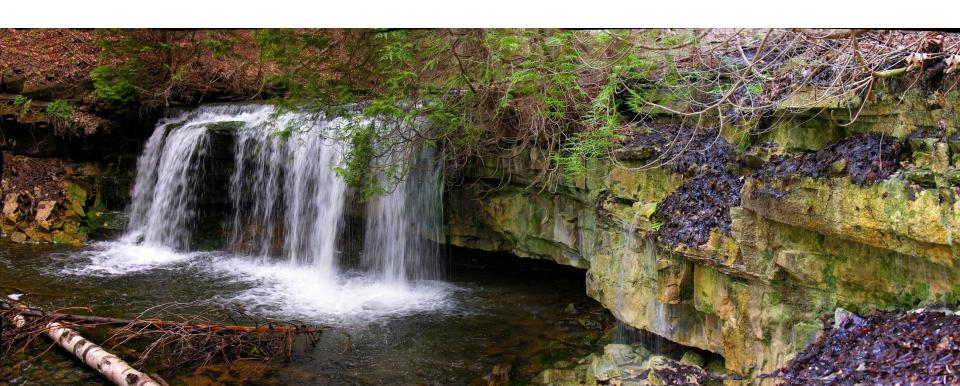
Orangeville Lions Club
PCLI Community Connect
Petro Canada Lubricants Inc
Port Credit West Village Partners
Silicon Valley Community Foundation
(HP Canada)
TPC Toronto at Osprey Valley
Tree Canada
Wildlife Habitat Canada
WWF- Canada



\$5,000 - \$9,999

Aquatech DeWatering
CON-DRAIN Company
DG Group
Fieldgate Land Development Limited
Groundwater Environmental Management
Mother Parkers Coffee and Tea
NAK Design Strategies Inc.

Shoreplan Engineering
Solmar Management Corp.
Sunshine Design &
Construction
Toronto Zoo
Town of Orangeville
Urbantech Consulting



\$1,000 - \$4,999

Autoplanet

Aviva Company

B. McCreath

Baghai Development Limited

Bobby Bhoola

Bullfrog Power

Canada Lands Company

Churchville Estates Inc.

Cole Engineering

David Shaeffer Engineering Ltd

Earthco Soil Mixtures

Ed Arundell

Edenshaw Management Ltd.

Erin Mills Development Corporation (The)

Frank Giannone

Glen Schnarr

H. Matthews

Haven Developments

IG Wealth Management Orangeville In Memory of Paul Elford

J. Keohane

1. Reed

J. Spina

James Dick

Jean & Derek Williams

Karen Ras

Kruger Products

Loblaws Inc.

Mattamy Homes

Mayfield McLaughlin Development Mississauga Fund at the Community

Foundation of Mississauga in

support of Youth Corps Tree

Planting

Nando Iannicca

O. James

Ontario Senior's Secretariat R & M Construction

R. J. Burnside & Associates

Remax Real Estate Centre Inc

River's Edge Dental

Running Free Orngeville

S. De Gasperis

S. Lockhart

Schneider Electric Canada Inc

SpringBrook Estates Inc.

T. Carter

TD Bank

TFP Clockwork Developments Inc

The Community Foundation of

Mississauga

The Co-operators General

Insurance

Town of Caledon

Town of Erin

United Parcel Service



Thank you to our In-Kind Donors

Ana Pascos

Art Gallery of Ontario

Athlete Institute Fieldhouse

Beau's Brewery

Black Oak Brewing Co.

Brampton Flight Centre

Caledon Ski Club

Canada Lands Company

Canadian Outdoor Equipment Co.

Canadian Tire Orangeville

Canon Canada

Capra's Kitchen

City of Brampton

Clorox Company Of Canada

Country 105

Credit Valley Golf & Country Club

Davenports Orangeville

DriveTeq

Dufferin Outdoor Supply

Dynamic Bodies Fitness

Earthco Soil Mixtures

Escape the 6 Explore Pelee

Farmhouse Pottery

Ferrari of Ontario

Finlay House Bed & Breakfast

Flato Developments

Food Basics Georgetown

Forks of the Credit Inn

Fresh Co. Georgetown

Fromage

Generations Physiotherapy

Giant Tiger

GoodLot Farm and Farmstead

Brewing Co

Grange Of Prince Edward Winery

Greenhawk Equestrian Sport

Gro-Bark and GB Stone

GTA Exotics

Heartland Farm and Cidery

High Park Brewery

Honda Indy HP Canada

Impact Baits

Jérôme – Photographer

John Ross Racing Stables

Kaneff Golf

Laura Berman Fine Art Photography

Lemon Drop Interior

Maple Leaf Sports Entertainment

Mary Kay Cosmetics

Maureen Adams/ High Octaine Gym

Medieval Times

Metro Georgetown

Metro Orangeville

Michael's Back Door

Mississaugua Golf and Country Club

Noble Bistro

Oliver & Bonacini

On The Move Catering

Osprey Valley Golf Passion for Food Patagonia

Pelee Island Winery

Raptor Kayaks Canada

Ray's 3rd Generation Bistro

Ripley's Aquarium of Canada

Rock Cave Gyms

Sean James Consulting & Design

Shawn and Ed Brewing Co.

Shoppers Drug Mart

Skyzone Mississauga

Snug Harbour

Sobeys Acton

Sotto Sotto

Spirit Tree Estate Cidery

Sportsnet

TACC Developments

Terra Cotta Cookie Co.

The Chocolate Shop

The Letter M Marketing

The Ontario Construction Company Limited

The Publican House Brewery

The Wandering Dog Inn

The Waterside Inn

uFly Simulator Inc.

Village Fare Foods

Watermaker Orangeville

Wellington Brewery

White Dahlia Designs and Decor

Woodbine Entertainment Group

Zulu Nyala



Thank you to our Committees and Volunteers

Canoe the Credit Committee

Conservation Gala Committee

Curling Bonspiel Committee

Friends of Island Lake

Land Securement Cabinet

Rattray Marsh Protection Association

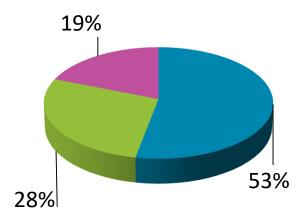




Financial Statements

Financial highlights for the year ended December 31, 2018. CVC Foundation is committed to the highest standards of accountability and transparency. To view the audited financial statements, please visit: cvcfoundation.ca/publications

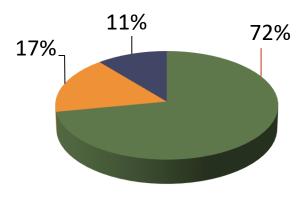
Sources of Revenue



Total Revenue \$1,315,163

- **■** Grants
- Events
- Donations

Expenditures



Total Expenditures \$1,446,822

- **To CVC**
- **■** Human Resources
- **Fundraising & Event Costs**

TOTAL CONTRIBUTIONS TO CREDIT VALLEY CONSERVATION PROGRAMS

PROGRAM/PROJECT	AMOUNT	
Allan A. Martin Rain Garden	\$	5,466
Brook Trout Habitat Restoration - Rudd Dam Removal	\$	60,900
Building School Grounds	\$	42,438
Classifying Non-Point Sediment	\$	17,000
Conservation Youth Corps	\$	150,000
Credit Valley Trail	\$	62,776
Dods & McNair	\$	3,000
Dog Stangling Vine Removal Project	\$	27,665
East Credit Stream Daylighting Project - Clarkson Property	\$	627
Into the Greenbelt	\$	9,000
Island Lake General	\$	2,250
Island Lake Trail Maintenance	\$	2,500
Lake Ontario Flyway Project	\$	2,046
Lakeview Waterfront Connection	\$	8,000
LID Performance & Risk Assessment in Western Lake Ontario	\$	23,000
LWC Serson Wetland Restoration	\$	1,000
Natural Areas Business Case	\$	31,500
Nature Based Solutions Stormwater	\$	14,983
Numerical Water Quality Model	\$	101,000
Rattray Marsh Infrastructure	\$	4,500
Rattray Marsh Restoration	\$	10,504
Seniors Community (Health & Wellness for Peel Ethnic Seniors)	\$	1,422
STEP Water LID Training	\$	15,280
TCCA Second Creek Restoration	\$	27,400
Terra Cotta Fall Festival	\$	1,575
Wetland & Aquatic Habitat Restoration	\$	74,000
Why Wetlands? A Multi-media Approach	\$	21,039
TOTAL	\$ 7	720,872

2018 Support

Highlights:

945

Fundraising
Event
Attendees

615

Individuals & 123

Corporate Supporters

154

In-Kind Donors

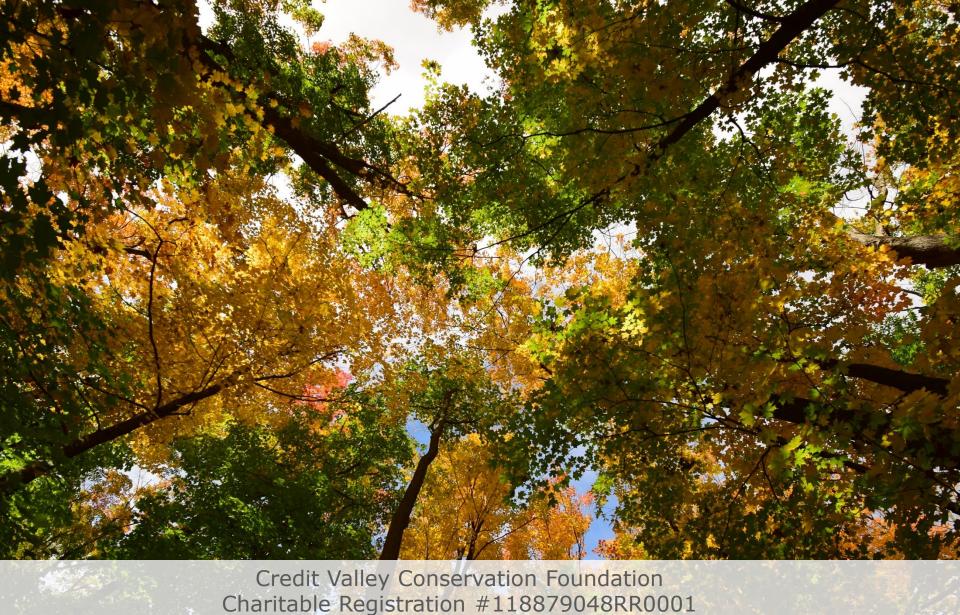
20

Community
Organizations
&
Foundations

11

Government Partners





Charitable Registration #118879048RR0001 www.cvcfoundation.ca