



# 2022 Gratitude Report

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Credit Valley  
Conservation  
**FOUNDATION**

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# Welcome

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Ed Arundell, *Chair*

We would like to express our deepest thanks to all donors, funders, grantors and supporters for your ongoing commitment to the Credit Valley Conservation Foundation. Your contributions and efforts have enabled us to make a significant impact on conservation in the incredible Credit River Watershed.

Through your generosity, we continue to support conservation projects carried out by Credit Valley Conservation (CVC) that protect, connect and sustain the health and well-being of the watershed and its communities. These projects enhance and connect people to our local green space, providing recreational opportunities, support youth programming that improves the natural environment and support habitat restoration.

In the fall, we had the privilege to welcome guests to our 16th Annual Conservation Gala. Proceeds from the event support important environmental initiatives, land securement and recreational opportunities. This year, we also highlighted the Crane Gathering Space, an important project that will deepen the connection to the land and water in the Credit River Watershed through Indigenous placemaking along the Credit Valley Trail.

We continue to make progress in our ambitious 10-year \$10 million fundraising campaign to connect the Credit Valley Trail, our largest fundraising project to-date. With your help, we're well on our way to reaching our goal. With your continued support, this campaign will connect the remaining 68 kilometres of the trail, providing new and diverse opportunities to connect people with nature and cultural heritage in the watershed.

We're excited to present our 2022 Gratitude Report. It outlines how your contributions impact our community and environment. Thanks to you, we raised \$901,793 and made a \$504,378 contribution to CVC programs and projects in 2022. Additionally, as of December 31, 2022, we held \$1.2 million in trust for future contributions for critical environmental restoration projects, land acquisition and more.

As we reflect on 2022 and all that you helped us achieve, we remain inspired by your commitment to our local environment and hopeful for what the new year may bring. Again, thank you for helping shape the future and for investing in the natural legacy of our Credit River Watershed.

With sincere thanks,

A handwritten signature in black ink that reads "Ed Arundell". The script is fluid and cursive.

Ed Arundell  
Chair, CVC Foundation

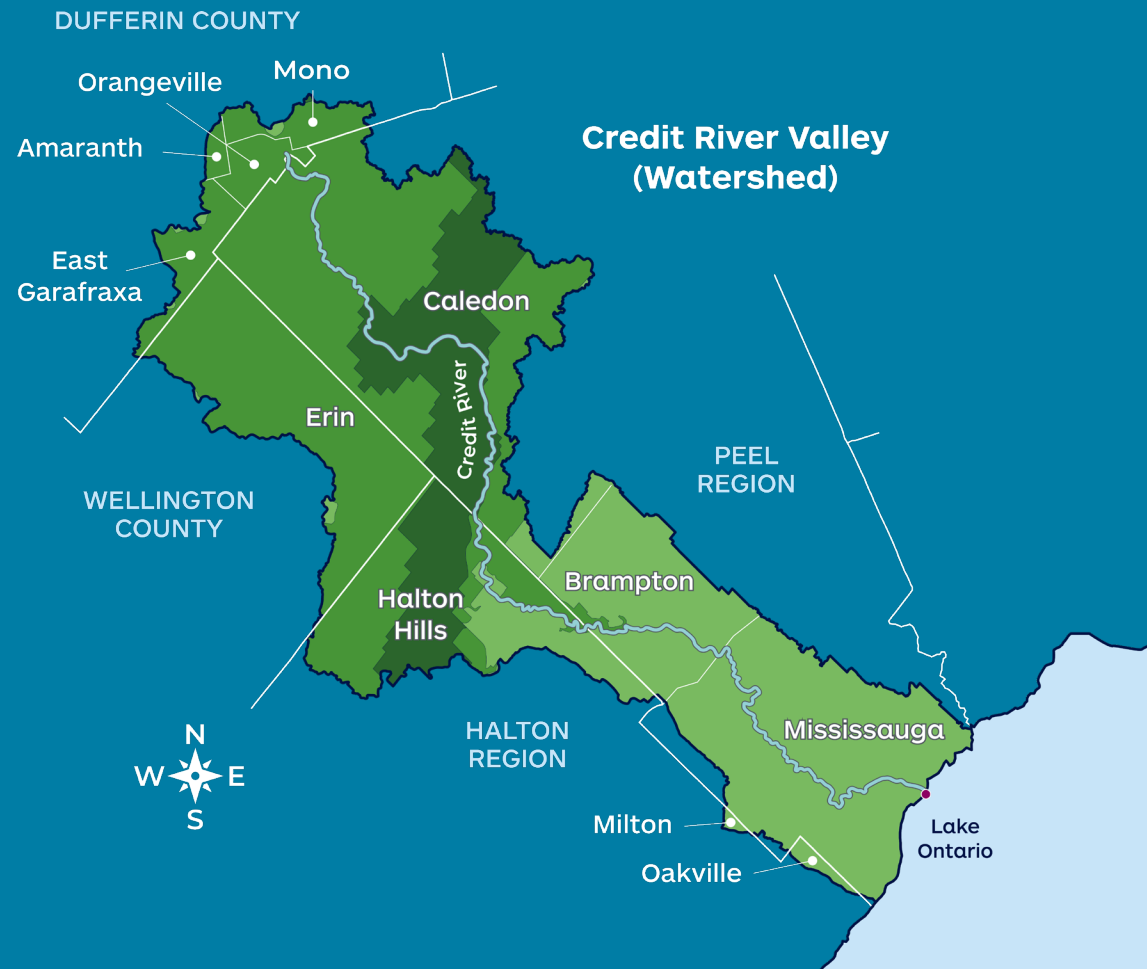
# Our Watershed

No matter where you live or work, we are all located in a watershed. A watershed is simply defined as an area of land that drains surface water and groundwater into a river or stream.

Situated within one of the most densely populated regions of Canada, the Credit River Watershed contains some of the most diverse landscapes in southern Ontario. In this area, the Carolinian Forest zone meets the Deciduous Forest zone, both of which contain unique species not found in other zones.

The Niagara Escarpment and the Oak Ridges Moraine also run through the watershed, further increasing the number and diversity of plants, animals and communities. The Credit River is almost 90 kilometres long and meanders south-east from its headwaters in Orangeville, Erin and Mono, through nine municipalities, eventually draining into Lake Ontario at Port Credit, Mississauga.

The Credit River is home to a wide range of wildlife including 244 bird species, 64 fish species, 41 species of mammals, five species of turtles, eight kinds of snakes, 17 amphibians (frogs, toads, salamanders and newts) and 1,330 plant species. The Credit River is the most diverse cold-water fishery in Ontario, if not eastern North America.



We acknowledge that the land on which we gather, and the entire Credit River Watershed, is part of the Treaty Lands and Territory of the Mississaugas of the Credit First Nation. The Credit River Watershed is also part of the traditional territory of the Huron-Wendat and Haudenosaunee, and home to many First Nations, Métis, and Inuit Peoples today.

Treaties made with Indigenous Peoples are enduring and include responsibilities for both parties. We affirm that this land and water is our common source of life, and we must all share responsibility for its care and stewardship for now and future generations.



# Who We Are



The Credit Valley Conservation Foundation (CVCF) is the charitable partner of Credit Valley Conservation (CVC). Established in 1964, CVCF exists to inspire people and organizations to donate to support CVC's vision of a thriving environment that protects, connects and sustains us.

CVCF raises funds in support of vital conservation projects carried out by CVC, that protect, connect and sustain the health and well-being of the watershed and its communities.

## Our Goals

We aspire to improve the local environment for the well-being of our communities by supporting and enabling CVC to:

- Build and connect the 100 kilometre Credit Valley Trail (CVT), connecting the Lake Ontario waterfront to the headwaters of the Credit River at Island Lake Conservation Area.
- Develop dedicated space along the CVT and in CVC conservation areas to recognize and honour Indigenous knowledge, history and present-day culture.
- Secure new conservation lands to protect their benefit to the environment and connect more people with nature.
- Train, mentor and inspire youth, adults and new Canadians to be environmental champions and advocates.
- Develop and maintain sustainable outdoor recreation opportunities at CVC conservation areas

## Our 2022 Board of Directors

- Bob Atkinson, *Vice Chair*
- Brad Fauteux, *Trustee*
- Dave Dyce, *Trustee*
- Ed Arundell, *Chair*
- Jean Williams, *Trustee*
- Jim Muscat, *Past Chair*
- Joanna Chevalier, *Trustee*
- Quentin Hanchard, *Secretary Treasurer*
- Tom Adams, *Trustee*

## Our 2022 Staff

- Kim Prince, *Executive Director*
- Sharlene Hardwar, *Philanthropy Specialist*
- Justin Kirkham, *Grants Coordinator*



# Credit Valley Trail

A once in a lifetime project, the Credit Valley Trail (CVT) will be a 100-kilometre pathway through the Credit River Valley – from the hills of the headwaters in Orangeville to Lake Ontario in Port Credit. The trail will connect communities to the beauty of nature, Indigenous heritage and values, rich cultural experiences and the sustaining waters of the Credit River.

The Credit Valley Conservation Foundation (CVCF) is proud to support Credit Valley Conservation (CVC) and their community partners through a pledge to raise \$10 million in support of the CVT. Since the inception of the project a total of \$3.8 million has been raised by CVC and CVCF. This includes \$3 million in infrastructure grant funds (Investing in Canada Infrastructure Program and Canada Community Revitalization Fund) and major donations from the Greenbelt Foundation, Ontario Ministry of Tourism, Culture and Sport, the Humeniuk Family Foundation, 407ETR and the Takla Foundation.

The CVT will create countless recreational opportunities and establish space to explore the rich history and natural diversity of the Credit River and surrounding valleylands. Each new kilometre is a step towards a more connected future,

ensuring our natural environment takes a central role in our collective well-being.

Supporting and empowering Indigenous communities is central to the CVT vision. Through collaboration, project partners are creating dedicated spaces along the trail to recognize and honour Indigenous knowledge, history and present-day culture. The entire CVT route weaves through the traditional territory and treaty lands of the Mississaugas of the Credit First Nation.

Construction on the Crane Gathering Space, the first Indigenous placemaking site, began in August 2022 at Island Lake Conservation Area in Orangeville, the northern trailhead of the CVT. Once complete in 2023, it will be a space for community-building, teaching and ceremony.

Experience the wild beauty and rich heritage of the Credit River on the 32 kilometres of trail that is already connected or donate to support the completion of the trail and help us connect the remaining 68 kilometres.

Learn more or donate at [creditvalleytrail.ca](https://creditvalleytrail.ca).

# **2022 Donor Impact Stories**

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# Students for Stormwater School Rain Gardens

2022 contribution  
**\$53,798**

Credit Valley Conservation (CVC) works with local schools in the Region of Peel to plan, design and implement rain gardens that provide natural infrastructure and greenspaces to help alleviate impacts from climate change. The program engages and educates students and residents about the importance of rain gardens by involving them in all stages of the project - soil testing, design creation, planting, ribbon cutting and maintenance. Since the program began in 2021, over 4,800 volunteers and youth from six different schools have participated in the project activities. CVC has engaged over 91,000 community residents through the project and planted over 4,300 plants, trees and shrubs.







# Brook Trout Habitat Restoration

2022 contribution  
**\$23,000**

This project will include removing two in-stream weirs that will reconnect brook trout populations and provide climate change resiliency throughout the headwaters of Orangeville and Caledon connecting to the Credit River. These projects will help protect and enhance habitat needed for brook trout fish species to survive and thrive. After completion, over 2,000 metres of land and 420 metres of riparian area will be restored, and 390 trees and shrubs will be planted.







## Community Tree Planting

2022 contribution  
**\$10,200**

Credit Valley Conservation's tree planting program engages community and corporate partners in meaningful tree planting and restoration work within the watershed.

In 2022, we engaged 1,732 corporate and community participants through 60 events. Together, they planted 6,509 native trees and shrubs, and restored 32,820 metres squared of land. Sixty-two past tree planting sites were also assessed with a handful of dedicated volunteers who checked to see if seedlings were thriving or in need of assistance. This ensures accountability to our funders for their investment in the local environment.







# Low Impact Development Training

2022 contribution  
**\$26,771**

Credit Valley Conservation (CVC) is recognized as a leader in low impact development - an approach to stormwater management that captures rainwater where it falls and filters it into the ground. Partnering with like-minded conservation authorities through the Sustainable Technologies Evaluation Program (STEP), CVC continues to revolutionize research, guidelines and training related to urban water issues.

As our climate continues to change, the frequency of extreme weather events increases. Low impact development

techniques make our communities more resilient and able to withstand flooding and extreme weather. Thanks to our generous supporters, CVC was able to provide low impact development training, offering opportunities to share knowledge, expertise and guidance with a greater number of industry professionals.

In 2022, CVC trained 704 individuals virtual in-class, 2,893 online webinars and reached 43,500 through online video tutorials.





# Building Capacity to Reduce Community Heat Vulnerability in Brampton

2022 contribution  
**\$189,576**

With funding from the Government of Canada's Climate Action and Awareness Fund and in partnership with the City of Brampton, Credit Valley Conservation (CVC) helped build the capacity of residents in a heat vulnerable neighbourhood, to increase the urban tree canopy and act on climate change.

Through the efforts of local volunteers, staff and residents, in 2021 and 2022, over 3,600 community members were engaged: 17,500 community members were reached through 146 events, 2,878 native trees and shrubs were planted in parks and open spaces, private yards and on corporate and institutional properties which will sequester 28 tonnes of carbon per year, reducing greenhouse gas emissions globally.



# **2022 Fundraising Events**

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## Trail Donation Days at Our Conservation Areas

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The Friends of Island Lake (FOIL) held their annual Spring Trail Donation Day on Saturday, May 28. FOIL members gathered at Island Lake Conservation Area from 8 a.m. until 4 p.m. and staffed donation booths at two of the busiest park entrances: the Hockley Road entrance and 4th Avenue entrance. The day proved to be a great success with many positive engagements with the community and regular Island Lake visitors. The event raised \$5,600 in support of Island Lake Conservation Area's Tales on the Trail project, a fun, interactive and educational experience that places

the pages from a children's book along the trail. Our sincere thanks to Town of Orangeville Mayor, Sandy Brown for volunteering his time to support Trail Donation Day.

Since 2005, FOIL has raised over \$2.6 million in donations, constructed more than 10 kilometres of fully accessible trail and volunteered over 10,000 hours annually toward park projects.





## 12th Annual Friends of Island Lake Bass Fishing Derby

After postponing the event for two years due to the pandemic, the Friends of Island Lake hosted the 12th Annual Bass Derby on Saturday, July 16 and Sunday, July 17.

The Derby raised more than \$16,000 in support of Island Lake Conservation Area projects. A huge thank you to FOIL for hosting another successful derby and to our derby

sponsors that made the event possible - Sunshine Landscape Design and Construction, Brock Aggregates, EarthCO, Jerry Gould and Mark's Work Warehouse, Orangeville.





# 16th Annual Conservation Gala

The 16th Annual Conservation Gala held on November 17 at Lionhead Golf and Conference Centre was a resounding success! More than 250 guests helped us raise an incredible quarter of a million dollars (\$250,000)!

The 2022 gala featured a cocktail reception with live musical entertainment and Wild Ontario's popular Birds of Prey interactive photo opportunity. Guests were welcomed to the dining room by Credit Valley Conservation Foundation's special guest host and media personality Anwar Knight and an inspiring opening address was delivered by elder Carolyn King of the Mississaugas of the Credit First Nation.

The success of the gala was made possible by the support of presenting sponsor, ARGO Development Corp and the generous sponsorship support from Lakeview Community Partners Limited, Canon Canada, Urbantech Consulting, NAK Design Strategies, 407ETR, R&M Construction, Paradise Development, Cedar City Developments, Fieldgate Developments, RJ Burnside & Associates Ltd., Imperial Esso Mobil, City Park Homes, Canada Lands Company, Fielding Environmental, G&L Group, GEO Morphix Ltd. and Greater Toronto Sewer and Water Contractors Association.





# Thank You to Our Generous Supporters

## **\$100,000+**

- RBC Foundation
- Government of Canada
- United Parcel Service (UPS) Foundation

## **\$50,000 – \$99,999**

- Lakeview Community Partners Ltd.

## **\$25,000 – \$49,999**

- TD Friends of the Environment Foundation

## **\$10,000 – \$24,999**

- |   |                                |                        |
|---|--------------------------------|------------------------|
| • 407 ETR Concession Company Ltd.           | • J.P. Bickell Foundation      | • Simmons da Silva LLP |
| • Canon Canada                              | • Nak Design Strategies        | • Takla Foundation     |
| • Community Foundation of Mississauga (The) | • Paradise Developments Ltd.   | • Toronto Zoo          |
| • Government of Ontario                     | • Petro Canada Lubricants Inc. | • Urbantech Consulting |
| • Grant Peters                              | • R&M Construction             | • WWF Canada           |

## **\$5,000 – \$9,999**

- |  |   |                              |
|--|---|------------------------------|
| • American Eagle Outfitters Foundation     | • Fieldgate Land Development Ltd.       | • Ontario Rivers Alliance    |
| • Camilla Hockley Valley Women's Institute | • Greenbelt Foundation                  | • R.J. Burnside & Associates |
| • City Parks Home Management Inc.          | • Imperial Oil Ltd.                     | • Sheila Goldman             |
|  | • Mayfield McLaughlin Developments Inc. |                              |

## \$1,000 – \$4,999

- |  |   |  |
|--|---|--|
| • Amazon Logistics                                     | • Fred Serrafero  | • John Richard                               |
| • Brian Perras   | • G&L Group   | • Karen and Michael Ras                      |
| • Brock Aggregates                                     | • GEO Morphix Ltd.  | • Mark Jepp                                  |
| • Bureau Veritas                                       | • Glen Broll  | • Marsh Canada Ltd.                          |
| • Canada Lands Company                                 | • Greater Toronto Sewer and Watermain Contractors Association | • Martin Rudd                                |
| • Dufferin Peel Northern Anglers & Hunters Association | • Halton/Peel Woodlands & Wildlife Stewardship                | • Matthew Lindsay                            |
| • Earthco Soil Mixtures                                | • Jean and Derek Williams                                     | • Sunshine Landscape Design and Construction |
| • Elizabeth Duke                                       | • Jim and Micheline Muscat                                    | • Town of Mono                               |
| • Ellen McGregor and Family                            | • Johanna Chevalier   |  |
| • Fielding Environmental                               |   |  |

## \$500 – \$999

- |                  |   |                         |
|------------------|---|-------------------------|
| • Andrew Fata    | • Edward and Tara Hunkin Ayranto                  | • Matt Mahoney          |
| • Ashley Lattal  | • Glen Schnarr & Associates Inc.                  | • Merchant Studios Inc. |
| • Brenda Mullan  | • Gould Team - RE/MAX Real Estate Inc., Brokerage | • Patricia Mullin       |
| • Bryn Barron    | • Jean Bowman                                     | • Robert Best           |
| • Dave Leighton  | • Jenifer Elmy                                    | • Tim Mereu             |
| • David Humphrey | • Mark's Work Wearhouse                           | • Vicki Barron          |
| • David Vincent  |   |                         |

**Thank you to the following businesses that made in-kind donations (\$500+) in support of our signature fundraising events:**

- |                                   |  |                              |
|-----------------------------------|--|------------------------------|
| • 407 ETR Concession Company Ltd. | • Edgar Arundell                         | • Lionhead                   |
| • Bob Dickie                      | • GoodLot Farm and Farmstead Brewing Co. | • Steve Kirkham              |
| • Brian Hobbs                     | • Jim Muscat                             | • Warrens Waterless Printing |
| • Canada Lands Company            |  |                              |



# 2022 Financial Statements

We are generously supported by:



**44**

Corporate  
Partners



**8**

Foundations



**379**

Individuals &  
Families



**15**

Community  
Organizations



**5**

Government  
Partners



**23**

In-kind Donors



**360**

Event  
Guests

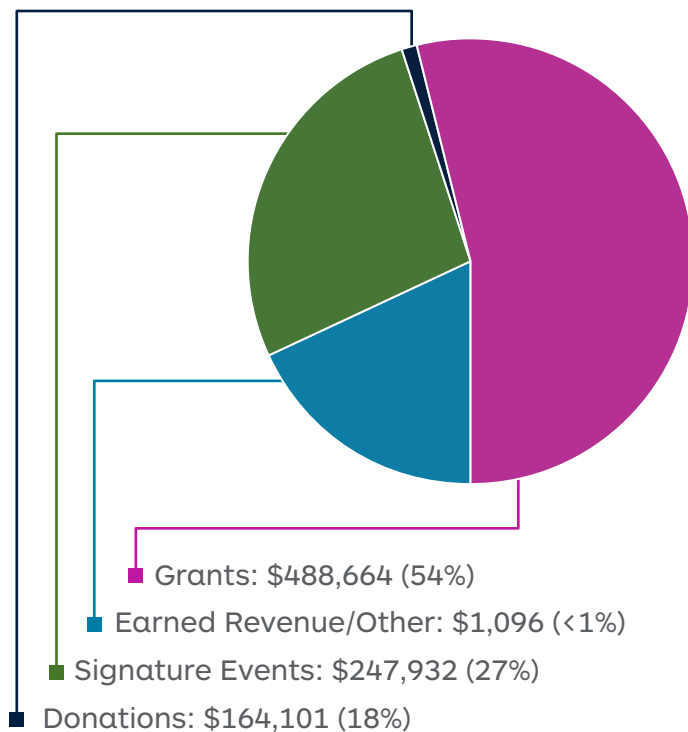


# 2022 Financial Statements

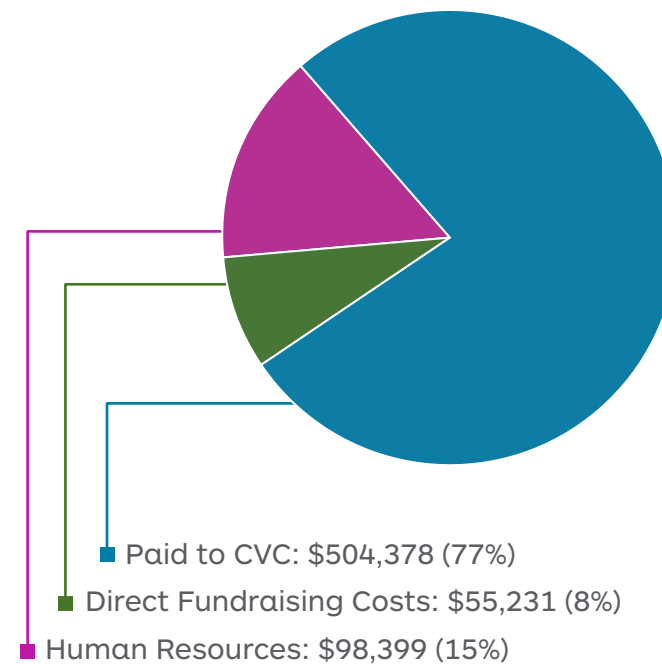
Financial highlights for the year ended December 31, 2022.

Credit Valley Conservation Foundation (CVCF) is committed to the highest standards of accountability and transparency. To view the audited financial statements, please visit the [CVCF Publications page](#).

## Total Revenue: \$901,793



## Total Expenditures: \$657,997



**Credit Valley Conservation Foundation**

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Charitable Registration #118879048RR0001

