

# 18TH ANNUAL CONSERVATION GALA

### SPONSORSHIP OPPORTUNITIES



November 6, 2025

Lionhead Golf Club & Conference Centre 8525 Mississauga Rd, Brampton 6 to 9:30 PM

#### **ABOUT US**

The Credit Valley Conservation Foundation (CVC Foundation) is the charitable arm of Credit Valley Conservation (CVC). Established in 1964, the CVC Foundation exists to inspire people and organizations to donate to support CVC's vision of a thriving environment that protects, connects and sustains us.

### **OUR MISSION**

To raise funds and awareness in support of the conservation projects carried out by Credit Valley Conservation that protect, connect and sustain the health and well-being of the watershed and its communities.

### **OUR GOAL**

Our goal is to improve the local environment for the well-being of our communities by supporting and enabling CVC to achieve the following strategic directions:

Secure new conservation lands to protect their benefit to the environment and connect more people with nature

Build capacity for our education programs to increase environmental literacy among youth, adults and new Canadians

Train, mentor and inspire youth to be future environmental champions

Work with our partners to develop a Credit Valley Trail that connects the waterfront to the headwaters, celebrates our shared local history and creates a strong sense of place and emotional connection to the Credit River and its valley

Develop and maintain trail systems with accessible options within our conservation areas that connect to other trail systems and features of historic, cultural and environmental importance



#### **ABOUT OUR GALA**

The 18th Annual Conservation Gala will raise critical funds for the CVC Foundation, focusing on land acquisition within the Credit Valley Trail (CVT) and beyond. This once-in-a-lifetime project will create a 100-kilometre pathway through the stunning Credit River Valley, stretching from the hills of the headwaters in Orangeville to the shores of Lake Ontario in Port Credit. The CVT will connect communities to the beauty of nature, Indigenous heritage and values, rich cultural experiences, and the sustaining waters of the Credit River.

Our \$10 million campaign to complete the CVT is already in full swing. With 76 kilometers of the trail secured and 43 kilometers already completed, the CVT is quickly becoming an essential community asset, offering a space where families and friends can explore and enjoy nature together.

Having raised \$4.5 million so far, we are nearly halfway to our goal! Your support at this year's gala will bring us closer to protecting and expanding this cherished natural space, ensuring its legacy for future generations to enjoy and appreciate.









### SPONSORSHIP OPPORTUNITIES

## CREDIT RIVER WATERSHED LEGACY PARTNER \$25,000

#### **2 OPPORTUNITIES**

- 20 complimentary tickets to attend the gala (2 Tables)
- Name/Logo recognition on all event related assets, digital and/or print as "Credit River Watershed Legacy Partner"
- · Prominent logo recognition placement on the Credit Valley Conservation Foundation (CVCF) website event page
- Prominent logo recognition placement on the Credit Valley Conservation Foundation Digital Donor Wall as "Credit River Watershed Legacy Partner" October 2025 to October 31, 2026
- Speaking opportunity as part of the Gala and the evening's opening remarks (2 mins)
- Invitations to future VIP receptions or private pre-event gatherings with key stakeholders, donors, and CVC leadership across 2025/2026
- Personalized Site Tour A private, guided tour of a significant Credit Valley Conservation (CVC) project or conservation area to see the impact of donations firsthand
- Exclusive team building opportunity for 15-20 staff members (must be booked by Spring 2026).
  - Credit Valley Conservation's corporate conservation program offers unique team-building activities like tree
    planting and invasive species removal. Strengthen bonds, support healthier communities, and highlight your
    company's commitment to environmental and social responsibility
- Pre and post social media acknowledgement with photos
- · Prominent mention in event press release
- Name/Logo recognition as "Credit River Watershed Legacy Partner" in the 2025/2026 CVCF Prospectus, ensuring high visibility among key stakeholders and community partners

# PROTECTOR CHAMPION'S CIRCLE \$15,000

#### **5 OPPORTUNITIES**

- 20 complimentary tickets to attend the gala (2 Tables)
- Name/Logo recognition on all event related assets, digital and/or print as "Protector Champion's Circle"
- Prominent logo recognition placement on the Credit Valley Conservation Foundation (CVCF) website event page
- Prominent logo recognition placement on the Credit Valley Conservation Foundation Digital Donor Wall as "Protector Champion's Circle" October 2025 to October 31, 2026
- Invitations to future VIP receptions or private pre-event gatherings with key stakeholders, donors, and CVC leadership across 2025/2026
- Pre and post social media acknowledgement with photos
- · Prominent mention in event press release
- Name/Logo recognition as "Protector Champion's Circle" in the 2025/2026 CVCF Prospectus, ensuring high visibility among key stakeholders and community partners

Champion's Circle Exclusive: One combined and exclusive team-building opportunity in Fall 2025. Each company can bring a group of 6-8 participants.

# FRIENDS OF THE CREDIT RIVER WATERSHED \$10,000

#### **6 OPPORTUNITIES**

- 10 complimentary tickets to attend the gala (1 Table)
- Name/Logo recognition on all event related assets, digital and/or print as "Friends of the Credit River Watershed"
- Prominent logo recognition placement on the Credit Valley Conservation Foundation Digital Donor Wall as "Friends of the Credit River Watershed" October 2025 to October 31, 2026
- Invitations to future VIP receptions or private pre-event gatherings with key stakeholders, donors, and CVC leadership across 2025/2026
- Pre and post social media acknowledgement with photos
- · Prominent mention in event press release
- Name/Logo recognition as "Friends of the Credit River Watershed" in the 2025/2026 CVCF Prospectus, ensuring high visibility among key stakeholders and community partners

# **COCKTAIL RECEPTION SPONSOR** \$8,500

- 6 complimentary tickets to attend the gala
- Brand Exposure: Unique opportunity to have your brand showcased on during the gala day reception
- · Name/Logo recognition in the cocktail reception area, digital and/or print on Gala Day
- Prominent logo recognition placement on the Credit Valley Conservation Foundation (CVCF) website event page as "Cocktail Reception Sponsor"
- Invitations to future VIP receptions or private pre-event gatherings with key stakeholders, donors, and CVC leadership across 2025/2026
- Pre and post social media acknowledgement with photos

# **SILENT AUCTION SPONSOR** \$7,000

- · 4 complimentary tickets to attend the gala
- Name/Logo recognition on the silent auction area, digital and/or print on Gala Day
- Prominent logo recognition placement on the Credit Valley Conservation Foundation (CVCF) website event page as "Silent Auction Sponsor"
- Invitations to future VIP receptions or private pre-event gatherings with key stakeholders, donors, and CVC leadership across 2025/2026
- Pre and post social media acknowledgement with photos

# CORPORATE BUNDLE \$2,000

- · 10 Tickets to attend the Gala
- Name or logo recognition placement on the Credit Valley Conservation Foundation (CVCF) website event page

#### PARTNER WITH US AND BE PART OF SOMETHING TRULY EXCITING!

The 18th Annual Conservation Gala is a fantastic opportunity to join us in transformative work and make a lasting impact on our community's natural legacy - where we live, work, and play.

To confirm your support or for more information, please contact Dayana at dayana.gomez@cvc.ca



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cvcfoundation.ca



Charitable Registration Number: 118879048 RR0001