



Saturday, June 11, 2022

The Pavilion at Pirate's Cove Marina

2000 Sailfish Dr, Manteo, NC

SPONSORSHIP OPPORTUNITIES

The Outer Banks Rum Festival is a chance for locals and visitors to celebrate all things uniquely Outer Banks while also funding solutions to feed the most vulnerable among us - children, seniors and families in crisis. What if ending hunger in Dare County could be as simple as raising your glass?

BeachFoodPantry.org | (252) 261-2756 | PO Box 468, Kitty Hawk, NC 27949

SPONSORSHIP OPPORTUNITIES

The Outer Banks Rum Festival will be the new standard in entertainment in Dare County and has the potential to grow exponentially. Position your organization now to take full advantage of this inaugural event to: promote your business with Dare County residents and affluent visitors; support local and statewide economic development; and raise much needed funds to feed approximately 4,000 children, individuals and families annually.

\$10,000 — TOP-SHELF SPONSOR

(Provides 30,000 meals to hungry individuals and families)

- Recognition at event as a Presenting Sponsor
- 20 VIP tickets to the Outer Banks Rum Festival (which will include early admission to event; commemorative SWAG for each guest; admission to a designated VIP Lounge; and drink tickets)
- Prominent feature at the Outer Banks Rum Festival (entrance, chef stations, radio) and on all advertising and printed material, including, but not limited to: social media; digital ads; print ads; radio ads; and event website
- Recognition in Event Tasting Guide

\$5,000 — GOLD SPONSOR

(Provides 15,000 meals to hungry individuals and families)

- Recognition at event as a Supporting Sponsor
- 10 VIP tickets to the Outer Banks Rum Festival (which will include early admission to event; commemorative SWAG for each guest; admission to a designated VIP Lounge; and drink tickets)
- Prominent feature at the Outer Banks Rum Festival (entrance, chef stations, radio) and on all advertising and printed material, including, but not limited to: social media; digital ads; print ads; radio ads; and event website
- Recognition in Event Tasting Guide

\$2,500 — SILVER SPONSOR

(Provides 7,500 meals to hungry individuals and families)

- Recognition at event on sponsorship display
- 8 VIP tickets to the Outer Banks Rum Festival (which will include early admission to event; commemorative SWAG for each guest; admission to a designated VIP Lounge; and drink tickets)
- Featured on event website and Facebook page
- Recognition in Event Tasting Guide

\$1,000 — BRONZE SPONSOR

(Provides 3,000 meals to hungry individuals and families)

- Recognition at event on sponsorship display
- 4 VIP tickets to the Outer Banks Rum Festival (which will include early admission to event; commemorative SWAG for each guest; admission to a designated VIP Lounge; and drink tickets)
- Featured on event website and Facebook page
- Recognition in Event Tasting Guide

READY TO BECOME AN EVENT SPONSOR?

Please contact Elisabeth Silverthorne at

ExecutiveDirector@BeachFoodPantry.org or (252) 261-2756

Time is of the essence!

SPIRITS BRAND SPONSOR

\$50 FOR A BOOTH as well as a donation equal to the cost of the product you instruct us to purchase for your samples.

- Product placement and sampling at the event
- Opportunity to sell your retail items
- 2 VIP tickets to the Outer Banks Rum Festival (which will include early admission to event; commemorative SWAG for each guest; admission to a designated VIP Lounge; and drink tickets)
- Featured on event website and Facebook page
- Recognition in Event Tasting Guide

BECOME A RESTAURANT/CHEF PARTNER

In-Kind Contribution equal to 375 small plate portions of a dish you prepare that will be paired with a rum of your choice. Further, you will provide a representative that will attend the event on your behalf and plate your dish for ticket holders.

- Promotion and sampling for your Restaurant, Catering Company or Personal Chef service
- Recognition at event on sponsorship display and on sampling table
- 2 VIP tickets to the Outer Banks Rum Festival (which will include early admission to event; commemorative SWAG for each guest; admission to a designated VIP Lounge; and drink tickets)
- Featured on event website and Facebook page
- Recognition in Event Tasting Guide

BECOME A VENDOR

\$150 FOR A BOOTH

- Product placement at the event
- Opportunity to sell your retail items (excluding spirits)
- Recognition in Event Tasting Guide

READY TO SHOWCASE YOUR SPIRITS, FOOD OR RETAIL ITEMS?

Contact Elisabeth Silverthorne at

ExecutiveDirector@BeachFoodPantry.org or (252) 261-2756

Don't miss this opportunity to increase sales and gain new fans for your brand! Contact us today!



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