

NEWS



FOR IMMEDIATE RELEASE:
FURTHER INFORMATION:

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Open Door Mission to launch mural contest to beautify and inspire hope on homeless shelter located on Main Street in the City of Rochester

Design entries must be submitted by March 31, 2021

The Open Door Mission is seeking creative artists to design a mural for the front of their shelter on 210 Main Street – the Samaritan House Crisis Center.

Artists must adhere to the following guidelines:

- Artwork must help beautify the neighborhood and be a design that inspires beauty and hope (i.e. landscape);
- Dimensions of the space are 9ft h x 12ft w. - art should be proportional to those dimensions (and submitted in a 9 inch x 12 inch format);
- Artist must grant Open Door Mission permission to use the artwork and showcase it on social media;
- The design should incorporate the small cross on the façade of the building;
- Mural design must not specifically promote a business or organization.

“We are so excited to incorporate the public in this effort to beautify our shelter and our neighborhood” said Anna Valeria-Iseman, Executive Director of the Open Door Mission, “We are hopeful that the finished mural will provide peace and hope to all our guests and those who visit Samaritan House Crisis Center as well as help beautify and enhance our neighborhood.”

The Open Door Mission is a Christian based rescue organization that has been addressing the needs of homelessness, emergency food and addiction recovery in the Rochester community since 1952. ODM provides shelter, food, guidance and a path forward to men and women when they are at their most vulnerable. The mural will be on the façade of the Samaritan House Crisis Center which provides overnight accommodations and meals to up to 50 guests each night.

Open Door Mission is accepting designs until March 31st, all ages are welcome to participate. Submit all entries and any questions to kmunzinger@opendoormission.com. Open Door Mission staff will select finalists by April 15th. Those finalists will be posted to Facebook and Instagram, and the public will decide the winner!

This contest is open to the general public - all ages and artistic abilities. This is not a commissioned piece and there is no cash prize. Winner will be recognized on the mural