



June 15, 2012

The Honorable Jared Huffman, Chair
Assembly Water, Parks and Wildlife Com.
1020 N Street, Suite 160
Sacramento, CA 95814

RE: SB 1107 (Berryhill) – SUPPORT

Dear Assembly Member Huffman:

The California Waterfowl Association (CWA) urges your support of SB 1107 (Berryhill), which would allow a qualified nonprofit conservation organization to promote its conservation activities and other work on the Department of Fish and Game's (DFG) Automated License Data System (ALDS), including the opportunity for prospective license buyers to link electronically to the conservation organization's website.

SB 1107 would help educate hunters, fishermen and other users of the ALDS system about nonprofits' conservation activities, thereby facilitating greater volunteerism and other assistance by sportsmen at the local level. These activities, which often assist DFG in fulfilling its own conservation mandate, include, but are not limited to, wetland restoration efforts, big game population surveys and research, controlled burning to improve habitat, re-forestation efforts, securing public access to land, facilitating conservation easements on private land and migratory bird banding.

In addition, the nonprofits often auction off hunting or fishing tags, stamps and related items on behalf of DFG. In 2010, nonprofit sales of bighorn sheep, deer, elk and antelope fundraising tags alone generated \$406,000 for DFG research and management of big game species. By facilitating greater awareness amongst sportsmen of the opportunities to purchase these items, SB 1107 would help to generate more conservation revenue for DFG.

With DFG's license sales currently transitioning to a fully automated system, we believe SB 1107 is excellent opportunity for DFG to not only promote more conservation education and volunteerism amongst hunters and fishermen, but also to support its traditional nonprofit conservation partners with minimal cost and effort.

For these reasons, please support this important measure when it is considered before your committee.

Sincerely,

A handwritten signature in black ink that reads 'Mark Hennelly'.

Mark Hennelly, Vice-President
Government Affairs and Public Policy

Cc: Members, Assembly Water, Parks and Wildlife Committee
The Honorable Tom Berryhill, Senator, 14th District