



Major Donor Program: What counts toward cumulative giving

INCLUDED:

- Cash donations (minus fair market value of any items received), including gifts made by check or credit card
- Life Membership
- Annual Sponsor Member payment
- Pledge payments
- Workplace giving
- Matching gifts secured by donor (e.g., a workplace giving match)
- Memorial/honorary gifts
- Table/gun/team sponsors at banquets (minus the value of services or merchandise received)
- Planned Gifts (at the time funds are received)
- Underwriting
- Unpaid pledge balance
- Stock transfers
- Land donation (for appraised value)
- An in-kind donation worth \$500 or more
- Corporate giving (minus the value of services or merchandise received)
- Private grants

EXCLUDED:

- Regular membership payments
- Event tickets
- Raffle tickets and auction items

Major Donor Levels

Diamond Benefactor: \$1M or more

Emerald Benefactor: \$500,000-\$999,999

Ruby Benefactor: \$250,000-\$499,999

Gold Benefactor: \$100,000-\$249,999

Silver Benefactor: \$50,000-\$99,999

Bronze Benefactor: \$25,000-\$49,999

Major Benefactor: \$10,000-\$24,999

Major Sponsor: \$5,000-\$9,999

Major Donor: \$2,500-\$4,999