

CALIFORNIA WATERBOWL



FULL SPREAD ADVERTISEMENT SPECIFICATIONS

Resolution: 300 dpi

Color: CMYK

File type: PDF, or packaged Illustrator/InDesign files

Other: Please convert type to outlines or submit fonts with ad

Size and margins:

Image size for full-page bleed (17" x 11.125")

Page size when trimmed (16.75" x 10.875")

Safe area for text (16.25" x 10.375")

Deadlines:

Jan. 15 for Spring issue (mails 3/1)
April 15 for Summer issue (mails 6/1)
July 15 for Fall issue (mails 9/1)
Oct. 15 for Winter issue (mails 12/1)

Submit to:

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