



# ANIMAL HUMANE NEW MEXICO'S Mission Im-PAW-sible



**HOW TO PAW-TICIPATE:** Your mission if you choose to accept it... paw-ticipate in **Mission Im-PAW-sible**, our first-ever **Pet Photography Challenge** that you can compete in with your furry, feathered, fuzzy or scaly BFF! No registration required. Simply check out our Mission Im-PAW-sible categories, grab a camera & your pet & get started! You have exactly one month to complete this challenge, beginning Aug. 15 with all submissions due on or before **Sept. 15**.

## REQUIRED CATEGORIES: 1 – 3

- 1 It's time to Dash (or Dawdle)!!** Show us the joy on your pet's face when they get to go on a walk or explore outside of their usual enclosure.
- 2 Your pet deserves a tasty treat!** Make your BFF a sumptuous snack & show us their reaction. When making a delightful dish for your pet, be sure to utilize ingredients that are safe for their specific diet.
- 3 It's called fashion... look it up!** Dress your pet to impress with their favorite sweater, hat, vest or article of clothing that helps them put their best paw forward.

## NOW YOU PICK 2 (OR MORE): 4 – 15

- 4 Give us a sign!** Instead of shaming your pet's naughty moments, make a sign that highlights your favorite quality about your pet. Be sure to include both the sign & your pet in the frame!
- 5 Beauty is in the eye of the beholder!** Take a close up of your pet's gorgeous face & share their best angle.
- 6 It's hot outside & it's important to keep ourselves & pets healthy & hydrated!** Show us your pet's favorite way to beat the summertime heat in a photograph.
- 7 Your pet is so relevant.** Turn them into a meme!
- 8 Your pet could use a spa day!** Give them a bath, a good brushing or appropriate grooming treatment for their species & share a shot of their reaction to being pampered.
- 9 With your sweet pet by your side, you've struck gold!** Make your pup the pot of gold at the end of a rainbow. Creativity welcome!
- 10 We think you & your pet rock & roll!** Recreate the Beatles' iconic Abbey Road album cover with your pet & yourself in the photo. P.S. Please do not risk yours, your pet's or anyone's safety in the reproduction of this image!
- 11 Calling all pet-stars!** Show off your pet's best trick, talent or skill in a photograph.
- 12 Let's take a selfie!** Pose with your pet & snap a photo to commemorate your love.
- 13 All the best ones are goofballs!** Share the goofiest face your pet has ever made or the silliest situation they've gotten into.
- 14 Your pet deserves the 5-star treatment!** Prepare a fancy dinner date for your BFF (even at home) & share their delight.
- 15 Get your pet red carpet ready!** Dress your pet as if they're attending a fancy award show (even with household items). Designers, you have until Sept. 15!