



Red, White & Bluegrass Festival  
June 1, 2024, 1:00 PM -5:00 PM  
Sponsor's Champagne Reception 12:00 PM-1:00 PM  
Benefitting Boulder Crest Foundation

## SPONSORSHIP OPPORTUNITIES

### Shift Happens Sponsor 1 available | \$15,000

Ten (10) tickets, to attend Red, White, and Bluegrass with access to VIP tented seating areas. Sponsors' logo recognized on event banners and on all marketing materials to include web and email newsletters. Acknowledgement/Tagging in Social Media posts regarding events. Sponsor is invited to attend an exclusive VIP welcome reception prior to the event.

Includes accommodations in our Guest House on June 1st, 2024. Guests will have access to this quaint home that accommodates up to four guests (2 queen beds). Three (3) priority parking passes.

*Your Shift Happens Sponsorship represents the cost of our military teen retreat.*

### Struggle Well Sponsor 2 available | \$25,000

Twelve (12) tickets, to attend Red, White, and Bluegrass with access to VIP tented seating areas. Sponsors' logo recognized on event banners and on all marketing materials. Acknowledgement/Tagging in Social Media posts regarding events. Sponsors' Logo featured on buffet dinner and in program. Sponsor is invited to attend an exclusive VIP welcome reception prior to the event.

Includes accommodations in one of our Cabins on June 1st, 2024. Guests will have access to this luxury rustic home that accommodates up to six guests (1 king, 1 queen, 1 bunk bed). Three (3) priority parking passes included with sponsorship.

*Your Struggle Well sponsorship represents the cost of a 5 day Struggle Well program - a culture-changing experience that equips first responders with support and training to process the stress, anxiety, and trauma they experience every day in the line of their dangerous duties.*

### Tip Top Tap Truck Sponsor - 1 available | \$12,500

Ten (10) tickets, to attend Red, White, and Bluegrass with access to VIP tented seating. Sponsors' logo recognized on event banners and on all marketing materials to include web and email newsletters. Acknowledgement/Tagging in Social Media posts regarding events. Sponsor is invited to attend an exclusive VIP welcome reception prior to the event. Every beverage from the truck will be served in a branded cup with the sponsor's logo. Sponsors' signage featured on the Tip Top Tap Truck. Two (2) priority parking passes.

*This sponsorship represents the cost of allowing combat veteran families to create new memories together by sponsoring 3, three-night Rest and Reconnection stays in one of our 5-star cabins.*

### Support Our Heroes Sponsor | \$10,000

Ten (10) tickets, to attend Red, White, and Bluegrass with access to VIP tented seating. Sponsors' logo recognized on event banners and on all marketing materials to include web and email newsletters. Acknowledgement/Tagging in Social Media posts regarding events. Sponsor is invited to attend an exclusive VIP welcome reception prior to the event. Two (2) priority parking passes.

*Sponsorship represents the cost of a 2 day Struggle Well Program. Struggle Well is a program for active duty first responders. This program teaches participants how to turn their day-to-day struggle into strength.*

## Helping Heroes Sponsor - 2 available | \$7,500

Eight (8) tickets, to attend Red, White, and Bluegrass with access to VIP tented seating. Sponsors' logo recognized on event banners and on all marketing materials to include web and email newsletters. Acknowledgement/Tagging in Social Media posts regarding events. . Sponsor is invited to attend an exclusive VIP welcome reception prior to the event.

*Represents the cost of funding one student through Warrior Pathh.*

## Post-Traumatic Growth Partner Sponsor - 2 available | \$5,000

Six (6) tickets, to attend Red, White, and Bluegrass with access to VIP tented seating. Sponsors' logo recognized on event banners and on all marketing materials to include web and email newsletters. Acknowledgement/Tagging in Social Media posts regarding events. Sponsor is invited to attend an exclusive VIP welcome reception prior to the event.

*Represents the cost of our impactful Connection Module using Equine Assisted Learning. This module helps participants recognize the connection between the way we interact with our world and the way horses interact in their herds.*

## Bourbon Tasting Sponsor - 1 available | \$2,500

Four (4) tickets, to attend Red, White, and Bluegrass. Sponsors' logo recognized on event banners and on all marketing materials to include web and email newsletters. Acknowledgement/Tagging in Social Media posts regarding events. Sponsors' logo featured on the bourbon tasting table signage. Sponsor is invited to attend an exclusive VIP welcome reception prior to the event.

*Represents the cost of Facility Rental for one Mobile Training Team Warrior PATHH Program.*

## Apple Pie Sponsor - 1 available | \$2,500

Four (4) tickets, to attend Red, White, and Bluegrass. Sponsors' logo included on event banners and on all marketing materials to include web and email newsletters. Acknowledgement/Tagging in Social Media posts regarding events. Sponsor is invited to attend an exclusive VIP welcome reception prior to the event. Sponsors' logo featured on dessert table signage.

*Represents the cost of travel expenses for the team of Songwriters that encourage Warrior PATHH participants to express themselves through the universal language of music. The songwriting module amplifies the impact of communication, fostering a unique and meaningful journey toward healing.*

## Gratitude Sponsor- 3 available | \$2,500

Four (4) tickets, to attend Red, White, and Bluegrass. Sponsors' logo included on event banners and on all marketing materials to include web and email newsletters. Acknowledgement/Tagging in Social Media posts regarding events. Sponsor is invited to attend an exclusive VIP welcome reception prior to the event. Sponsors' logo featured on the buffet table.

*We know firsthand the sacrifices and stresses of military and veteran families. Family Rest & Reconnection offers the opportunity for families to enjoy a variety of therapeutic and recreational activities, explore local attractions and spend time as a family. The Gratitude Sponsorship represents the cost of two nights of Rest and Reconnection for combat veterans and their families at our ranch in Sonoita, AZ or our retreat in Bluemont, Virginia.*

## Connection Sponsor | \$1,500

(4) Four tickets to attend Red, White and Bluegrass and reserved seating at one of our hay bale quads. Sponsor is invited to attend an exclusive VIP welcome reception prior to the event.

*Represents the cost of meals and snacks for our 3 Day weekend Teen Retreat. This experience allows teens to immerse themselves into activities with other military children.*

## Single Ticket \$150

**Hay Bale Pod \$250 -Seats 8, tickets must be purchased in addition to the Hay Bale Pod.** (Hay Bale Pods are 4 hay bales and a table)



*BCF Social Media and Email Audiences:  
FaceBook Boulder Crest Foundation Group: 26,000 followers  
LinkedIn: 7,000 followers  
Email Newsletter: Distribution to 13,000 email addresses.*

Please send all logo information to [casey.wallace@bouldercrest.org](mailto:casey.wallace@bouldercrest.org) by May 15th, 2024 For more information, please contact Casey Wallace, Event Manager [casey.wallace@bouldercrest.org](mailto:casey.wallace@bouldercrest.org)