



Red, White & Bluegrass  
June 1, 2024, 1:00 PM -5:00 PM  
Sponsor's Champagne Reception 12:00 PM-1:00 PM  
Benefitting Boulder Crest Foundation  
501(c)(3) Tax ID: 27-3228310

## **SPONSORSHIP OPPORTUNITIES**

### ***Gold Level:***

#### **Struggle Well Sponsor 1 available | \$25,000**

This sponsorship represents the cost of a 5-day Struggle Well program - a culture-changing experience that equips first responders with support and training to process the stress, anxiety, and trauma they experience every day in the line of their dangerous duties.

Includes:

- 12 VIP tickets to Red, White & Bluegrass
- Reserved VIP tented seating areas
- Exclusive VIP welcome reception prior to event
- Accommodations for up to six guests in one of our luxury rustic cabins (1 king, 1 queen, 1 twin bunk bed) on June 1st, 2024
- 3 priority parking passes
- Sponsor logo featured on event program and also included on event banners, marketing materials, webpage, and emails.
- Acknowledgement and tagging (if applicable) in social media posts regarding event

#### **Shift Happens Sponsor 1 available | \$15,000**

This sponsorship represents the cost of our Military Teen Retreat, which gives kids from military families a place to get away and connect with the peers who understand them best. Deployments, base life, and constant moving can take a toll. These retreats aim to give military teens a new network of support while making friends and learning valuable lessons that are adapted from our Warrior PATHH program.

Includes:

- 10 VIP tickets to Red, White & Bluegrass
- Reserved VIP tented seating areas
- Exclusive VIP welcome reception prior to event
- Accommodations for up to 4 guests in one of our beautiful guest house (2 queen beds) on June 1st, 2024
- 3 priority parking passes
- Sponsor logo featured on event program and also included on event banners, marketing materials, webpage, and emails.
- Acknowledgement and tagging (if applicable) in social media posts regarding event.

## ***Silver Level:***

### **Tip Top Tap Truck Sponsor - 1 available | \$12,500**

This sponsorship represents the cost of sending 3 combat veteran families through a 3-night Family Rest & Reconnection stay in one of our 5-star cabins, creating new memories together on the restorative grounds of BCVA or BCAZ.

Includes:

- 10 VIP tickets
- Reserved VIP tented seating areas
- Exclusive VIP reception prior to event
- 2 priority parking passes
- Sponsor logo featured on branded cups from the beverage truck and also on event banners and marketing materials, event webpage, and in event emails
- Acknowledgement and tagging in social media posts regarding event

## **Support Our Heroes Sponsor | \$10,000**

This sponsorship represents the cost of a 2-day Struggle Well program for active duty first responders. This program teaches participants how to turn their day-to-day struggles into lifelong strength and growth.

Includes:

- 10 VIP tickets
- Reserved VIP tented seating areas
- Exclusive VIP reception prior to event
- 2 priority parking passes
- Sponsor logo on event banners and marketing materials, event webpage, and in event emails
- Acknowledgement and tagging in social media posts regarding event

## ***Bronze Level:***

### **Helping Heroes Sponsor - 2 available | \$7,500**

Represents the cost of funding a week-long Warrior PATHH program for one student. Warrior PATHH trains military and veterans to learn from their valuable experiences and turn their struggles into lifelong strength and growth so they can THRIVE not just survive.

Includes:

- 8 VIP tickets
- Reserved VIP tented seating areas
- Exclusive VIP reception prior to event
- Sponsor logo on event banners and marketing materials, event webpage, and in event emails
- Acknowledgement and tagging in social media posts regarding event

## **Post-Traumatic Growth Partner Sponsor - 2 available | \$5,000**

This sponsorship represents the cost of one of our most impactful program modules: The Connection Module. Using Equine Assisted Learning, this module helps participants recognize the connection between the way we interact with our world and the way horses interact with their herd. Through experiential learning participants see the positive impact of regulated breathing and posture, and learn that the best way to lead and communicate is with a calm and connected head and heart.

Includes:

- 6 VIP tickets
- Reserved VIP tented seating areas
- Exclusive VIP reception prior to event
- Sponsor logo on event banners and marketing materials, event webpage, and in event emails
- Acknowledgement and tagging in social media posts regarding event

## ***Friends of BCF:***

### **Bourbon Tasting Sponsor - 1 available | \$2,500**

This sponsorship represents the cost of facility rental for one Mobile Training Team Warrior PATHH program. In order to be able to reach more people, BCF took Warrior PATHH on the road with TWO Mobile Training Teams. This sponsorship helps us pay for the venues and accommodations to house and train our MTT Warrior PATHH participants.

Includes:

- 4 VIP tickets
- Reserved VIP tented seating areas
- Exclusive VIP reception prior to event
- Sponsor logo featured on Bourbon Tasting Table signage and also on event banners and marketing materials, event webpage, and in event emails
- Acknowledgement and tagging in social media posts regarding event

### **Apple Pie Sponsor - 1 available | \$2,500**

This sponsorship represents the cost of travel expenses for the Songwriting With Soldiers team that teaches Warrior PATHH participants how to express themselves through the universal language of music. The songwriting module amplifies the impact of communication by building bridges to topics that are often difficult to talk about, and fostering a unique and meaningful journey toward healing.

Includes:

- 4 VIP tickets
- Exclusive VIP reception prior to event
- Sponsor logo featured on Dessert Table signage and also on event banners and marketing materials, event webpage, and in event emails
- Acknowledgement and tagging in social media posts regarding event

### **Gratitude Sponsor- 3 available | \$2,500**

This sponsorship represents the cost of a 2-night Family Rest & Reconnection stay in one of our 5-star cabins at BCVA or BCAZ. We know firsthand the sacrifices and strain of service for military and veteran families. Family Rest & Reconnection offers the opportunity for families to enjoy a variety of therapeutic and recreational activities, explore local attractions, and spend time as a family.

Includes:

- 4 VIP tickets
- Exclusive VIP reception prior to event
- Sponsor logo featured on Buffet Table signage and also on event banners and marketing materials, event webpage, and in event emails
- Acknowledgement and tagging in social media posts regarding event

### **Connection Sponsor | \$1,500**

This sponsorship represents the cost of meals and snacks for our 3-day Weekend Teen Retreat. This experience allows teens to immerse themselves in activities and connect with other military children.

Includes:

- 4 VIP tickets
- Exclusive VIP reception prior to event
- Reserved seating at one of our hay bale quads

## Non-Sponsor Tickets and Add-Ons

### Hay Bale Pod | \$250

Reserve your rustic bluegrass event seating by purchasing a Hay Bale Pod. Seats up to 8. Hay Bale Pods are 4 hay bales and a table. Tickets sold separately.

### Single Ticket | \$150

**THANK YOU FOR YOUR SUPPORT!  
WE CAN'T WAIT TO SEE YOU ON JUNE 1ST!**



*BCF Social Media and Email Audiences:  
FaceBook Boulder Crest Foundation Group: 26,000 followers  
LinkedIn: 7,000 followers  
Email Newsletter: Distribution to 13,000 email addresses.*

Please send all logo information to [casey.wallace@bouldercrest.org](mailto:casey.wallace@bouldercrest.org) by May 15th, 2024 For more

information, please contact Casey Wallace, Event Manager [casey.wallace@bouldercrest.org](mailto:casey.wallace@bouldercrest.org)