



BOULDER CREST

Annual Report
2018

2018 Results

Dearest Friends,

We are pleased to present Boulder Crest Retreat Foundation's 2018 Annual Report.

2018 was another great year for our organization. Our programs, our growth, and our outreach efforts are becoming nationally recognized thanks to your support.

2018 notably marked our five year anniversary at Boulder Crest Retreat Virginia, the first year of operations at Boulder Crest Retreat Arizona, and also our formal launch of the Boulder Crest Institute for Posttraumatic Growth in Bluemont, Virginia.

In September, we officially launched the Boulder Crest Institute for Posttraumatic Growth. The Institute's mission is to develop, deliver, study, and scale Posttraumatic Growth-based solutions. Our goal is to teach all those who struggle with anxiety, depression, PTSD, and suicidality how to transform their struggle into profound strength and lifelong Posttraumatic Growth. Our work and beliefs are exemplified by this credo — *Vis A Proelio* — a Latin phrase meaning "From the Struggle Comes Strength."

The Institute is made possible by the Marcus Foundation in Atlanta, Georgia supported by a substantial gift from the Harry and Jeannette Weinberg Foundation in Baltimore, Maryland. Because of their tremendous generosity, we now own the building presented on the cover of this report and, it is beautifully restored and modernized. We invite everyone to stop by to see the Institute any time.

2019 will prove to be another great year. We are excited that our first formal Warrior PATHH expansion partnership will kick off with the training of a team in Florida. Expanding this scientifically proven program nationwide ensures that we can really make an impact

on those suffering with PTSD, anxiety, and depression. As we begin to serve an even larger population, we will hopefully start to see a reduction in the numbers in our veteran suicide epidemic.

Your interest and support are more critical now than ever. Our ambitious strategic plan and annual fundraising goals are only achieved with your continued generosity, dedication, and volunteerism. Although it may appear that 'on the ground warfare' is winding down, I assure you that the longer invisible injuries go untreated, the harder it is for warriors and their families to heal and the more damaging overall to our nation.



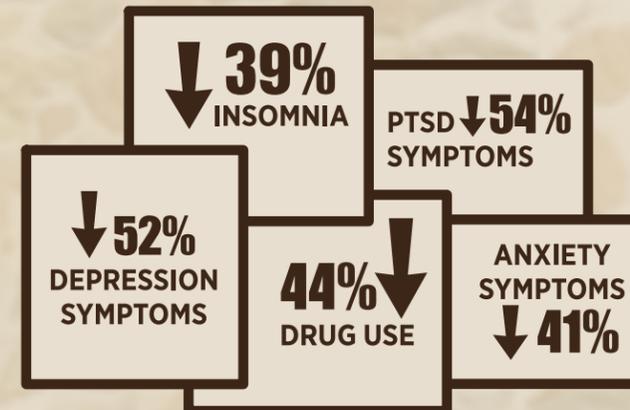
On behalf of Boulder Crest Retreat Foundation's Board of Directors, Honorary Board, our Wellness Advisory Committee, and Staff, please accept our sincerest thank you and gratitude for your investments in 2018.

With heartfelt respect,

Ken Falke
Chairman and Founder

Symptom Reduction:

sustained reduction in...



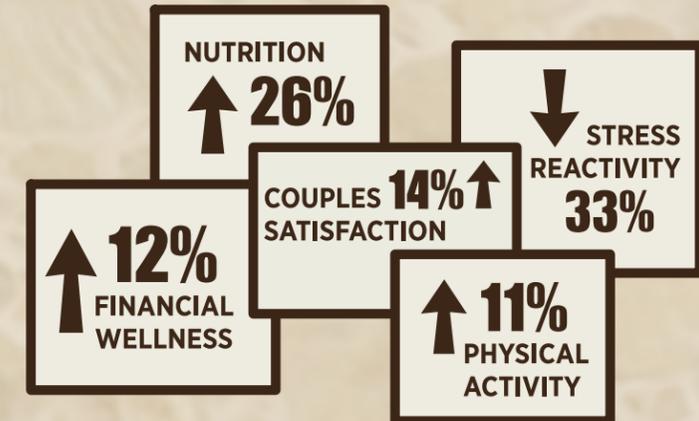
Posttraumatic Growth

sustained improvement in...



Quality of Life Improvement:

sustained improvement or reduction in...



and growth in...



1,013 GUESTS SERVED

TOTAL GUESTS SERVED SINCE INCEPTION **4,004**

8,272 VOLUNTEER HOURS

TOTAL VOLUNTEER HOURS SINCE INCEPTION **26,969**



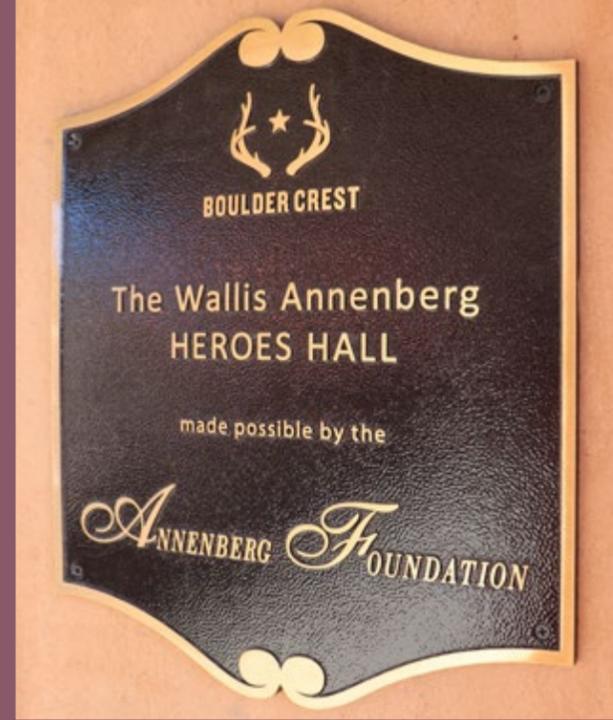
ARIZONA



Boulder Crest Retreat Arizona was twice featured as NASCAR's Phoenix ISM Raceway non-profit partner (in March and Veterans Day Weekend in November).



Completed construction of The Wallis Annenberg Foundation Hall and Heroes Garden.



Boulder Crest Retreat Arizona celebrated its 1st Anniversary of opening on November 30.



Heroes Garden



Over 200 bikes turned out for the Inaugural Healing Heroes Ride West Motorcycle Ride and Rally on October 20 to make for a very successful first event.



*Hosted 273 service members, veterans, and their families.
Conducted 23 organized training programs.
Logged more than 2,449 hours of community and corporate volunteer time.*

VIRGINIA



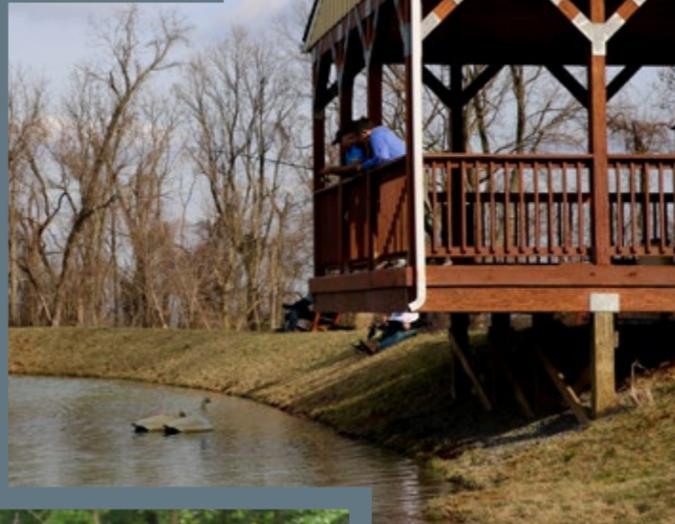
Boulder Crest Retreat Virginia celebrated its 5th Anniversary of opening on September 6.



Completed construction of our new treehouse in memory of 1st Lt. Ronald Winchester



Logged more than 5,823 hours of community and corporate volunteer time.



Hosted a total of 740 service members, veterans, and their families.

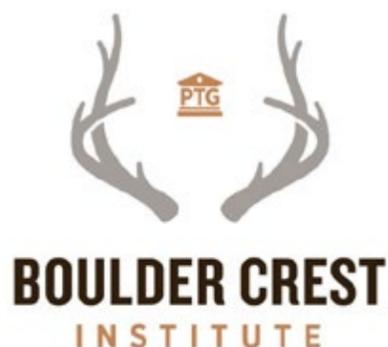
Conducted 23 organized training programs.



INSTITUTE



Acquired, renovated, and furnished Boulder Crest's Institute for Posttraumatic Growth in 2017-2018. The Institute opened to the public on September 30.



Published the final report for Warrior PATHH's 18-month longitudinal program evaluation study.



Completed the development of Family PATHH curriculum and completed eight pilot programs in December.



Developed Train-The-Trainer Curriculum with the first application to train our Arizona Team.



Strategic Outreach

- Veterans Affairs Whole Health *Washington, DC*
- Veterans Affairs Suicide Prevention *Washington, DC*
- Department of Veterans Affairs Veterans Experience Office *Washington, DC*
- Young Presidents Organization - Miami Chapter *Miami, FL*
- Shenandoah University *Winchester, VA*
- Shenandoah Valley Westminster Canterbury *Winchester, VA*
- Navy EOD Master Chiefs Seminar *Great Lakes, IL*
- RBC Capital Markets *New York, NY*
- Global Mental Health Conference *London, UK*
- Navy Expeditionary Combat Command (NECC) *Virginia Beach, VA*
- Naval War College *Newport, RI*
- America's Warrior Partnership *Atlanta, GA*
- Texas Psychological Association *Frisco, TX*

In the News

- Business Innovation Factory (BIF)
- CBS, Miami
- CBS News Radio
- FOX 11
- Good Day Washington
- Marie Claire Magazine
- Megyn Kelly Show
- NBC News
- WUSA 9

Hosted Visits

- United States Secretary of Veterans Affairs
The Honorable Robert Wilkie, Jr.
- Sergeant Major of the National Guard
SGM William Kepler
- Senior Enlisted Advisor to CJCS
SGM John Wayne Troxell
- National Guard Behavioral Health
Leadership Team

Awards and Recognition

Boulder Crest Retreat, Virginia

Non-Profit of the Year
Purcellville Business Association
Purcellville, Virginia

Excellence for Service
The Loudoun School - Business Partnership
Ashburn, Virginia

Investors

\$1,000,000 AND ABOVE

The Annenberg Foundation
The Marcus Foundation, Inc.

\$250,000 - \$999,999

A. James & Alice B. Clark Foundation
The Harry and Jeanette Weinberg Foundation
Lynda and Stewart Resnick Wounded Warrior Project, Inc.

\$100,000 - \$249,999

Accenture
Altria
Anonymous
Disabled American Veterans (DAV)
Gary Sinise Foundation
NikiPro Foundation, Inc.
Pat Hickey

\$25,000 - \$99,999

Amazon.com
The Angell Foundation
The Family of Josh Brown
BTIG, LLC
Celtic Capital
Jim and Vicki Click
Community of Dayton, Virginia
David Lynch Foundation
Equinix Foundation
Fitness Anywhere LLC (TRX)
Ford Motor Company Fund
The Home Depot Foundation
The KeyW Corporation
Fred and Britlan Malek
The Ohrstrom Foundation, Inc.
The Permission To Start Dreaming Foundation
Quilty Family Charitable Fund
RBC Capital Markets, LLC
RBC Foundation USA
Derek Schrier & Cecily Cameron
Torque Foundation
USAA Foundation
Veterans United Foundation
West Michigan Veterans Coalition

\$10,000 - \$24,999

American Scaffold
API Technologies Corp.
B3 Solutions

James and Mary Jo Ball
Blank Rome LLP
BNP Paribas
The Brandt Foundation
The Capital Group Companies, Inc.
Frank Chambers
The Claude Moore Charitable Foundation
Clune Construction Company
The Enrichment Foundation
Evercore
Samuel Freeman
Robert Gaines
Christine and Curtis Gardner
William Gray
Guggenheim Securities, LLC
IntelliWare Systems, Inc.
Jones Day
Lesley and Brian Kelly
Knights of Columbus #6831
Lake Shore Systems, Inc.
Leighton-Oare Foundation, Inc.
Loudoun Road Runners
Mitchell McCullough
The McGhee Foundation
Amy and Andrew McKnight
National Response Corporation
NorthStar Group Services, Inc.
The Noto Family
PricewaterhouseCoopers, LLP
Raytheon Company
Anne Marie Rink
Roy A. Hunt Foundation
Ruis Holdings, LLC
Rumsfeld Foundation
Matthew Shobert
Silicon Valley Community Foundation
Silver Eagle Group
Rebecca and Brent Simor
Saul Skoler
Laura and Greg Spivy
Daniel D. Springer
The SunTrust Foundation
Trident Maritime Systems
United Rentals, Inc.
VFW Valley Veterans Ride for Heroes
Virginia Trade Partner Council
WCM Investment Management
Wise Foundation
Robin Zakoor

\$5,000 - \$9,999

Alcatraz Outlaws Lacrosse Club, LLC
Alvarez & Marsal Holdings, LLC
American Airlines
American Systems
Apptio Consolidated
Bank of Clarke County
Steven and Pamela Barger
The Baum Foundation
Daniel Beldy
Michael Berigan and Karen Akerlof
Bernhardt Wealth Management, Inc.
The Boeing Company
Capital Mechanical, LLC
Contemporary Electrical Services, Inc.
Dan and Kathy Grubb Family Foundation
Andrew Darcy
Davey's Battle Brothers Ride
DayBlink
Debevoise & Plimpton LLP
Docker, Inc.
Dynamic Aviation Group Inc.
Carolyn and Braden Edwards
Envisioneering, Inc.
Falcon's Landing
Floor and Decor
Fort Pitt Capital Group, LLC
Frontier Technology Inc.
Phillip Gill
Peter Gleason
Google, Inc.
James and Donna Hackman
Harney Peak Foundation
David and Jennifer Hatfield
Henry's Wrecker Service
Heritage High School
Pattie Hood
Houlihan Lokey, Inc.
JE Richards, Inc.
Thomas Klein
John and Barbara Lehman
Kevin Lynch
Market Securities LLP
Susan and Chris Mastro
McKinsey & Company, Inc.
Kevin and Loraine Melich
Mercer
Miller & Chevalier Chartered
The Morrison & Foerster Foundation

Pat and Paula Nigro
Pelican Products, Inc.
Joe Petite
PMC Treasury, Inc.
Michael Pronio
S2scout, LLC
Elizabeth and William Shea, Jr.
Mr. and Mrs. Robert Shields
Soar With Eagles Enterprises
Stanwich Advisors, LLC
The Sue Smith Team
Textron, Inc.
Anne Thompson
ThunderCat Technology
Veritiss, LLC
Sean Walsh
Waste Control Specialists LLC
Ron Zeff

\$2,500 - \$4,999

Acuity, Inc.
Addx Corporation
Greg and Barbara Adgate
Arthur J. Gallagher & Co.
Axonic Capital
William Bacon
BAE Systems
BB&T
Keith and Michele Bevington
David and Leslie Buermeyer
Bunger Steel
Business Benefits Group
Christopher and Tracey Carspecken
Michael and Lisa Catlett
Charity Golf International
Conflict Kinetics Corporation
Cresa
CST Group
Kenneth and Donna Daly
LTG (Ret.) and Mrs. John A. Dubia
ECS Federal, LLC
John and Heather Elder
Enterprise Holdings Foundation
Equinix, Inc.
David Estey
Family Healthcare Amigos
Fauquier and Loudoun Garden Club
Joseph H. Fisher
Fisk Five Foundation
Forum Real Estate Group
Mark and Jean Garrell

Doreen Gee
Mark and Allison Gray
Jasen and Jen Grohs
H&D Mechanical, LLC
Helping Hands Society of Greater Washington
Hoffman Engineering
Holland & Knight LLP
Dean Hubbs
ID Technologies
Matt Iseman
IT Cadre, LLC
The JIAN Group, LLC
Joshua's Hands
Dennis Kelly
KForce
Knight Point Systems LLC
Laurie and Todd Platt Family Charitable Foundation
Lord, Abbett & Co. LLC
Maersk Line, Limited
Marsh & McLennan Companies
Master Graphics
Kevin McGreevy
Mission Mulch, LLC
Michael and Katherine Moyer
Network Designs, Inc.
Russ and Jamie Niemie
William Oelman
Cass Panciocco
Pelican Products, Inc.
David Kirby Pilmore
Todd and Laurie Platt
Real World Marketing, Inc.
Roberts & Ryan Investments, Inc.
Rosendin Electric
SC&A, Inc.
Pete Seegers
Sehlike Consulting, LLC
Henry Stoever
Swenson Family Foundation
Thermopylae Sciences and Technology
Vantage West Credit Union
Venturi Solutions, LLC
Sydney and William Walker
Wegmans
William J. Eisemann Living Trust
Wynne Family Charitable Trust

Financials

As of December 31	2018	2017
ASSETS		
Cash	\$3,577,677	\$4,106,948
Pledges Receivable	\$5,643,552	\$2,719,118
Net Land, Property, & Equipment	\$17,588,620	\$16,451,470
Investments	\$260,004	\$0
Other Assets	\$97,978	\$59,217
Total Assets	\$27,167,831	\$23,336,753
LIABILITIES & NET ASSETS		
Accounts Payable & Other Liabilities	\$664,550	\$377,105
Total Liabilities	\$664,550	\$377,105
Total Net Assets	\$26,503,281	\$22,959,648
Total Liabilities & Net Assets	\$27,167,831	\$23,336,753
STATEMENT OF ACTIVITIES		
Contributions	\$1,818,440	\$1,958,250
Special Events	\$1,097,043	\$1,172,204
Grants	\$6,340,933	\$14,049,130
Other Revenue	\$59,934	\$3,193
Total Gross Revenue	\$9,316,350	\$17,182,777
Less Special Event Direct Costs	(\$255,075)	(\$305,459)
Net Public Support & Revenue	\$9,061,275	\$16,877,318
PROGRAM SERVICES		
Total Program Services	\$4,780,611	\$2,983,613
SUPPORTING SERVICES		
Management & General	\$269,677	\$405,180
Fundraising	\$467,354	\$569,341
Total Supporting Services	\$737,031	\$974,521
Total Expenses	\$5,517,642	\$3,958,134
Change in Net Assets	\$3,543,633	\$12,919,184
Net Assets, Beginning of the Year	22,959,648	\$10,040,464
Net Assets, End of the Year	\$26,503,281	\$22,959,648

Every gift makes a huge impact at Boulder Crest Retreat. Our team works hard to thank all donors for their investments throughout the year and in this report, we are only able to recognize gifts of \$2,500 and above. Thank you all!



BOULDER CREST

IN MEMORY OF YOUR SELFLESS
SERVICE TO OUR COUNTRY

1st Lt. Ronald D. Winchester



Boulder Crest remains in awe of the amazing generosity and selflessness shown by so many to our combat veterans and their family members. This year, we express our deepest appreciate to the Friends of Ronald Winchester.

This special gift is in honor of fallen warrior ~ 1st Lt. Ronald Winchester. Ronnie was a proud graduate of Chaminade High School ('97) where he played four years of both football and lacrosse. From there, Winchester graduated from the US Naval Academy ('01) where he was a captain of the Navy football team in his senior season. Upon graduation from the Naval Academy, Ron accepted his commission as a United States Marine Corps Infantry ground officer.

While escorting a convoy days into his second combat tour, on September 3, 2004 in the AL Anbar province of Iraq, 1st Lt. Winchester, along with three other Marines tragically lost their lives when an improvised explosive device (IED) detonated nearby.

In honor of 1st Lt. Ronald Winchester, and a generous anonymous gift, we named our new children's treehouse at Boulder Crest Retreat Virginia. The 1st Lt. Ronald D. Winchester Tree House will bring joy and happiness to all the families that visit.

"You get a chance to sit on the bench or play in the game. I don't want to sit on the bench."

~Ronald Winchester

Locations:

Boulder Crest Retreat Virginia (Bluemont, VA)

Boulder Crest Retreat Arizona (Sonoita, AZ)



CFC # 72934



Mailing Address:

18370 Bluemont Village Lane

PO Box 117

Bluemont, Virginia 20135

P: 540-554-2727

E: info@bouldercrestretreat.org

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 @BCRforHeroes

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Mike Monroe

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Brian Rathjen

Henry Stoeber

Rob Veltre

Will Walker

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U.S. Air Force (Ret.)

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U.S. Navy (Ret.)

Captain Charles Plumb
U.S. Navy (Ret.)

MSG Leroy Petry
U.S. Army (Ret.)
Medal of Honor Recipient

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Veteran & Former Pittsburgh Steeler,
4x Superbowl Champion

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Lt. General Patricia Horoho (Ret.)

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Bret Moore, Ph.D.

Richard Tedeschi, Ph.D.

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