



BOULDER CREST
FOUNDATION

FORGING THE NEXT **GREATEST** **GENERATION**

2020 ANNUAL REPORT





A MESSAGE FROM OUR FOUNDER AND CHAIRMAN KEN FALKE

Dear Friends,

An unprecedented global pandemic led our nation into an increased state of trauma, loss, and grief. Even those relatively unscathed by personal illness or financial hardship lost much in connectivity and treasured experiences. By June 2020, 40% of U.S. adults reported struggling with mental health or substance abuse due to COVID-19.

When the pandemic set in, our staff, investors, and volunteers did exactly what you would expect and I am grateful to report that Boulder Crest Foundation met this stress head on with ingenuity, and made it through stronger than ever.

We devised ways to meet the CDC protocols and offered critical services with new and innovative ideas. In addition to running our programs face-to-face, we embraced virtual platforms and trained military personnel, veterans, first responders, essential frontline workers, business leaders, and corporate organizations by sharing our wellness philosophy and the science of Posttraumatic Growth.

As friends, you know that we ascribe to a philosophy of “what doesn’t kill us makes us stronger.” This is the highest-level definition of Posttraumatic Growth. This philosophy suggests that when times are tough, we take the time to explore ourselves and find meaning in our trauma to ultimately become a better version of ourselves. This philosophy held truer than ever as each of us dealt with extraordinary adversity.



We’re pleased to share two inspirational stories of our warriors, Juan and Sarah, in this report. They are true examples of Posttraumatic Growth.

We hope you enjoy our 2020 Annual Report and please know that we have solidified a well-founded plan moving into 2021 and beyond. We simply cannot accomplish our goals without you!

Thank you all for believing in our Team and our mission. Struggle Well!

Sincerely,

Ken Falke
Founder and Chairman of Boulder Crest Foundation





PROGRAMS AT BOULDER CREST

Our programs are built by warriors for warriors. A warrior protects and insists on serving a cause greater than their own and is never a victim of circumstance or a product of their environment.

Many people believe when significant traumatic life experiences occur, they will forever live with a diminished version of themselves. However, with the right training, we can do the exact opposite. Instead of merely surviving, we can thrive.

By using Boulder Crest's wellness practices to self-regulate, instead of self-medicate, we can all live successful, productive, and purposeful lives and this is exactly what we teach in our programs listed below.

BOULDER CREST SIGNATURE PROGRAMS

Family Rest and Reconnection (R&R) Stays

Stays from 2-7 nights in length that provide families with the opportunity to rest, reconnect, recharge, and grow.

Warrior PATHH

An 18-month program that begins with a seven-day intensive and immersive initiation for warriors and first responders.

Family PATHH

An 18-month program that begins with a five-day intensive and immersive initiation for combat veterans and their families.

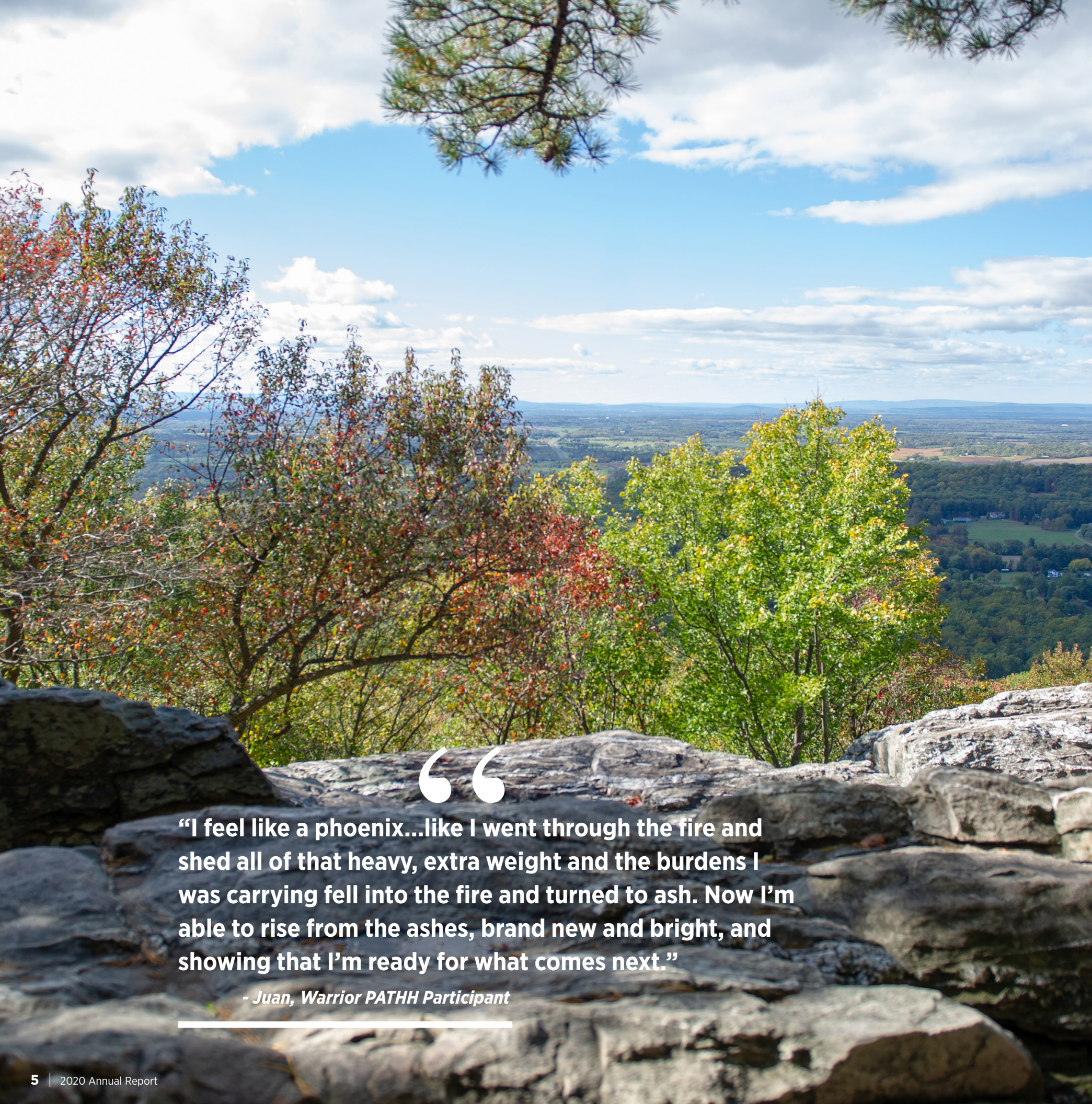
SW:S PATHH

Boulder Crest partners with SongwritingWith:Soldiers to deliver a three-day program for warriors, couples, spouses/caregivers, and Gold Star family members.

Military Teen Weekends

A three-day program that serves the children of those who have lost their lives in the line of duty.





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“I feel like a phoenix...like I went through the fire and shed all of that heavy, extra weight and the burdens I was carrying fell into the fire and turned to ash. Now I’m able to rise from the ashes, brand new and bright, and showing that I’m ready for what comes next.”

- Juan, Warrior PATHH Participant



JUAN’S SUCCESS STORY

Juan hit a breaking point.

This Marine was treading water and knew he could be a better man.

After losing his son to a miscarriage, and suffering the death of his uncle just hours later, Juan turned to alcohol to escape the pain. Juan’s past began catching up to him; he suffered with night terrors and insomnia. After talking to a friend who had gone through Warrior PATHH, Juan decided to see if it would work for him.

Juan’s passion to serve his country and better his life, inspired him to join the military in 2004. Leaving his under-served

neighborhood in Springfield, Massachusetts behind, Juan deployed motivated to be the ultimate Marine.

As the years went by, Juan saw many of his comrades die. He began experiencing severe survivor’s guilt as result.

Juan retired from the Marine Corps in 2012 and found it difficult transitioning to civilian life. Feeling emotionally disconnected to the world around him, his personal relationships were suffering significantly. Even with the unwavering relationship with his girlfriend, Ashley, he was stuck in a bad place.

(Juan’s Story Continues on Page 7)



JUAN'S SUCCESS STORY

Continued from Page 6—

Juan arrived at Warrior PATHH Initiation ready to change his path in life. With an open mind and the urge to learn, Warrior PATHH completely changed Juan's outlook on life. His major turning point happened upon processing the fact that there was nothing wrong with him.

Juan felt a long-awaited sense of relief at the conclusion of his Initiation and was filled with a sense of peace, thrilled to have a support system to lean on moving forward.

Juan describes the program as the "new software" he needed to thrive after experiencing all the pain and sorrow in his life.

Juan is the leader for his Warrior PATHH cohort and continues to apply the Posttraumatic Growth philosophy and wellness practices learned to his daily routine.

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“I’ve accomplished more in the 7 days at Boulder Crest, than I did in the past 7 years with the VA.”

—Juan, Warrior PATHH Participant





OUR IMPACT

FAMILY REST &
RECONNECTION

309

FAMILIES SERVED

VOLUNTEER
HOURS LOGGED

3,567

WITH 426 VOLUNTEERS

FUNDRAISING &
OUTREACH EVENTS

56

EVENTS CONDUCTED

CORPORATE
VOLUNTEER DAYS

21

ORGANIZED & HOSTED

VIRGINIA, ARIZONA &
MOBILE TRAINING TEAM

192

STUDENTS SERVED

100%

OF PROGRAM PARTICIPANTS
WOULD RECOMMEND
BOULDER CREST

SAFELY NAVIGATING COVID-19





SARAH'S PATHH JOURNEY

A year ago, Sarah's world came crashing down.

The U.S. Park Police Officer and former U.S. Army Reservist injured her ankle just as the COVID-19 Global Pandemic lockdown began. Sarah felt life was unbearable. Between balancing four children and a high-demand, full-time job, Sarah's marriage began to suffer. The couple was barely able to coexist.

On the morning of her son's sixth birthday, Sarah awoke to a message revealing that her husband of eight years was having an affair with a woman who had just given birth to his baby. Not knowing what to do, the shock of this news made her current state of depression and insomnia even worse and sent her in

a downward spiral. Sarah knew she needed help.

In July, a friend urged Sarah to attend Warrior PATHH. Sarah wasn't eating well, nor exercising, and she knew she needed to stop living in survival mode and get healthy again, not just for her own sake, also her children's as well.

Warrior PATHH changed Sarah's life. She learned that her trauma didn't mean she was broken or defective. Sarah realized she had the power to live a life built on Posttraumatic Growth and continue on as a great warrior.

Shortly after arriving home from Warrior PATHH, Sarah discovered she was pregnant with her fifth child by her husband.

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“I went to the Warrior PATHH Program in October and it was a Godsend because I didn't know if I could make it through to January.”

- Sarah, Warrior PATHH Participant

With a renewed sense of purpose, Sarah let her husband leave for good as she prepared for her new journey.

Because of the wellness practices taught during Warrior PATHH, Sarah is fully capable of handling the ups and downs in life and has a great team to support her, whenever she needs it.

Sarah is now living in the present, embracing the challenges as they come, and planning for a great future full of gratitude for her beautiful children. Today, and because of Warrior PATHH, Sarah is better prepared for living a healthy and meaningful life.



Would you like the opportunity to learn one of our Posttraumatic Growth exercises from our PATHH programs and PTG Trainings?

Scan this QR Code to download our Wellness Triangle Exercise so you can better understand your levels of wellness.



BOULDER CREST INSTITUTE

TRAINING THE NATION IN PTG

Boulder Crest's programs are founded on the science of Posttraumatic Growth and guided by the Distinguished Chair (and founder of the science of Posttraumatic Growth), Dr. Richard Tedeschi.

The Institute continues to share this science through education and training by designing and delivering programs based upon thousands of years of understanding, decades of research, and years of in-person application.

Challenging times brought us new opportunities to serve those in need. In 2020, Boulder Crest Institute shared our philosophy by leading Struggle Well training sessions for military personnel, veterans, first responders, essential frontline workers, business leaders, and corporate organizations.

FINANCIALS

2020

LEADERSHIP

INVESTORS

ASSETS

Cash	\$9,390,959
Pledges Receivable	\$332,227
Net Land, Property & Equipment	\$16,109,514
Investments	\$0
Other Assets	\$274,795
Total Assets	\$26,107,495

LIABILITIES & NET ASSETS

Accounts Payable/Other Liabilities	\$275,426
Total Liabilities	\$275,426
Total Net Assets	\$25,832,069
Total Liabilities & Net Assets	\$26,107,495

STATEMENT OF ACTIVITIES

Contributions	\$4,586,662
Special Events	\$709,597
Grants	\$4,426,548
Other Revenue	\$135,439
Total Gross Revenue	\$9,858,246
Less Special Event Direct Costs	\$237,595
Net Public Support & Revenue	\$9,620,651

PROGRAM SERVICES

Total Program Services	\$5,165,221
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SUPPORTING SERVICES

Management & General	\$832,898
Fundraising	\$409,179
Total Supporting Services	\$1,242,077
Total Expenses	\$6,407,298
Change in Net Assets	\$3,213,353

START OF 2020 NET ASSETS

\$22,618,716

END OF 2020 NET ASSETS

\$25,832,069

BOARD OF DIRECTORS

Ken Falke Chairman & Founder	LTG John A. Dubia U.S. Army (Ret.)
Fred Malek Vice Chairman & Co-Founder	Rob Gaines
Braden Edwards Secretary	Tony Giachinta
Lesley Kelly Treasurer	Frank Killoran
Robert Assenmacher	Frank Larkin
James Ball	Paul Lombardi
Jane-Scott Cantus	Michael Monroe
Chris Clements	Brian Rathjen
	Shawn Springs
	Will Walker
	MSgt Rob Wilkins U.S. Air Force (Ret.)

HONORARY BOARD

The Honorable Chuck Hagel Former Secretary of Defense	Gen Peter Pace U.S. Marine Corps (Ret.)
The Honorable Bob McDonald Former Secretary of Veterans Affairs	ADM William J. Fallon U.S. Navy (Ret.)
The Honorable John Lehman Former Secretary of the Navy	Gen Norton Schwartz U.S. Air Force (Ret.)
The Honorable Michael Wynne Former Secretary of the Air Force	ADM Eric Olson U.S. Navy (Ret.)
GEN Henry Shelton U.S. Army (Ret.)	Captain Charles Plumb U.S. Navy (Ret.)
	MSG Leroy Petry U.S. Army (Ret.)
	Medal of Honor Recipient
	Rocky Bleier Veteran & Former NFL Player

WELLNESS COMMITTEE

LTG. Patricia Horoho U.S. Army (Ret.)	Randy Hetrick
John DiJulius	Rick Houcek
Brian Gast	Dr. Michael Lewis
Dr. Mike Hemphill, PhD	

Every gift makes an impact at Boulder Crest Foundation. Our team works diligently to thank all investors for their contributions throughout the year. In this report, we are recognizing gifts of \$2,500 and above. Thank you all for your interest and support of our work.

\$1,000,000 & ABOVE

- A. James and Alice B. Clark Foundation

\$250,000 - \$499,999

- Gary Sinise Foundation
- Lockheed Martin
- Wounded Warrior Project

\$100,000 - \$249,999

- The Boeing Company
- Disabled American Veterans
- The Harry and Jeanette Weinberg Foundation
- Anonymous
- Lynda and Stewart Resnick
- Roberts & Ryan
- YPO, Inc.

\$25,000 - \$99,999

- The Angell Foundation
- James and Mary Jo Ball
- The Family of Josh Brown
- The Capital Group Companies Charitable Foundation
- Jim and Vicki Click
- David J. Turriff Living Trust
- Empower Coalition
- Ford Motor Company Fund
- Mr. and Mrs. William J. Gray
- Greater Miami Miami Beach Police Foundation, Inc.
- The Home Depot Foundation
- Invictus International Consulting
- JUUL Labs, Inc.
- Frank and TJ Killoran
- Paige and Ian Macleod
- Neersville Volunteer Fire and Rescue - Company 16

- NikiPro Foundation, Inc.
- Pelican Products, Inc.
- Raytheon Company
- RBC Capital Markets, LLC
- RBC Foundation USA
- Sagewind Capital, LLC
- Derek Schrier & Cecily Cameron
- TRX Training
- Veterans United Foundation
- VMLC Charities
- WCM Investment Management

\$10,000 - \$24,999

- Accenture Federal Services
- American Systems
- Bear Chase Brewing Co.
- Cantor Fitzgerald Relief Fund Administration
- Frank and Carol Chambers
- Christopher Clements
- Contemporary Electrical Services, Inc.
- Dean Brothers, Inc.
- Dynalectric DC
- The Enrichment Foundation
- Ferris Family Charitable Fund
- Rob and Laurie Gaines
- The Gardner Family Charitable Fund
- Bruce and Joyce Gates
- Helping Hands Society of Greater Washington
- Henry's Wrecker Service
- Jaquish & Kenninger Foundation
- Dennis and Michelle Kelly
- Leebcor Services, LLC
- Lombardi Family Foundation
- Kevin Lynch

- Mitchell McCullough
- The McGhee Foundation
- Morgan Stanley
- NCI Information Systems, Inc.
- New York City District Council of Carpenters Relief and Charity Fund
- Northrop Grumman
- The Noto Family
- Anthony Offutt
- Patty and Greg Penske Family - PG Penske Foundation
- R3 Strategic Support Group, Inc.
- Rumsfeld Foundation
- Peter Schwartz
- Soar With Eagles Enterprises
- Laura and Greg Spivy
- Tucson Realtors Charitable Foundation
- VFW Valley Veterans Ride for Heroes
- Wise Foundation

\$5,000 - \$9,999

- Altria
- ASRC Federal
- Rob and Liana Assenmacher
- Assenmacher Foundation
- The Baupost Group, LLC
- Bernhardt Wealth Management, Inc.
- The Brandt Foundation
- Bryan Nicholas Spry Memorial Fund
- Glenn and April Bucksbaum
- Dan Cahill
- Callaghan Family Charitable Fund
- Capital Mechanical, LLC
- 1540 Keller Parkway

INVESTORS

- Clune Construction Company
- Commonwealth Classics, LLC
- Concept Plus, LLC
- Curt Kolcun Charitable Fund
- Kenneth and Donna Daly
- Daughters of Penelope
- Helles Chapter
- Carolyn and Brayden Edwards
- Equinix, Inc.
- The Erkiletian Family Foundation
- H&D Mechanical, LLC
- Harney Peak Foundation
- David M. Hatfield and Jennifer M. Harfield, TTEES.
- The Hatfield Family
- Hilton Worldwide
- Keita Inoguchi
- Lesley and Brian Kelly
- Lord, Abbett & Co. LLC
- The Malek Family Foundation
- ManTech International Corporation
- The Max and Victoria Dreyfus Foundation
- Dick Metz
- Murphy Surgery & Educational Research Trust
- Michael Nagy
- NewDay USA Foundation
- Pelican Products, Inc.
- Phillip V. & Sylvia M. Frederickson Foundation
- Michael Pronio
- Raytheon Missile Systems
- Roy A. Hunt Foundation
- Elizabeth and William Shea, Jr.
- Sheridan Family Charitable Fund
- Brent Simor
- Soar With Eagles Enterprises
- Anne Thompson
- ThunderCat Technology

- Toth Financial Advisory Corporation
- Truist Foundation
- Virtu Americas, LLC
- Anonymous
- Sean Walsh
- Dr. Thomas Weber

\$2,500 - \$4,999

- Greg and Barbara Adgate
- AMF Walls & Ceilings, LLC
- Azalea Charities, Inc.
- B3 Solutions
- William and Cheryl Bacon
- Baker Tilly
- BB&T - Fredericksburg, VA
- Peter and Lucille Braun
- Buchanan & Edwards
- David and Leslie Buermeyer
- Clark Enterprises, Inc.
- Conflict Kinetics Corporation
- Gordon Crawford
- Datatility, Inc.
- Robert and Jacie Dawkins
- Drexel Hamilton
- John and Maureen Dubia
- Douglas Duenkel
- ECS Federal, LLC
- William Fallon
- Jeffrey Ferrill
- Joseph H. Fisher
- Fisk Enterprises
- Fiszal Family Foundation
- Jeffrey Folloder
- Devin Gallagher
- Doreen Gee
- Anthony and Una Giachinta
- Graco, Inc.
- Jasen and Jen Grohs
- James and Donna Hackman
- John Havlik
- Mary and Edwin Hoeltzel
- Tonya Holleder
- Dean Hubbs
- Iron Workers International

- IT Cadre, LLC
- The JIAN Group, LLC
- John Elder and Heather Elder Fund
- Kim Kadesch
- Kevin and Loraine Melich
- KForce
- KippsDesanto & Co.
- Kirby Family Charitable Fund
- Kramer Portraits
- Richard L'Abbe
- Larry Lewis
- LOCO Disc Golf Club
- Loudoun Road Runners
- Matt Lyons
- Maersk Line Limited
- Microsoft Matching Gifts Program
- Mission Mulch, LLC
- Michael and Katherine Moye
- Navy EOD Association
- Network Designs, Inc.
- The Nicholas and Meaghan Lockwood Rev. Trust
- OBX Tek, Inc.
- OPSPro
- PagnatoKarp
- Piedmont Advisory Group
- Todd and Laurie Platt
- The American Legion - Ratcliff-Owens
- Sumner Post 89, Inc.
- The Rawitt Family Fund
- Raytheon Employee Veterans Network RAYVETS
- Bob and Jenny Shields
- Shoulder 2 Shoulder, Inc.
- Allison Sortzi
- Tom and Amy Souza
- Paula Szyper
- Team Tait Family Charitable Fund
- Thomson Reuters Special Services, LLC
- Richard Valliere
- Veterans Management Services, Inc.
- William Berry Revocable Trust
- Trevor and Karen Wright
- Michael and Barbara Wynne



THANK YOU UNITED RENTALS

Boulder Crest Foundation is honored by the involvement and unwavering commitment of all our investors. In addition to financial investments, many organizations provide major in-kind gifts and pro bono services to Boulder Crest Foundation.

This year we honor United Rentals for their continuing support. Thank you!





BOULDER CREST
FOUNDATION

OUR MISSION

To facilitate Posttraumatic Growth through transformative programs, world-class training and education initiatives, and research and advocacy efforts.

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BOULDER CREST FOUNDATION

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