

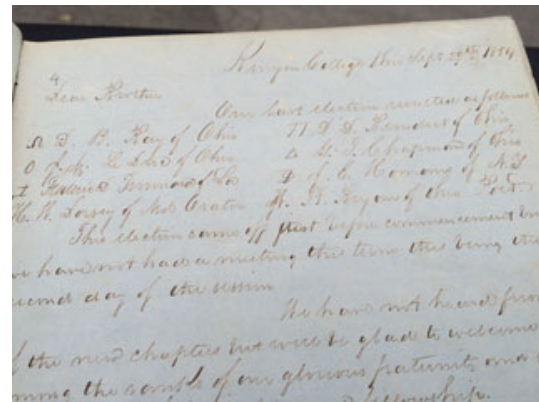
From: **Lambda DKE** alumni@lambdadke.org
Subject: We're Within \$2,000 of our Goal
Date: April 9, 2016 at 1:29 PM
To: bill@billgeist.com

LD



LODGE RENOVATION FUND WITHIN \$1,700 OF GOAL

74 Alumni have contributed over \$23,000 towards a goal of \$25,000 for restoration of the DKE Lodge, the first fraternity lodge in America.



Dear Brother in DKE:

The renovations to our Lodge are about to begin.

This project not only preserves a piece of history, but

also represents our commitment to the continued vitality of fraternal life. In addition to basic repairs to the building that will be made (heat, wall repairs, roof repairs, and more), we have uncovered some additional projects that may not be critical to preserve the Lodge itself but are very important in preserving our Chapter's place in history.

We are within \$1,700 of our \$25,000 fundraising goal. We thank all of you who have been generous in funding these renovations, and we hope that you will also help with the following projects so that the Lodge renovation are complete:

- **Chapter Historical Records.** We have discovered the original minute book from 1854 with the minutes of the first meeting in the Lodge after the college authorized Lambda to meet (pictured

above). We also have a book of photographs of Lambda DKEs from the mid 1860s. These Lambda treasures are in very poor condition and need to be re-bound to preserve our heritage. We also hope to organize and save other meeting minutes and official papers dating back to the 1870s into books or acid-free binders for the Chapter's archives so that further environmental degradation is avoided.

- **Fencing and Exterior Amenities.** The split-rail fence that once framed the Lodge is either gone or falling apart. Construction activity will require what's left to be removed. Our Abraham Lincoln-era fence will have to be replaced (hopefully using elements of the old fence as much as possible for historical authenticity). Grading, landscaping, graveling the walkway and other external features are needed to highlight the Lodge's historical view-scape.

- **Furniture and Interior Historical Artifacts.** Remember the DKE insignia cane-bottomed chairs? There are only 8 left, and they all need re-caning, re-gluing and restoration. The painting of the Lodge on the back wall and other historical art on the walls have suffered decades of environmental insult, and many need repair or restoration.

- **Interior Amenities.** We plan to add a new "signature door." The present interior-opening signature door will be preserved, of course, but it has little room for new names. We will add a new door, opening outward into the lobby, so that future generations of Lambda DKEs will have a place to add their names when they are initiated. We also need some critical equipment such as a dehumidifier (not included in the original construction estimate) to better maintain climate control particularly during the humid Ohio summers as well as up-to-date fire extinguishers for safety.

- **Composite Photographs.** The Composites from the past 50 years have suffered damage from mildew or are too large to fit on the walls. We would like to frame reduced-sized versions so that all years can be displayed.

Actives, pledges and alumni are working hard toward the Rededication and Ribbon Cutting Ceremonies on **Saturday, October 1, 2016**, when we'll hold another Lambda DKE Reunion to commemorate the Lodge's rebirth...so mark your calendar so that you can make plans to attend.

In the meantime, however, help us complete these additional restoration projects, which could form the capstones for our historic Lodge renovation, by sending your check payable in any amount (but, please be generous) to "**Kenyon DKE Alumni Association**" to **Bob Heasley, Lambda DKE Alumni Association, PO Box 2004, Gambier, OH 43022-2004**. All contributions

\$50 and over will be honored on a plaque to be mounted in the Lodge. If you prefer to donate online, [click on our GoFundMe page](#).

If you'd like to designate your donation for a particular project that is listed above, please note it on your check. Thank you in advance for your consideration and generosity.

In the bonds,

Art Stroyd '67...and 73 other Brothers

WHERE ARE THEY NOW

Each issue, we profile two Lambda Brothers from different eras. If you are curious about a Brother from your time at Kenyon (or want to share your story), [e-mail Bill Geist](#) and we'll do our best to include them in a future edition.

KARL REICHSTETTER '03



As a senior, Karl wasn't really sure where his post-DKE/Kenyon life would lead. Gaining traction when applying for jobs while still in school was difficult, to say the least, but he knew he wanted to find an entry-level position in a creative industry in New York City.

Once in the Big Apple, doors began to open. After cold calling countless people and submitting his resume to various job postings, he landed a project manager position at the iconic ad agency, TBWA\Chiat\Day. After several years in the advertising world, he was able to parlay his experience into a marketing role at American Express where he worked on the JetBlue Card.

He pivoted back to school to earn his MBA from Dartmouth. At the time, renewable energy was becoming a hot topic. Venture Capitalists were investing heavily space, and he decided that Silicon Valley was the place to be. He spent two years at a startup solar panel company, and he later moved to a finance role at Apple Inc where he performed cost-forecasting for new products in the pipeline.

During his "down time," however, Karl and his twin brother created what has become known as the [Griz Coat](#). What was initially a funny Halloween costume idea, their realistic grizzly bear coat turned out to be a huge hit. Everywhere they went, people seemed ecstatic about the bear coat. So, the two set off to enhance the design and reduce production costs. A Kickstarter campaign quickly netted \$30,000 and a boatload of orders.

Shortly thereafter, the two were reminiscing about their childhood, and the '80s fad gloves known as [Freezy Freakies](#) came up in conversation. A quick search revealed that these kids gloves were no longer

in production...and had never been produced in adult sizes. After locating the original producer (and securing licensing for the brand), another Kickstarter campaign (this time to \$60,000 in just two weeks) provided the funding to begin producing Freezy Freakies for adults.

Karl now works full time on Griz Coat and Freezy Freakies, and he is currently working on a board game that he sarcastically claims will be "a total game changer." Regardless of the outcome, he vows to continue to channel the zeitgeist of his generation and bring fun ideas to market.

Looking back on his years in West Wing, he credits his time in the fraternity with providing him with the confidence he needed to be an entrepreneur. He pointed to the discipline that was required ("the pledge process isn't easy") to achieve identified goals. Accordingly, a team of like-minded individuals can achieve just about anything if they work as a team.

BILL BROOKS '64



Graduating in 1964 had to be a surreal experience. A President just assassinated and a country embroiled in the increasing quagmire that was Vietnam...and Bill Brooks graduates with an ROTC commitment. Quickly assigned to DC for training with the Office of Special Investigation (OSI), Bill ultimately found himself embroiled in counter-intelligence analysis in Korea.

By 1968, Bill began a 25 year banking career with the Riggs National Bank in Washington, D.C. and the Second National Federal Savings Bank, headquartered in Salisbury MD, where he was EVP/CEO. The bank grew from one office with \$15 million in assets and six employees, to a regional institution with assets of \$1.5 billion, 34 offices and a staff of several hundred.

Upon quitting cigarette smoking, Bill began an exercise routine that led to multiple endurance athletic events, primarily triathlons, culminating with the Liberty to Liberty Triathlon (The Statue of Liberty in the NY Harbor to the Liberty Bell in Philadelphia), the Chesapeake Bay Bridge 4 1/2 mile swim, and the Ironman

Triathlon in Kona, Hawaii in 1984. He biked across the country in 19 days (Huntington Beach CA to Currituck Sound NC) in 1986 with group led and organized by Race Across American (RAM) winner Lon Haldeman.

In 1993, Bill performed the ultimate pivot, earning a Master's Degree in American Folk Art Studies and began his second career in non-profit educational and arts fundraising and management in Vermont, where he had spent most of his childhood summers at a family cabin on Lake Champlain. Four years as Executive Director of Frog Hollow the Vermont State Craft Centers and eight years as Development Director of the Calvin Coolidge Memorial Foundation led to his current position as Executive Director of the Henry Sheldon Museum of Vermont History in Middlebury.

As he looked back on his time at Kenyon and DKE, Bill shared a moment from his senior year...the November weekend that was consumed with the assassination of President John F. Kennedy. He learned

November weekend that was consumed with the assassination of President John F. Kennedy. He learned of the events in Dallas as he left soccer practice, about to be introduced to his Fall Dance weekend blind date from Lake Erie College. That Sunday evening, two carloads of JFK mourners left the West Wing parking lot for the all night drive to Washington for the funeral procession along Pennsylvania Avenue.

"It was within the fraternity where I first formed an identity apart from my family, where I was enriched in the classroom by caring, engaged students and teachers, where I was challenged on the athletic fields and in the theater, and where I sought solace on daytime and midnight walks on the nearby country roads," he said. "In its way, my time with my Brothers both provided me the confidence to enter into a traditional career (banking) as well as try something completely different that spoke to me on a more personal level (non-profits and the arts)."

One of Bill's DKE Brothers referred to him as a "Renaissance Man." And, it takes that kind of persona to wear a full-length raccoon coat (photo courtesy of Tony Ridgway '66, who was featured in the last edition of the Lambda DKE Newsletter).

SAVE THE DATE
LAMBDA DKE REUNION &
REDEDICATION OF THE LODGE
September 30 - October 2
Be Watching for More Details

CHAPTER NEWS



The Actives are proud to announce 11 Pledges have committed to DKE (pictured here during a recent affair in the Grundy Room). In addition, the Active Chapter has elected the new Tribunal for the 2016 calendar year:

- **Beta: Emmet Yeazell '17**
- **Sigma: Joe Caruso '17**
- **Kappa Rho: Mason McCool '17**

Alumni Association Vice-President Sam Baker '13 has been elected President of Kenyon's Greek Alumni Leadership Committee (GALC). According to Lambda Alumni Association President Biff Butler, "this is a post that Sam can use to help direct the agenda for the next two annual meetings and to connect with the College administration on an ongoing basis to advance a variety of fraternity-sorority issues."

Biff went on to say, "our actives are very much in leadership positions in a number of campus organizations. Several of our guys made presentations at the GALC. They were very well organized, poised, thoughtful and spoke with a great deal of authority on the subject matter of their reports. I was impressed. We have some great guys in the Active Chapter."

STAY CONNECTED ONLINE



The success of your Alumni Association is dependent on the continued involvement of Brothers like you. We encourage you to join and follow the [Lambda DKE Alumni Association Facebook group](#) and the [Lambda DKE Alumni LinkedIn group](#) to stay in touch with Brothers and see frequent updates on the active chapter.

ALUMNI ASSOCIATION CONTACTS

Biff Butler '68, President

WalterButlerMD@yahoo.com

Sam Baker '13, Vice President

SamuelYorkBaker@gmail.com

Edward Hourigan '05, Treasurer

EHourigan@gmail.com

Nat Enelow '12, Recording Secretary

NatEnelow@gmail.com

Bob Heasley '60, Advisor

BPHeas@ECR.net

Gregg DeSilvio '74, Advisor

GDeSilvio@gmail.com

Bill Geist '76, Corresponding Secretary

Bill@BillGeist.com



CONNECT WITH US



Copyright © 2016 *Lambda DKE Alumni Association*, All rights reserved.

You are listed as an alumni member of the Lambda Chapter of Delta Kappa Epsilon in either the Kenyon College or Lambda DKE database. If this communication has reached you in error, please unsubscribe and we will immediately remove your name from the database.

Our mailing address is:

The Kenyon DKE Alumni Association
Box 2004
Gambier OH 43022

[unsubscribe from this list](#) [update subscription preferences](#)

[unsubscribe from this list](#) [update subscription preferences](#)