



MONTHLY E-NEWSLETTER

SPONSORSHIP AD RATES 2020-21

Please choose an option below.

Name listed as a sponsor with hyperlink to website of choice. \$500/month
 Sponsor to be tagged on social media (if permissible). \$1,250/3 months
 Name as you wish to be listed: _____
 Website to be linked: _____
 Please Select Month(s): ____ Dec. ____ Jan. ____ Feb. ____ Mar. ____ Apr. ____ May

Ready made ad. \$1,000/month
 Sponsor to be tagged on social media (if permissible). \$2,500/3 months
 Please send ready made ad in PNG or JPG format (600 pixels or less) to marna@soafi.org by
 the 21st of the month prior to requested ad placement.
 Please Select Month(s): ____ Dec. ____ Jan. ____ Feb. ____ Mar. ____ Apr. ____ May

Name: _____ Company: _____
 Method of Payment: ____ Check ____ American Express ____ MasterCard ____ Visa
 Credit Card #: _____ Exp. Date: _____
 Total Amount To Be Charged/Enclosed: \$ _____
 Billing Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Email: _____
 Signature: _____ Date: _____

Our newsletter goes out at the beginning of each month from September - May to over 10,000 emails with an average 26% open rate and 8% click rate. In addition, we post to our website for all traffic flow and Google searches as well as to all of our social media accounts totaling about 9,500 followers.