



STATE COLLEGE FOOD BANK

“One day, no one
will go hungry in
Centre County”

State College Area Food Bank • 1321 South Atherton Street, State College, PA 16801 • (814) 234-2310 • www.scfoodbank.org • Spring 2014

New Location Is An Investment In The Community We Serve

It has been a long journey, but the State College Area Food Bank is finally settling into our new home at 1321 South Atherton Street. **Of the many benefits that this new facility will provide, being better equipped to serve our community is the one that excites us the most.**

As you may know, for the last decade the Food Bank has operated out of several locations due to lack of space. Logistically, this posed countless challenges, such as transporting and storing perishable food items. Without the proper facility we weren't always able to accept, store, and distribute as many fresh food items as we needed to store.

In our new location:

- Everything can be stored in one place.
- We can adopt a “client choice” model where clients can shop with dignity, have a variety of food choices, and tailor their choices to meet dietary restrictions like diabetes or food allergies.
- More fresh food options can be made available to clients.

The purchase of this building means the Food Bank can more efficiently and effectively manage donations we receive, taking us one step closer to reaching our vision that no one in Centre County will go hungry.

No more driving back and forth to and from storage facilities, not having what we need when we need it, and having to turn away donations because we don't have the space to store them. We are thrilled about how our new home will positively impact our community!

Food Bank By The Numbers

- Approximately 37% of those we serve are children under the age of 18
- Over 2,200 people received food here annually
- Almost half of the people served by food pantries in the U.S. live in households with at least one working adult

Upcoming Events: SAVE THE DATE

Chefs On Stage 2014 September 29

Join us at Mountainview Country Club on September 29 for this year's Chefs On Stage. Presented by State College Magazine. Proceeds benefit the State College Food Bank. Contact Carol Pioli at carol@scfoodbank.org for sponsorship information.

Free Lunch Every Wednesday

Join us from 11:00 a.m. - 1:00 p.m. at St. Paul's United Methodist Church, 109 McAllister St., State College. Come and enjoy a good meal and a friendly atmosphere. All are welcome.

Healthier, Fresher Options On The Horizon: How You Can Keep Our Momentum Going

by Carol Pioli, Executive Director

I want to thank everyone who donated throughout the winter. Missed work-days and higher heating bills have put additional strains on many households in our community. Without your support we could not continue to help individuals and families in need.

We are excited to have taken a step closer to fulfilling our long-term goals with the purchase of 1321 South Atherton Street. Our new location will transform the way we serve the community.

Our work does not stop here, though. Your support is needed now more than ever as we launch our new model in our new location. Financial support is critical and helps us to purchase more perishable foods. Financial gifts also support our investment in our new facility. With your continued help, we get closer and closer to our vision that ‘one day no one will go hungry in Centre County.’

Please consider a gift to the Food Bank this spring to help us make the most of our investment in serving our clients better.

Client Choice Model Has Economic & Personal Benefits

A client choice model is different from our former service model in that it allows clients to “shop” for items just like you shop in a grocery store. Items are openly displayed on shelves and the client can see the options available to them as they move through the aisles with a volunteer.

Economically, our new facility and the client choice model allows us to:

- Save money on storage fees
- Save money on gas driving to multiple locations
- More efficiently get clients what they need
- Purchase and store frozen food

In our former model, clients received a pre-filled box with grocery staples like pasta, sauce, rice, canned goods and other items, including some fresh milk, baked goods, vegetables and meat, depending on availability.

The client choice model serves clients better in many ways.

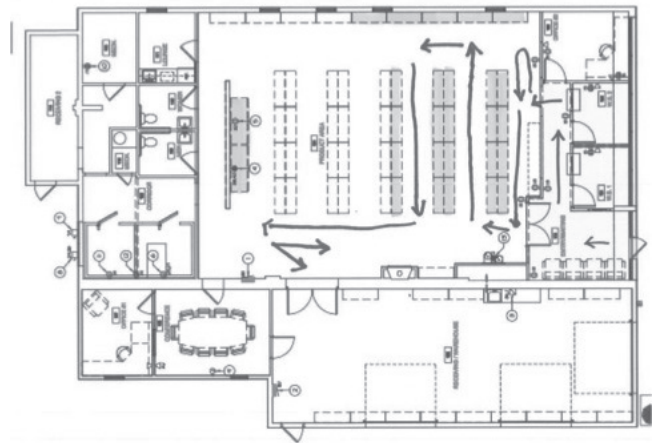
- Most importantly, it offers a more dignified experience for clients, giving them more control over their selections to better supplement foods they already have at home and to meet their personal preferences.
- Clients with dietary restrictions like diabetes and food

allergies will be able to choose options to meet their needs.

- More fresh items like milk, eggs, butter, cheese, chicken, and pork will be available for clients to select.

Clients will be guided through their shopping by a volunteer. This gives our volunteers and clients the opportunity to spend some time together, get to know one another, and form relationships that go far beyond the food bank.

In our new space clients move through the aisles like they are grocery shopping.



Gifts of Time & Talent Are the Heart of the Food Bank. Thank You, Volunteers!

Penn State Leadership Team ‘Cleaned Up’ at the Food Bank



A special “Thank You” to the members of the Penn State Leadership Team. They were kind enough to spend some of their free time giving our new location an initial cleaning back in September 2013 when we first purchased the building.

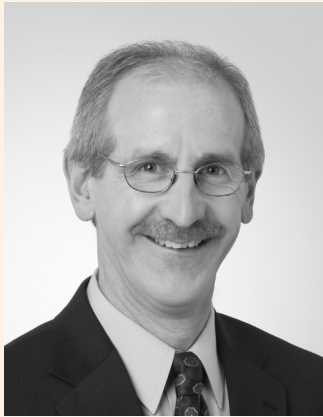
There are many jobs that need to be done at the Food Bank and we could not do what we do without our volunteers. Thank you!

The State College Area Food Bank is a Member Agency of the Centre County United Way



Why I Continue To Give: A Board Member's Perspective

Tom Charles explains why new location is critical for future growth



Tom Charles has been involved with the State College Area Food Bank for so long now that he can no longer remember when he started.

When asked about the Food Bank's new location, Tom made many great points about why the Food Bank will now be better than ever.

"We often relied on other organizations for space and storage," he explained, "but once they needed that space back, we would be vulnerable."

Of course, the Food Bank is and always has been grateful to the many organizations who over the years have donated their space. The old way of doing things, living on "borrowed resources" meant the Food

Bank wasn't always as stable as the community would like it to be. Now, with their own facility, they have more control over the future and can make long-term plans.

"Thinking about the experience of the client," Tom says, "the new space is welcoming and allows for confidential conversations to take place. Clients can come in and shop with dignity for items that they need."

"The client choice model allows clients to have control over the most basic of choices - what they have to eat."

Tom knows that many of the clients coming into the Food Bank are already in a stressful situation. Chances are their current circumstances are out of their control. The client choice model allows clients to have control over the most basic of choices — what they have to eat.

When we asked him what has motivated him to stay on the board all this time he said, "I believe in the cause. You can't get more basic than needing food. It's an essential human need."

Tom went on to explain that many of the Food Bank's board members and volunteers have been with the organization for a long time. It is this dedication and sense of stewardship that brings people in and keeps them coming back.

"The board members are all deeply committed to people in need," he says. "They are especially thoughtful stewards about the use of funds."

Tom says he will continue to give to the Food Bank in support of the vital work they do in the community.

Tom served on the Food Bank board for many years and acted as Board President from 2011 to 2013.

Tom currently works as the Senior Vice President for System Development at Mount Nittany Health. He is married to Kris and they have two sons, Luke is a junior at State High and his other son, Brian, is a sophomore in college in Indiana. Kris is a State College native. Tom grew up in Indiana, but he and his wife settled in State College in 1997.

Gracie's Story: Learning to Give

Gracie and her brother Jakob visited the Food Bank in March. At church, Gracie, age 4, learned the importance of helping others. She saved her money so she could do something special.

Gracie decided to use her savings to purchase food for the State College Food Bank. She was able to purchase approximately 18 pounds of food with her savings. Thank you, Gracie and Jakob!

There are so many ways that individuals, businesses, schools, and organizations can help. Please visit our website or call us to get involved!



Logo Symbol of Healthy Food and Caring Relationships



With the move into our new location, we also felt it was an excellent time to freshen up the Food Bank brand with a new logo, new mission statement and a new vision statement.

We worked with a graphic designer and asked her for a logo that not only represented healthy food, but also felt warm, inviting, and modern all at the same time! This was a tall order, but the end

result manages to do all of these things simply and beautifully.

Since the Food Bank is not just about food, but also as importantly about the relationships that we have with our clients, we wanted both concepts to be represented. An apple is the quintessential symbol of healthy food and formed inside the white space of the apple, a heart, to represent the caring relationships that are formed at the Food Bank.

The colors of gold and green were chosen because of their connections to nature. Green signifies nature, life and well-being. Gold is the color of grain, a staple food.

NEW MISSION STATEMENT:

To provide food security, directly and indirectly, to people in Centre County.

NEW VISION STATEMENT:

One day, no one will go hungry in Centre County.

Guide to Food Donations - Use and Share This List

Current Needs

- Grocery store Gift Cards - any denomination is appreciated. Used to maintain our food inventory and supplement what we don't receive in food donations
- Cereal
- Tomato product (diced, stew, paste, sauce, etc.)
- Rice (1 pound bags or boxes)
- Canned fruits (peaches, pears, fruit cocktail, applesauce)
- Canned meats (chicken, Spam, tuna)
- Peanut Butter
- Sugar (2 lb. & 4 lb. containers)
- Flour (2 lb. & 5 lb. containers)
- Mayonnaise
- Juice (100%)

- Salad Dressing (Ranch, Italian, etc.)
- Dried Fruit (raisins preferred) and nuts

Ongoing Needs

The following items are always needed as we cannot purchase these through our state food purchasing program.

- Granulated sugar (2 lb. and 4 lb. bags)
- Mayonnaise, Miracle Whip type salad dressing, and salad dressings
- Cooking oil
- Coffee
- Bars of soap
- Laundry detergent
- Personal hygiene items and diapers

Serving Our Community Better, Thanks To Your Support

Return Service Requested

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