



nurture.
inspire.
empower.

CELEBRATING **25** YEARS

25TH ANNIVERSARY GALA *There's no place like home*

The Hamilton Hotel Schuyler Ballroom • Washington, DC
April 22, 2023 • 6:00-11:00 pm



Sponsorship Levels and Benefits



EMERALD CITY Sponsor: **\$25,000**

- Premier seating for 12
- Taped message for website
- Name in press release
- Company logo and link on website
- Name on event signage
- Personalized plaque suitable for display
- Full page ad in gala program
- Special mention on social media
- Additional benefits tailored to meet the needs of the sponsor



COURAGE Sponsor: **\$15,000**

- Premier seating for 12
- Taped message for website
- Full page ad in gala program
- Special mention on social media
- Logo included on sponsor slides
- Company logo and link on website



HEART Sponsor: **\$10,000**

- Preferred seating for 10
- Taped message for website
- Half page ad in gala program
- Special mention on social media
- Logo included on sponsor slides
- Company logo and link on website



MIND Sponsor: **\$5,000**

- Preferred seating for 8
- Quarter page ad in gala program
- Company name and link on website
- Listing in gala program



YELLOW BRICK ROAD Sponsor: **\$2,500**

- Preferred seating for 6
- Company name and link on website
- Listing in gala program



RUBY SLIPPER Sponsor: **\$1,500**

- Seating for 4
- Listing in gala program
- Company name and link on website



TOTO Sponsor: **\$500**

- Seating for 2
- Listing in gala program
- Company name on website

GALA CO-CHAIRS

Maria Garcia Anderson, *President & CEO, Anderson Fire Protection, Inc.*
C.A.S.E. Board Member

Philip Gibbs, *President, Hamel Builders, Inc.*

HEADQUARTERS

3919 National Drive, Suite 200 • Burtonsville, MD 20866 • 301.476.8525
caseadopt@adoptionsupport.org • www.adoptionsupport.org/gala



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Sponsorship Form

(Please check one)

- Emerald City \$25,000
- Mind Sponsor \$5,000
- Ruby Slipper Sponsor \$1,500
- Courage Sponsor \$15,000
- Yellow Brick Road Sponsor \$2,500
- Toto Sponsor \$500
- Heart Sponsor \$10,000

We cannot use the tickets available with our sponsorship, please make them available to others.

PAYMENT INFORMATION

- Online, visit www.adoptionsupport.org/gala
- Check, payable to C.A.S.E., for \$_____ is enclosed.
- Credit Card, please charge my: AMEX Discover MasterCard Visa

Name on Card: _____

Card Number: _____ CVV: _____ Exp: _____

Billing Address: _____

Signature: _____

- We are unable to attend but would like to support the mental health of adoptive, foster, and kinship families.
Enclosed is our tax-deductible contribution of \$_____.

SPONSOR INFORMATION

Sponsor Name: _____

Contact Name/Title: _____

Address: _____

Phone: _____ Email: _____

THANK YOU FOR SUPPORTING ADOPTIVE, FOSTER, AND KINSHIP FAMILIES.

For more information, including overnight accommodations, please contact:
Monica Jackson, Development Coordinator
jackson@adoptionsupport.org • 301.476.8525

C.A.S.E. is a 501 (c) (3) charitable organization (EIN#52-2100734). Donations are tax deductible as allowed by law and will be acknowledged with a letter of receipt with an estimated fair market value of the sponsorship.

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2023 Gala Program

PRINT AD*

Rates & Specifications

* The cost of a program ad is included as a benefit for sponsors at the \$5,000 level and above (Mind, Heart, Courage, and Emerald City).

PROGRAM BOOK SPECS

Size: 5.5 x 8.5 in
Binding: saddle stitched
Printing: full color

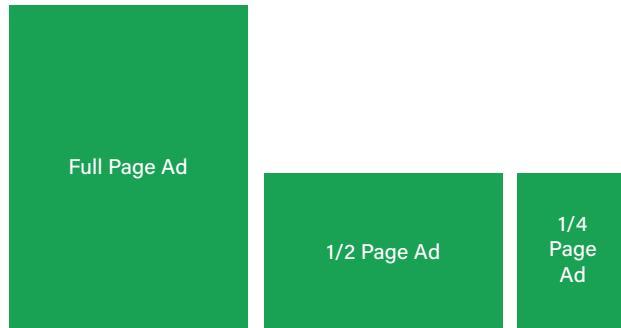
FILE FORMAT

PDF or high resolution (300 DPI)
JPG files will be accepted.

AD OPTIONS	SIZE	COST
Full Page	5x8	\$600
Half Page	5x3.5	\$300
Quarter Page	2.25x3.5	\$150

AD DEADLINE March 10, 2023

All ads are due to C.A.S.E. by this date, any late ads may not make it into the program book.



(not actual size)

CIRCULATION

Entire Gala Event
450 In-Person Attendees and
33K+ Digital Circulation

DESIGN SERVICES

Want to advertise but don't have the tools to create a custom ad?
We can help!

PAYMENT

We accept all forms of payment. Please make all checks payable to C.A.S.E. at address below.

QUESTIONS?

Call Monica Jackson at 301.476.8525 or email jackson@adoptionssupport.org for questions or concerns you may have regarding program ads.

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