

CENTER FOR ADOPTION SUPPORT AND EDUCATION  
COLUMBIA COUNTRY CLUB • CHEVY CHASE, MARYLAND

*masquerade gala*  
OCTOBER 30, 2021



Dear Friend,

On behalf of the people we serve, we request your sponsorship for our upcoming event to support **The Center for Adoption Support and Education (C.A.S.E.™)**. C.A.S.E. is a national leader in mental health services for the foster care and adoption community. 2020 was a year like no other and we're looking forward to gathering together! Please join us on **Saturday, October 30** for our **Masquerade Gala & Silent Auction** to benefit the adoptive, foster, and kinship families we serve.

*Enjoy a memorable evening* at Columbia Country Club with just 300 other guests featuring:

- Specialty cocktails, appetizers, dinner, and dessert
- Silent auction with more than 100 items to browse
- Jimmy Wayne, a bestselling author, award winning recording artist, and former foster youth
- Star of Adoption awards recognizing youth, families, therapists, and advocates who have demonstrated resilience and made a positive difference in the lives of others
- Option for an in-home "party pack" if you prefer to enjoy the live stream from home
- Recognition of your generosity by more than 20,000 people through event publicity

We encourage all guests to wear fun masquerade masks, while complete costumes are optional.

*Make a difference with your sponsorship.* The children and teens we work with have already suffered tremendous loss, grief and often trauma. Many face educational, developmental, and other health challenges. The pandemic only made things worse and will have a lasting impact on their mental health. Your sponsorship provides critical operating support for **C.A.S.E.** and enables us to reach more families in need. In 2020, we served more than 1,800 clients and their participating family members almost all via telehealth. Due to your generosity, we provided financial assistance to 80 clients and family members. We've reached 50 so far this year, as families continue to struggle with the financial impact of the pandemic. Thanks to you, **C.A.S.E.** never turns a family away, regardless of their ability to pay.

We're looking forward to celebrating with you the incredible strength and generosity of our community.

With heartfelt thanks,

Debbie Riley, LCMFT  
**C.A.S.E. CEO**

Maria Garcia Anderson  
Gala Co-Chair

Philip Gibbs  
Gala Co-Chair



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3919 National Drive, Suite 200  
Burtonsville, MD 20866  
301-476-8525 | [caseadopt@adoptionssupport.org](mailto:caseadopt@adoptionssupport.org)  
[www.adoptionssupport.org/gala](http://www.adoptionssupport.org/gala)

## CENTER FOR ADOPTION SUPPORT AND EDUCATION

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### Masquerade Gala & Silent Auction Sponsorship Levels and Benefits

Be one of the first 25 sponsors to complete your payment, and you'll receive a copy of Jimmy Wayne's powerful book, *Walk to Beautiful*, about his experience in foster care and walk across the country to raise awareness.

**New Virtual Option:** Prefer to enjoy the live stream of the event from home? Check the **Virtual** box to receive a fun party box in lieu of the number of tickets for your corresponding sponsorship level! (See back)

	FOREST	TREE	TRUNK	SAPLING	ROOTS	BRANCH	LEAF
LEVEL	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500	\$1,500	\$500
Number of tickets *	10	10	8	6	4	4	2
Ad in gala program	Full	Full	Half	Quarter			
Listing in gala program	•	•	•	•	•	•	•
Name on C.A.S.E. website	•	•	•	•	•	•	•
Link on C.A.S.E. website	•	•	•	•	•	•	
Name on event signage	•	•	•	•	•		
Logo/link on silent auction website	•	•	•	•			
Logo on C.A.S.E. website	•	•	•				
Logo on event signage	•	•	•				
Logo on signature drink sign	•	•					
Premium seating	•	•					
Special mention on social media	•	•					
Logo at valet stand	•						
Special mention in e-newsletter	•						
Name in press release	•						
Recognition from podium	•						

\* Estimated fair market value \$118/ticket.

#### HEADQUARTERS

3919 National Dr., Ste. 200, Burtonsville, MD 20866  
caseadopt@adoptionsupport.org | 301-476-8525

[www.adoptionsupport.org/gala](http://www.adoptionsupport.org/gala)

#### GALA CO-CHAIRS

**Maria Garcia Anderson**, President & CEO, Anderson Fire Protection, Inc.  
C.A.S.E. Board Member

**Philip Gibbs**, President, Hamel Builders, Inc.  
C.A.S.E. Growing Together Campaign Co-Chair

**YES, we will support adoptive, foster, and kinship families through sponsorship at the following level:**

- |   |                              |
|---|------------------------------|
| <input type="checkbox"/> Forest (\$15,000 / 10 tickets) | Roots (\$2,500 / 4 tickets)  |
| <input type="checkbox"/> Tree (\$10,000 / 10 tickets)   | Branch (\$1,500 / 4 tickets) |
| <input type="checkbox"/> Trunk (\$7,500 / 8 tickets)    | Leaf (\$500 / 2 tickets)     |
| <input type="checkbox"/> Sapling (\$5,000 / 6 tickets)  |                              |



**Virtual: Send Party Box!**

(Only available to sponsors, please select level above)

We do not want a Party Box and we do not want tickets.

**NO, we cannot attend, but please accept our donation of \$\_\_\_\_\_.**

**PAYMENT INFORMATION**

- ☐ Online, visit **[www.adoptionsupport.org/gala](http://www.adoptionsupport.org/gala)** to select and pay for your sponsorship.
- ☐ Check, payable to C.A.S.E., for \$\_\_\_\_\_ is enclosed.
- ☐ Credit Card, please charge my ☐ AMEX ☐ Discover ☐ MasterCard ☐ Visa

\_\_\_\_\_  
Name (*as it appears on card*)

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Exp. (*month/year*)

\_\_\_\_\_  
CCV Code

\_\_\_\_\_  
Billing Zip Code

\_\_\_\_\_  
Signature

**SPONSOR INFORMATION**

\_\_\_\_\_  
Sponsor Name (*as it will appear in the program*)

\_\_\_\_\_  
Contact Name/Title

\_\_\_\_\_  
Address

\_\_\_\_\_  
City/State

\_\_\_\_\_  
Zip

\_\_\_\_\_  
Telephone

\_\_\_\_\_  
Email



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™

***Thank you for supporting adoptive, foster, and kinship families.***

**CONTACT INFORMATION:**

**Tamara Arsenault, Director of Development**

[arsenault@adoptionsupport.org](mailto:arsenault@adoptionsupport.org) | [www.adoptionsupport.org/gala](http://www.adoptionsupport.org/gala)

3919 National Dr., Suite 200, Burtonsville, MD 20866 | Tel: 301-476-8525 | Fax: 301-476-8526

*C.A.S.E. is a 501(c)(3) charitable organization (EIN# 52-2100734). Donations are tax deductible as allowed by law and will be acknowledged with a letter of receipt with an estimated fair market value of the sponsorship.*



# 2021 Gala Program

## Print Ad\* Rates & Specifications

\* The cost of a program ad is included as a benefit for sponsors at the \$5,000 level and above (Sapling, Trunk, Tree, Forest).

### PROGRAM BOOK SPECS

Size: 5.5 x 8.5 in  
Binding: saddle stitched  
Printing: full color

AD OPTIONS	SIZE	COST
Full Page	5x8	\$600
Half Page	5x3.5	\$300
Quarter Page	2.25x3.5	\$150

Full Page Ad Shape  
(not actual size)

1/2 Page Ad Shape  
(not actual size)

1/4 Page  
Ad Shape  
(not actual size)

### FILE FORMAT

PDF or high resolution (300 DPI)  
JPG files will be accepted.

### AD DEADLINE

**October 1, 2021**

All ads are due to C.A.S.E. by this date, any late ads may not make it into the program book.

### CIRCULATION

Entire Gala Event  
350 In-Person Attendees and  
20K+ Digital Circulation

### FINAL AD FILES

Press ready files can be sent at any time to Jen Jankowski at [jankowski@adoptionsupport.org](mailto:jankowski@adoptionsupport.org).

### PAYMENT

We accept all forms of payment. Please make all checks payable to C.A.S.E. at address below.

### QUESTIONS?

Call Jen Jankowski at 301-238-4789 or email [jankowski@adoptionsupport.org](mailto:jankowski@adoptionsupport.org) for questions or concerns you may have regarding program ads.

### DESIGN SERVICES

Want to advertise but don't have the tools to create a custom ad? We can help! For details, please contact Jen at [jankowski@adoptionsupport.org](mailto:jankowski@adoptionsupport.org).



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