



5.7.21

Island Paws

Sponsorship Opportunities

Tampa Garden Club • 6:00PM - 11:00PM

IslandPawsParty.com



A beautiful evening on Bayshore Boulevard where guests will enjoy food, drinks, wine pull, silent auction, cigars, music, dancing and adoptable pets.



2020 Accomplishments

10,420

homeless animals saved

86¢

per dollar goes to
Program Services

93%

save rate



3,853

feral cats received *TNVR services
**trap/neuter/vaccinate/return to neighborhood*



44,535

owned pets seen at our hospital



18,256

1,333 specialty surgeries
16,923 spay/neuter surgeries



113,538

pounds of free pet food given
away to owners in need



7th Annual Island Paws



EVENT ATTENDEES

More than 500 guests are expected to support the Humane Society of Tampa Bay's premier event by the water.

EVENT PROMOTION

- Community Calendars
- Eblast with a circulation of 86,000+
- Facebook with 116,000+ followers
- Instagram with 28,000+ followers
- Twitter with 6,000+ followers
- Website with 180,000+ monthly hits
- Fox 13 Good Day: Pet of the Week Segment
- 93.3 FM: Pet of the Week Segment
- B98.7: Pet of the Week Segment
- Print & Digital Media buys
- Post-event recognition in Making Tracks
- Event mailing recognition
- Event website recognition

Island Paws will be CDC compliant and follow the guidelines for outside events mandated by the City of Tampa.



2021 Sponsorship Opportunities

TOP DOG \$7,500

- Twelve (12) event tickets
- One sponsorship board with company logo and/or name for recognition at event
- Company name displayed at event
- A product or company item displayed at the event
- Special sponsorship recognition at event
- Sponsorship recognition in our quarterly newsletter, "Making Tracks"*
- Your company listed on the Humane Society of Tampa Bay's event website
- Inclusion on series of event eblasts

TOP PET \$5,000

- Ten (10) event tickets
- One sponsorship board with company logo and/or name for recognition at event
- Company name displayed at event
- Sponsorship recognition in our quarterly newsletter, "Making Tracks"*
- Your company listed on the Humane Society of Tampa Bay's event website
- Inclusion on series of event eblasts

CONSTANT COMPANION \$3,000

- Eight (8) event tickets
- Company name displayed at event
- Sponsorship recognition in our quarterly newsletter, "Making Tracks"*
- Your company listed on the Humane Society of Tampa Bay's event website
- Inclusion on series of event eblasts

TAIL WAGGER \$1,500

- Six (6) event tickets
- Company name displayed at event
- Sponsorship recognition in our quarterly newsletter, "Making Tracks"*
- Your company listed on the Humane Society of Tampa Bay's event website

SUPPORTER \$500

- Four (4) event tickets
- Company name displayed at event
- Sponsorship recognition in our quarterly newsletter, "Making Tracks"*

* "Making Tracks" has a circulation of 10,000 in the Tampa Bay Area.





May 7th, 2021

6:00 PM

Tampa Garden Club

2629 Bayshore Blvd.

Tampa, FL 33629

Sponsorship Agreement

Top Dog (\$7,500)

Top Pet (\$5,000)

Constant Companion (\$3,000)

Tail Wagger (\$1,500)

Supporter (\$500)

Print SPONSOR Name: _____
(Business or individual listing as you would like it to appear in promotional materials)

Contact Name: _____ Contact Email: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Payment:

_____ My check is enclosed, made payable to the Humane Society of Tampa Bay.

_____ Credit Card Information: Visa MasterCard American Express Discover

Account Number: _____ Expiration Date: _____

Signature

Date

Humane Society of Tampa Bay • 3607 N. Armenia Avenue • Tampa, FL 33607 • ATTN: Island Paws

For more information contact Ornella Varchi: 813.876.4150 or OrnellaV@HumaneSocietyTampa.org

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IslandPawsParty.com