



TreeSisters is an organisation that has arisen out of an experience of volunteering and therefore places volunteering at the heart of its culture.

Twitter Volunteer

This is an exciting opportunity to help relaunch the TreeSisters Twitter presence. Our Twitter channel is becoming more active, and we now need to harness the opportunities on Twitter, making full use of the platform to spread the message of TreeSisters, support our partners around the world and promote the amazing work that TreeSisters does globally.

The Role

This role includes the opportunity to work with the Social Media and Communications Manager to help form a strategy for how TreeSisters harnesses the power of Twitter.

The role would also include input into the creative content on the platform and suggesting formats and ideas which would work well for our audience.

As well as having input into strategy you would also help with the day to day management of the account by:

- Replying to Tweets
- Retweeting content from partners where relevant
- Sending any feedback onto the Network Relations team

How many hours will the role require?

The aim would be to post every day, in total this would probably be approximately an hour a week, increasing when the Twitter audience expands.

Benefits of the role.

- This role has the potential to be really creative and strategic. Working to help Jen the TreeSisters Social and Communications Manager to build our Twitter channel is an exciting and fulfilling opportunity.
- It is an opportunity to do something dynamic and impactful with a relatively small time commitment.
- You would be up to date with what is going on in the organisation and all things TreeSisters.
- The role would also be a fantastic opportunity for anyone looking to gain more experience in running social media for their own business or freelance portfolio.

Support for the Role

- You would be supported by Jen, the Social and Communications Manager, and you would be an integral part of her team.
- You would be part of a small, international group of women who are involved in TreeSisters social media to share ideas and offer mutual support. We have a bespoke group within The Nest, our new online forum.
- You would have full training for the role and you would have staff at hand to call on if you were stuck.
- You would have a full induction into the breadth of work that TreeSisters undertakes.

All TreeSisters volunteers are invited to optional bi-weekly meetings. These calls are a chance to check in and to connect with each other and the organisation. Presently these calls are hosted once a month by Clare Dubois, the founder of TreeSisters, and once a month by Clare-Marie Chapman, the volunteer coordinator.

Who we are looking for?

- Someone who understands, enjoys and has a passion for all things Twitter.
- Someone with fluent written English.
- Someone who likes to think creatively and strategically.

- Someone who can work relatively independently and take direction when required.
- Someone reliable with the time to give to TreeSisters.
- Someone who deeply cares about TreeSisters and what we are trying to achieve.

If you are interested in this role then we would love to receive your application.

Thank you for your interest in volunteering with TreeSisters. If you have any questions then please email Clare-Marie, our Volunteer Coordinator, clare-marie@treesisters.org

TreeSisters is a UK charity regd. number 1149961 that promotes feminine education and empowerment towards environmental restoration primarily in respect of reforestation. The charity enrolls women into giving back to the environment by donating to restore tropical forests.