



# Grow and Share Your Online Company Forest!

## What is a Company Forest?

It's the sum of the donations your company makes to plant trees with TreeSisters through your Forest fundraising page.

## What's a Forest fundraising page?

A custom page - The [your company] Forest

- Hosted by TreeSisters
- Displays your donations to TreeSisters via a custom URL
- Here is an example (<https://treesisters.org/fundraisers/trees-for-transactions>):

The screenshot shows a fundraising page for 'Trees for Transactions Forest' on the TreeSisters platform. At the top, there's a navigation bar with 'Home', 'About', 'Join', and 'Partner With Us'. Below that, a red banner contains 'GROW YOURSELF', 'GIVE', and 'GROW FORESTS'. The main content area has a dark background with the text 'Trees for Transactions Forest' and buttons for 'BACK' and 'PAGE MAKER'. A white box contains the TreeSisters logo and a welcome message: 'Welcome! Did you know that you can create your very own "Company Forest"? Would you like to embed restoration in your business by donating trees per product sold or as a percentage of sales or profits? We have a great program for this - send me an email and I'll provide you with the program information. One of the program benefits is being able to create a page like this for your company to share with your network - showcase your giving and invite your customers and associates to participate too! email me directly - maren@treesisters.org -Maren, TreeSisters Princess of Partnerships'. To the right, a fundraising progress bar shows 'RAISED \$0.00' and 'GOAL \$10,000.00', with '0 donors' and '109 days left'. Below the progress bar are social media icons for Facebook, Twitter, LinkedIn, and Instagram. A 'TreeSisters - Corporate Partnerships' section is also visible. At the bottom, there's a 'Donate' section with a 'MONTHLY (TREESISTER)' input field and a 'ONE TIME' button.

## Benefits

- ★ Showcase your donations to TreeSisters
- ★ Electronic donations updated in real time
- ★ Your Company Forest custom URL is easy to share with your network via email, social media and on your website
- ★ Invite your network to donate to your Company Forest in aid of TreeSisters



## Setting Up Your Forest

We are leveraging our “fundraising” platform!

Go to: <https://treesisters.org/fundraisers/create> and complete the form

You will be able to name the fundraiser, set a goal (which can be updated) and upload your own images and description.

### Hints:

**Email:** use the email that you wish to have associated with your account - this is the unique identifier for your page and for your account (allows you to make changes, updates and more)

**Page Name:** we suggest “[Company Name] Forest”

**Category:** select Business Giving from the drop down menu

**Image:** we suggest using your logo or product image

**Video:** uploading a company or product video, or a video about your Forest is optional

**Deadline:** we suggest picking a date at least one year in the future - if you leave it blank, it will end today by default

**Goal:** set a goal - you can always increase it if you meet it!

**Currency:** select the currency you will make your donations in from the drop down menu

**Epic:** give a description of what you are donating and why such as a tree for every box of tea, or 3% of sales.

### Click Create Page!

You will receive a welcome email with a link to your page.

Note that your page can be updated at anytime by logging in to your account

## Planting your Company Forest

You can make donations on behalf of your Company directly via this page\*.

Invite your network to donate by sharing your unique URL

\*If your donation is made from a USA or Australia account and you want a tax receipt, you need to donate via wire transfer per these [instructions](#) (do not donate via the fundraising page). After we receive the wire, we will update your Forest fundraiser.

*Please note that if you share your page with your network, we cannot share the personal information of the donor. If they opt to be included on the honour roll you will see their name and the amount. If they opt to be anonymous only the donation amount will be shown.*

Questions? Need help? Contact Maren [maren@treesisters.org](mailto:maren@treesisters.org)