The paragraphs below have been written for you by the TreeSisters Team to help you share your passion for TreeSisters and reforestation with your email contacts. Please feel empowered to adapt them to your own needs - we would love you to bring your authentic voice forward to tell your own story of why you support TreeSisters.

This email could be sent as a one to one personal email, as part of your regular e-newsletter or as a one-off special email to all of your contacts.

If you have any questions or would like any help in using this email copy, please do not hesitate to contact TreeSisters on support@treesisters.org. Thank you for your support and ongoing commitment to reforest our world!

Dear _____

I am writing to you today to directly address something I feel incredibly passionate about. Our world is suffering, our air is unclean, our oceans are polluted and we are losing forest cover faster than we ever thought imaginable.

Our world is becoming sicker ... and we need to act.

Did you know that earlier this year the UN Environment Chief stated that humanity is placing too many pressures on the natural world and warned that failing to take care of the planet means that we are not taking care of ourselves?

Deforestation has been directly linked to the rise in zoonotic diseases. With decreasing habitats and wilderness, animals and humans are forced to live closer together. This increase in contact has seen viruses pass from species to species... Without healthy forests, *our* health is vulnerable.

Forests are our future. Healthy trees equal healthy me!

Lets come together to fund reforestation on a global scale and provide a viable future for generations to come. Some of us can give time, some can educate and inspire others, and many of us can make giving back to Nature normal, every single month.

I'm writing to you today to ask you to join me in donating to TreeSisters every single month. A monthly donation to TreeSisters funds the planting of tropical trees. You will be supporting ethical, community-focused tree planting across multiple tropical ecosystems. You will be making ongoing committed investment in the future of our planet and the health of our global forests.

You can donate directly at <u>www.treesisters.org/give</u>

Let me know if you step in, I would love to hear how this speaks to you and inspires you.

With deepest, greenest love, [add your name here]

P.S. <u>TreeSisters</u> is a registered charity on a mission to rapidly accelerate tropical reforestation by inspiring and channeling women's Nature-based feminine leadership into local and global action. Currently they support a number of planting projects in Nepal, India, Brazil, Cameroon, Kenya, Madagascar, Mozambique and West Papua. You can find out exactly where your donation will go and how it will be used on <u>their website here</u>.