

Business Partnerships Volunteers with Maren Katzaroff, Business Development Manager



TreeSisters is an organisation that has arisen out of an experience of volunteering and therefore places volunteering at the heart of its culture.

Business Development Volunteers

This is an exciting new opportunity to grow TreeSisters funding relationships with aligned businesses. Historically, TreeSisters has relied on contributions from our members to fund the planting of trees and to work towards our vision. Now we are expanding our reach to build relationships with aligned businesses in order to further the scope of our work and increase our impact. Embedding ecological restoration into every financial transaction or business model can become a new norm if we make it one!

The Role

Assist the Global Partnerships team with Company Partnerships

Volunteers may select one or more of the tasks and responsibilities below:

1. Provide assistance to companies in navigating and completing the application process to participate in the Trees for Transactions program. This includes:
 - Becoming familiar with the process and be able to answer basic questions regarding the program
 - Assist companies in completing the application via email and phone
 - Review applications and recommend approval or follow up
 - Followup with inbound inquiries who do not complete process to see what can be learned/ if they need assistance getting through process
 - Escalate unique questions/ inquiries to the Business Development Manager
 - Follow up with companies on donations
2. Make suggestions on how to improve the application process
3. Support outreach to new potential business partners
4. Support creation of materials that can be used to communicate the TreeSisters partnership opportunities to a range of aligned businesses
5. Conduct research on corporate partnership programs by other organisations to inform/ shape/ grow our program

6. Write blog posts or articles about the companies in our programs and the impact of our partnership on their operations and network

How many hours will the role require?

As these are new roles there can be quite a high degree of flexibility as to when and how many hours you would volunteer but ideally 4 hours a week.

Benefits of the role.

It is an opportunity to do something dynamic, relational and impactful.

The role would also be a fantastic opportunity for anyone looking to leverage their existing network, and to gain more experience in networking and business development.

Hands on experience of working with businesses that are keen to engage in the meaningful restoration of our planet by engaging with us.

Support for the Role

- You would be supported by Maren Katzaroff leads our global business partnerships program, and you would be an integral part of her team.
- You would be part of a small, international group of women who are involved in TreeSisters. We have a bespoke group within The Nest, our online forum.
- You would have full training for the role and you would have staff at hand to call on if you were stuck.
- You would have a full induction into the breadth of work that TreeSisters undertakes.
- All TreeSisters volunteers are invited to optional bi-monthly meetings. These calls are a chance to check in and to connect with each other and the organisation. Presently these calls are hosted once a month by Clare Dubois, the founder of TreeSisters, and once a month by Clare-Marie Chapman, the volunteer coordinator.

Who we are looking for?

Volunteers who;

- Love learning, opening doors, being clear and relational and conversational.
- Will delight in learning all about our tree planting partners and 'speaking' the role and value of TreeSisters in the world
- Are highly organised around tracking actions and responses.
- Have excellent written and spoken English.
- Can work relatively independently and take direction when required.
- Are very reliable with the time to give to TreeSisters.
- Thoroughly love TreeSisters and what we are trying to achieve, and are able to articulate this with grounded clarity.
- Have experience in business, communications or sales.

If you are interested in this role please apply by using our volunteer application form.

Thank you for your interest in volunteering with TreeSisters. If you have any questions then please email Clare-Marie, our Volunteer Coordinator - clare-marie@treesisters.org

TreeSisters is a UK charity regd. number 1149961 that promotes feminine education and empowerment towards environmental restoration primarily in respect of reforestation. The charity enrolls women into giving back to the environment by donating to restore tropical forests.