



www.redschool.net

Red School “Business Development” Position Available

We are thrilled to let our network know that we are actively seeking a Business Development Professional whose role is essential in growing the Red School mission. If you are savvy in business development and social media marketing and enjoy creating new business models that will reach thousands of women with the Red School mission then we would love to hear from you.

Title: Business Developer

Reports to: Alexandra Pope and Sjanie Hugo Wurlitzer, Founders & Owners of Red School

Based at: Home

Purpose: Create a dynamic business model that launches Red School as the Gold Standard in menstruality on-line education and training programs.

Description:

Red School is seeking a business development professional who is passionate about - and embodies - our mission and values. This position is part of our executive team and requires someone who is passionate and energized when working in an entrepreneurial environment. **Applicants must have successful business development experience, be excited about creating a business plan for Red School, and understand the role that social media and on-line platforms should play in the expansion of Red School.** Being able to keep the big picture in mind while creating business strategy and tactics is essential.

Only applicants who have had successful business development experience and are highly proficient in Google Drive, Excel, Word - and the following areas - need apply:

- Mailchimp & Constant Contact
- On-line course design and management
- Wordpress website design and management
- All social media platforms – Facebook, Twitter etc.
- Google Analytics

Key Business Development Responsibilities:

- Creation and implementation of a business plan
- Social Media Strategy & Communications
- Business formation and management of a limited company

This position is a revenue generated position, therefore salary is dependent upon business performance. Hours are based in availability. Other benefits include gift copies of all published books, scholarships to our on-line courses, eBooks, and MP3s as well as a scholarship to the 2018 [Women's Quest Apprenticeship Training](#). You can find out more about Red School at www.redschool.net

To apply for this position please email Sjanie at info@redschool.net. **Please include a cover letter and resume as well as three references. Applicants who provide samples of their business development portfolio will be given preference in review.** *Red School is an equal opportunity employer and is a registered limited company in the United Kingdom.*