Champions

A Time of Champions

Hope Community Resources, Inc.
2012 Annual Report
Hope Corporate Culture

Our Beliefs
• In the dignity of life.
• In doing the right thing.
• That within each person there is an essence of beauty, value, worth and goodness.
• In selfless leadership.
• That compassion and forgiveness are virtues.
• Understanding and effectiveness come with empathy, not sympathy.
• That all people seek a sense of belonging and competence to feel worthwhile.
• That conflict is “normal.”
• That “Magic Moments” not only happen, but can be fostered.
• In the importance of an ethical and moral foundation within a spiritual life.

Our Values
We further our mission through ten agency values, which are the focal point of our everyday activities and decisions.

  Independence
  Opportunity
  Security/Stability
  Self-Advocacy
  Inclusion/Integration
  Relationships
  Dignity/Status
  Individuality
  Choice/Preference
  Joy
There are many definitions of a Champion that you could find in dictionaries, classic stories, and recorded throughout the pages of history. Sometimes the meaning of this word is highly personalized and embraced in a variety of ways by each of us. In other words, Champions come in different “shapes and sizes.” For Hope, however, our translation of a Champion is clear, distinct, and embedded in almost 45 years of Alaska community service delivery.

Our champions are the families and individuals who experience disabilities that choose our supports. From a long and scarred history of institutionalization, exclusion, isolation and even brutalization, so many retained their resilience and never abandoned their dreams. From out of state placements, to psychiatric centers, from large congregate facilities to group homes, these are the same human beings who today live independently, with minimal supports, in rural and urban areas of our state. Some maintain apartments and others own their own homes. The body might have been physically incarcerated in an institution, but the spirit remained free to hope, to dream, to “never give up.”

Our champions are our staff who comprise a huge part of our family of Hope. These men and women work 24/7, on weekends, on holidays. They teach, give comfort and joy, guide and assist others to achieve dreams, to seek new horizons, to discover innate and priceless gifts. They dry a tear and share a laugh. They are mentors, facilitators, friends, and even family to so many and they are always “there” when needed.

Our champions are our friends and supporters who have “walked with Hope” for over four decades. They give financial backing to our agency; donate significant amounts of time; fill many roles as volunteers, helpers, friends; find opportunities for others to contribute, to participate, and welcome us into community as valued, equal and contributing members of a shared society. They give respect, value, dignity and comfort to others.

Yes, these are our Champions and we have been blessed by and with their presence and humbled by their great gifts given so freely for so many decades. Through the years they have been our defenders, our heroes and a huge part of our statewide Family of Hope.

And so we dedicate this Annual Report to all of our Champions. With these incredible men and women, this Great Land that we share called Alaska is far richer, far better, and far more justifiably able to say that here- here in the far northern corners of the United States- yes, here in Alaska, “Community is truly for Everyone” and “Dreams really do come true”!!!

Charles Brower
President

Stephen P. Lesko
Executive Director/CEO
For the past 44 years, Hope has provided community supports to Alaskan families experiencing disabilities, mental health challenges, and complex medical conditions. In 1968, initial services began, pioneered by Nancy Stuart and 14 children with diverse cognitive and physical challenges. Over 1,400 individuals and families are supported today. Through all of the years, Hope’s mission remained unchanged, steadfast, and constant: to assist individuals in achieving full lives overflowing with adventure, learning, and a true sense of belonging- to achieve their dreams!

Accepting the Challenge

Through nine regional offices, serving Anchorage, Barrow, Dillingham, Juneau, Kenai/Soldotna, Ketchikan, Kodiak, the Mat-Su Valley, Seward and their surrounding communities, Hope reaches even the most remote locations of our last frontier. Ongoing expansion throughout the state is based on requests from individuals and families seeking individualized, person centered services in their respective community.

Support of families begins under the umbrella of Hope’s Family Matters team. Within that team the Anchorage and Kodiak STAR programs (Short Term Assistance and Referral) welcome those seeking assistance. Caring and knowledgeable staff walk families through the process of gaining critical eligibility and navigating complex state systems. As eligibility is determined and families choose Hope’s supports, they then begin the process of working with the planning and service delivery arm of Hope. This is where collaboration is essential to ensure that the evolving service plan is based on individual dreams and unique needs and that it is truly person centered and reflects the essence of each person choosing Hope.

Some of the choices made by families include: residential and assisted living, apartment clusters, in-home and family support, care coordination, meaningful employment and/or volunteer opportunities, respite and foster care, mental health services and spiritual supports.

Changing Needs

Today we are seeing an increased demand in supporting individuals challenged by mental health issues, autism, and traumatic brain injuries. To effectively answer this real need, Hope created a distinct Behavioral Health Services Department (BHSD). This newly formed Team is a consolidation of Hope’s Mental Health Network and Behavior Supports personnel. The BHSD serves the entire state with behavior/health services. Mental health clinical supports are offered in Anchorage. The expanding focus of this new department is the integration of behavior health supports throughout all regions and the expansion of Hope’s capacity to provide treatment to those experiencing chronic mental illness.

At the same moment in time, we are also continuing to see a shift in age demographics with a majority of new referrals. Many of those coming into service are younger than 18 years of age. This shift has a clear and distinct impact on how we deliver services that are requested and designed by families.
Gold Medal Moments:

1. Whitlam, who resides at the Elder’s Home in Barrow, amazed everyone with his hidden artistic talents, which were discovered during the Barrow Collaborative Art Project this past November. It turned out he was a carver and painter in his younger days.

2. Jim and Dan took advantage of the plentiful waterfowl on the Kenai Peninsula during one of many hunting trips offered through the outdoor recreation program in Kenai.

3. Erik is a valued Habitat for Humanity volunteer. He works at job sites during the summer months and at the Restore outlet during the winter months.

4. Amy and Brittany spent an afternoon in Ketchikan creating one-of-a-kind Valentine cards.

5. Hope collaborated with Campfire this past summer to offer a week long camp in Ft. Wainwright and St. Paul. Learning water safety in the waters of St. Paul was just one of the activities that occurred.

6. Camping with friends and hanging out around an open fire, roasting hot dogs was one of the many fun activities offered through the Kodiak recreation program this past summer.
Hope’s commitment to continue the provision of innovative and progressive community services includes life-long learning opportunities. Hope’s Corporate Culture plays a significant role in our ability to retain and “grow our own” staff. Through a variety of gatherings and unique training opportunities, Hope’s Beliefs, Values, Mission, Vision and Expectations are reinforced, strengthening every aspect and dimension of the organization.

**Striving for Excellence**

Recognizing the ever-changing needs of families and individuals who experience a disability, Hope implemented new training initiatives in 2012 to ensure those needs could be met.

One such initiative is the Introduction to Autism class developed by Hope’s Clinical Director, Dr. Chuck Lester, Ph.D. The class is offered to all employees and community members in the hope that more people will acquire a better understanding of autism. Coupled with this training, Hope is enhancing its program to provide intervention services for children who experience autism.

Another aspect of change at Hope is the growing population of middle-aged and senior adults. Many individuals and families are not prepared for end-of-life decisions. This year, Hope staff was trained on the topic and now incorporate end-of-life planning in the person-centered planning process. This service is offered as a means to ensure individual’s wishes are known so they can be honored appropriately in the end.

Hope’s Corporate Culture has earned a reputation outside of Alaska, taking us to many countries to share our philosophy and our knowledge on disability services. We take great pride in our ability to be makers of change here in Alaska and on an international level.

In 2012 we had the honor of presenting at the Anchorage Full Lives and Pacific Rim Conferences on Collaborative Art, Organizational Wellness and Culturally Sensitive Service Delivery.

**Strengthening Our Team**

Hope recognizes that stability and consistency are essential in the lives of those who choose our supports. Employee longevity is the key to these two elements. Providing pathways for employees to grow and seek knowledge is the key to longevity.

As a result, Hope offers several opportunities for employees to further their careers. One such path is for Direct Support Professionals. The Certified Direct Support Professional (CDSP) Program is a combination of classroom work, job analysis and mentorship that ties back to a standard set of core competencies in the field of direct support. Those completing the program receive a CDSP Certificate, which is nationally recognized. To date, 31 employees have either graduated, or are in the process of completing the program.

The apprenticeship component of the CDSP Program has been so successful that Hope was nationally recognized in Washington D.C. with a “21st Century Registered Apprenticeship Trailblazer and Innovator” award. Hope’s Pathways Practicum Apprenticeship Program demonstrates one example of the kinds of innovation and/or trailblazing efforts that have had a significant impact on the history of Registered Apprenticeship and implications for Registered Apprenticeship in the 21st Century.
### FY 2013
#### Operating & Restricted Budget

**Funding Source**

- Medicaid: $62,190,073.43
- State Grants: $2,150,344.86
- Individual Fees: $821,875.61
- Fundraising: $374,932.00
- Other Revenue: $1,777,101.84

**Total Revenue**: $67,314,327.74

**Expenditures**

- Salaries, Wages and Benefits: $52,405,878.16
- Other Support Services: $2,296,992.45
- Depreciation: $1,910,383.90
- Leases and Rentals: $1,720,164.12
- Professional Fees: $616,723.56
- Utilities: $1,316,271.99
- Supplies: $958,716.23
- Insurance: $821,875.00
- Travel: $537,467.77
- Miscellaneous: $2,321,633.43
- Fundraising*: $285,029.79
- Bad Debt Expense: $200,000.04
- Repairs and Maintenance: $725,370.00
- Interest Expense: $1,197,821.30

**Total Expenses**: $67,314,327.74

*Fundraising expenses reflect the expenditures of proceeds earned through agency fundraising for the purpose they were raised, along with the costs associated with those fundraising endeavors.*

**Population Served by Age Group**

- Age 0-4: 22%
- Age 5-9: 9%
- Age 10-14: 22%
- Age 15-19: 21%
- Age 20-29: 17%
- Age 30-39: 22%
- Age 40-49: 22%
- Age 50-64: 22%
- Age 65+: 2%

**Number of Employees**

- Full-time: 687
- Part-time: 165
- Seasonal/On-Call: 115
- Other: 135
- Total: 1102

**Employees by Region**

- Anchorage: 718
- Barrow: 22
- Dillingham: 7
- Juneau: 63
- Ketchikan: 19
- Kodiak: 58
- Mat-Su Valley: 46
- Kenai Peninsula: 169
In the midst of unrelenting challenges related to changes in state and federal regulations, coupled with the uncertainty of Medicaid funding, our primary mission still remains intact. As a result we have witnessed so many countless moments of dreams realized, victories celebrated, families strengthened and health maintained and enhanced.

Tenacity to Succeed

Throughout the State of Alaska, Hope programs provide distinct opportunities for full inclusion and enhance the unique gifts of all we support.

Gold Medal Moments

1 Nutrition and healthy lifestyles was a focus at Hope this past year. With a Nutrition Educator on staff, adults had the opportunity to attend classes related to health and nutrition and to participate in hands on cooking lessons.

2 One of the many offerings at the Discovery Center at Hope was Hip Hop classes. The Underground Dance Theatre (UDT) has collaborated with Hope to offer a class in this fun and energetic dance style. Several of the individuals who participated in the class performed live on stage with the UDT troupe in 2012.

3 The “Smart Board” in Hope Studios, provided Wayne the opportunity to express himself in a way he has not been able to do before. The “Smart Board” is completely accessible and enables drawings to be recorded with little hand pressure on the artist’s part.
Gold Medal Moments

1. Jacinda took advantage of the Juneau swim program this summer. The water activities proved to be not only very therapeutic for her, but a great deal of fun.

2. Tabitha displayed a variety of jewelry pieces at a local fall fair. She has been in business as a Cookie Lee sales representative for several years.

3. Residents of the Willow Ranch began a wood business in 2012. Their goal is to eventually produce finished wood for sale, along with specialty items such as picnic tables, flower boxes and much more.

4. Speak for Change, a self-advocacy group at Hope, promoted the rights of all people to vote and the importance of casting a vote in this past presidential election.

5. Artist, Erik, and his mom, Sherry, pose in front of a collaborative art piece, which he took part in. The piece was created in Hope’s Mat-Su All Birds Studio.

6. Marie was proud of her abundant carrot harvest from her community garden plot at Hope’s Health and Wellness Center.
Yes—it was a “Time of Champions!” All of those who supported our events, volunteered their time, and donated skills, talents and expertise made 2012 a record-breaking year for our fundraising endeavors. Because of them, and their belief in our mission, we are so much closer to a day when the family of Alaska realizes full and total inclusion for all of its citizens!

Reaping the Rewards

Directly attributable to such a successful fundraising year, Hope was able to accomplish many exciting things. Highlighted below are some of the more significant outcomes that resulted from overwhelming community support this past year.

In Kodiak, fundraised dollars allowed renovations and the installation of new fencing to ensure the safety of individuals being supported. The recreation program was also supplemented, offering more people expanded and innovative supports.

The Mat-Su Valley was able to grow their Healthy Lifestyles Program thanks to a very generous grant from the Mat-Su Health Foundation. This allowed them to invite other individuals not receiving services from Hope to participate in the program.

Thanks to the special appeal at the Hope Auction, coupled with other fundraising dollars, Hope Studios will now have a long awaited gallery and store in 2013. This would not have been possible without community support.

For 25 families and over 80 individuals, the holidays this year were nothing less than dreams come true. Throughout our regions, community members “stepped up to the plate” and took angels from our Angel Trees, despite hard economic times. They purchased food and gifts for families and individuals who would otherwise not have experienced such a full and rich holiday.

And, in the spirit of planning for the future to ensure Hope will be able to continue providing services in the face of ever evolving fiscal uncertainty, we successfully reached our first million-dollar milestone in our Hope Endowment Fund!

The Votes Are In

We were humbled not only once, but twice this year when community members chose Hope in two separate “contests.”

Hope was one of four recipients of $5,000 from the Kendall Cares contest through Kendall Toyota. Community members were asked to “like” their favorite charities on Facebook over a specified period of time. Thanks to our supporters, we were in the top four!

Later in the year Hope was voted as the “Best Non-Profit” in Anchorage. The Anchorage Press annually asks its readers to vote on a variety of categories associated with businesses in the Municipality of Anchorage. Over 1,500 readers cast their votes in the “2012 Press Picks” and we came out on top in our category.

Overall confirmation of the tremendous ongoing support that Hope received from this wonderful state of generous Alaskans is inherent in the records set this year! The 43rd Annual Walk & Roll for Hope exceeded $100,000 for the first time in over two decades, while the Hope Auction exceeded $110,000 for the first time in its 17-year history.
With Gratitude...

Hope Community Resources extends our profound thanks to every individual, business and organization that made a contribution of time, talent, financial support or donated goods/services in 2012. You are, each and every one of you, champions of our cause. Large or small, your gifts directly benefit Alaskans who experience disabilities and choose our supports. For that, and so much more, we remain eternally grateful.

Below we offer humble recognition to those whose gifts were received in 2012 of $100 or more. Donations of less than $100 were so extensive that we were unable to print the entire list of donors due to space constraints. Please know that everyone is a champion and each donation is greatly appreciated.
Top to Bottom: Kodiak Heart of Hope Murder Mystery Cast; Team Hugo at the Anchorage Walk & Roll for Hope; members of the Key Coalition at the SB74 celebration; and “Team Packer,” winners of the 2012 Hope Golf Classic.
Top to Bottom:  Love of Lauren Team at the Anchorage Walk & Roll for Hope; Janell Larson and Michelle Gossmann, recipients of Hope’s Visionary Award; Sleeping Lady Lions Club members at the Hope Auction.
Hope’s Corporate Culture

Our Mission
To provide services and supports, requested and designed by individuals and families who experience disabilities, resulting in choice, control, family preservation and community inclusion.

Our Vision
As members of the community of HOPE, we believe that our actions of kindness, fairness, compassion, forgiveness and understanding derive from a shared kinship, founded upon values and grounded in integrity, loyalty, wisdom and our belief in the importance of dreams.

We will approach each person and each day with balance, commitment and vision. This will assist us in building inclusive communities that promote intellectual, emotional, social and spiritual development within one another while allowing for healthy conflict. It is our desire to leave a legacy of sustainable excellence built upon continuous learning, reflection, evaluation, and innovation, which create outcomes that better human kind.