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elevate

QUARTERY REPORT 2021

Executive summary

As we began the new year, we were looking forward to challenging the status quo and making education systems more accessible to hundreds of young people who had been out of school for nearly a year due to Covid'19.

Many of them will never return to school. Covid'19 entirely changed economies for the worst but at the same time, there has been a strong magnetic pull towards technology based work.

This has given us more confidence in the solutions we already have, because our Alumni still have work because of the relevance of digital skills.

We all know the world has moved towards the new normal entirely. More young people will have to work from anywhere and having these skills will help them access work and lift themselves out of poverty. Our work is preventing young people from ending up in robbery, prostitution, unemployment to them becoming world class web developers, designers.

This year, we introduced new ways to further our mission globally and create global impact. We are very excited about 2021 and everything it will bring.

Elevate is working toward a vision that every young person will have the opportunity to learn computer science, digital skills across its home slums of Kampala. This is an ambitious vision because computer science remains marginalized throughout education despite becoming an increasingly foundational element of preparing young people to succeed in the workforce.

Our goal has always been to expand opportunity to those that need it most. These past three months, we got into the communities and recruited young talents and new tutors & kicked off our first cohort of the year. Young people have been building their digital, social & speaking skills through different programs like Elevate 360 and 2moro Alive. We are blessed to be walking this Journey with Impact Nations.





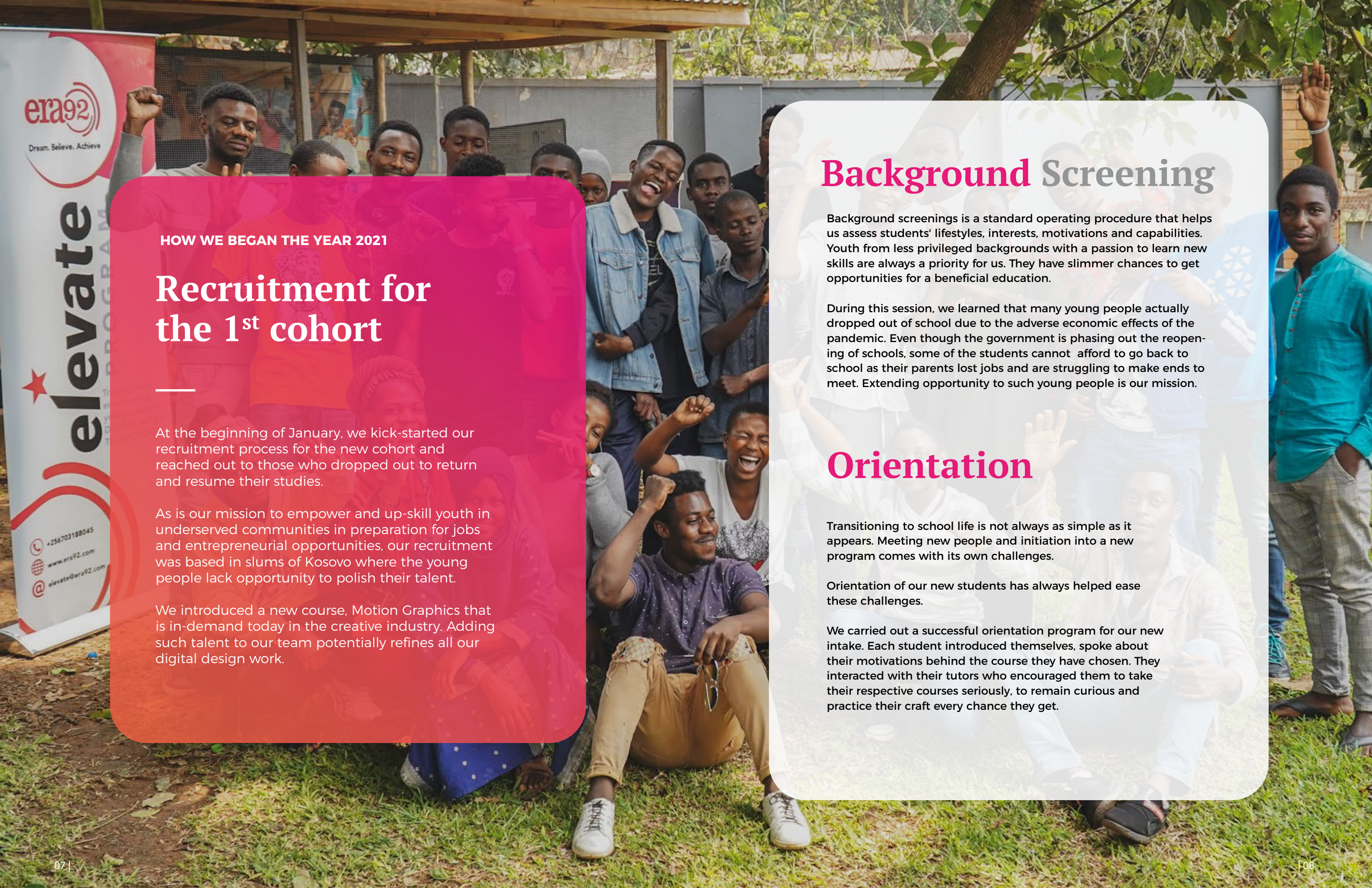
Responding to gaps in skill sets

We realize that many of our students end up taking on freelance careers which in its uniqueness presents challenges to sell. If they do not have the skills to sell their businesses and skill-set, no matter how good they are, they end up struggling and eventually giving up.

We partnered with SDR Nation- an exclusive, membership-based community for sales persons powered by world-class coaches who help members nail their jobs and navigate their careers to their next promotion.

They specialize in sales development, coaching, sales, SDRs, career development, sales education, sales coaching, and getting SDRs promoted.

We believe that this partnership will empower young people with the necessary sales skills they need to thrive in business. The students will be coached online and we can't wait to see the impact in their lives.



HOW WE BEGAN THE YEAR 2021

Recruitment for the 1st cohort

At the beginning of January, we kick-started our recruitment process for the new cohort and reached out to those who dropped out to return and resume their studies.

As is our mission to empower and up-skill youth in underserved communities in preparation for jobs and entrepreneurial opportunities, our recruitment was based in slums of Kosovo where the young people lack opportunity to polish their talent.

We introduced a new course, Motion Graphics that is in-demand today in the creative industry. Adding such talent to our team potentially refines all our digital design work.

Background Screening

Background screenings is a standard operating procedure that helps us assess students' lifestyles, interests, motivations and capabilities. Youth from less privileged backgrounds with a passion to learn new skills are always a priority for us. They have slimmer chances to get opportunities for a beneficial education.

During this session, we learned that many young people actually dropped out of school due to the adverse economic effects of the pandemic. Even though the government is phasing out the reopening of schools, some of the students cannot afford to go back to school as their parents lost jobs and are struggling to make ends to meet. Extending opportunity to such young people is our mission.

Orientation

Transitioning to school life is not always as simple as it appears. Meeting new people and initiation into a new program comes with its own challenges.

Orientation of our new students has always helped ease these challenges.

We carried out a successful orientation program for our new intake. Each student introduced themselves, spoke about their motivations behind the course they have chosen. They interacted with their tutors who encouraged them to take their respective courses seriously, to remain curious and practice their craft every chance they get.

Elevate Q1 Progress

105+

youth enrolled under different programs

24

studying Computer Science

25

studying Film-making

27

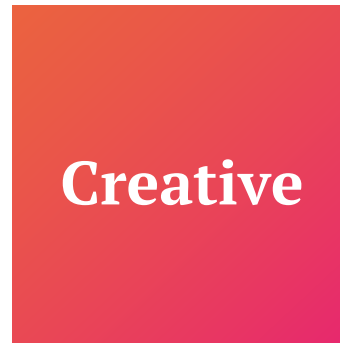
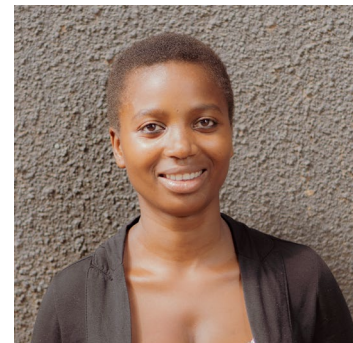
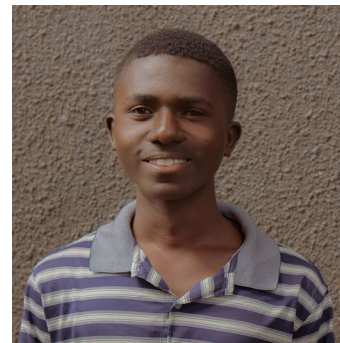
studying Graphics Design

29

studying Web Design & Development

We want to see educated and skilled young people, inspired by faith, hope and love, transform their communities.

TRINITY HEAVENZ
FOUNDER & CEO, ELEVATE PROGRAM



Elevate Q1 Highlights

1st COHORT KICK-OFF

Recruiting for the 1st cohort.
Activations done in communi-
ties & calls for application
done online

NEW MENTORS

5 new trainers recruited for the program, tutoring weekly.

6 ELEVATE 360 WORKSHOPS

6 sessions of public speaking,
presentation and spending time
with God.

4 TOMORROW ALIVE SESSIONS

4 industry professionals shared their knowledge with students on creativity, mental health, skills relevance and social media.

LAUNCHING ELEVATE BOOTH

To scale our social impact,
Elevate Booths are the new
way to reach more youths in
excluded communities.

3 NEW EMPLOYMENT PARTNERS

We've had 3 more and more companies align with our mission to give work to young people this quarter.

Hear from our new students

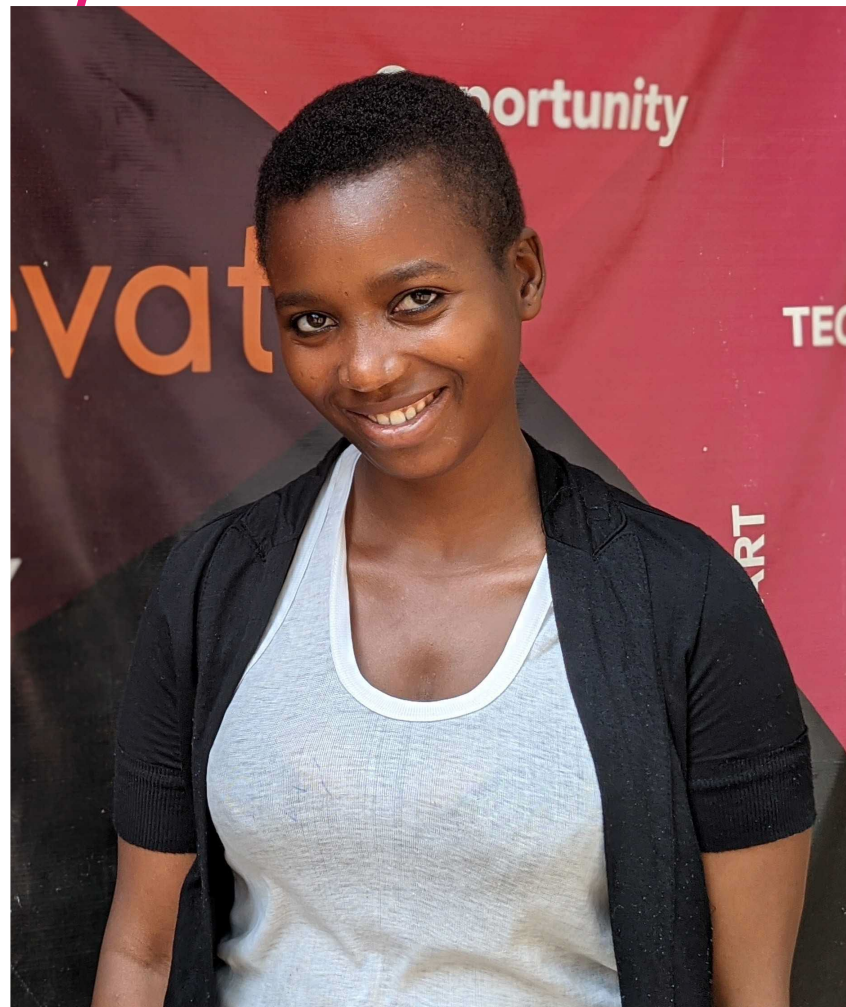
Kemigisha Rhona DESIGNER

Rhona received the kind of news that no teenager ever wants to hear.

Her mother had been struggling to raise enough money to educate her daughter for a long time. When she broke the news that she could no longer go to school, she was deep in debt and being threatened to be thrown out of her house.

Rhona's mother works as a tailor in the slums of Kosovo but since the lockdown in 2020, the economy has been moving slower than before. She can only afford to feed her family.

Rhona had dropped out of school for over 14 months. She was spending all her days caring for her siblings and doing housework at home.



“Marriage is no longer an option to me. I get to learn Graphics Design and get a good job one day. I have a real shot at taking care of my family for life with this opportunity.”

KEMIGISHA RHONA
GRAPHIC DESIGN STUDENT

Ggayi George

GRAPHICS DESIGNER

George was separated from his mother when he was only 5 months of age. It's been an uphill task since.

He's grown up with his aunt who together with his father (a boda boda rider) supported his education until he was 12 years old. After completing his primary level education, George's father stopped contacting him and after a year, they gave up on ever seeing him again.

His aunt couldn't singlehandedly support him anymore because she had gone into retirement. George is 18 years old today but despite having been out of school for that long, he still treasures education and believes with this opportunity to learn design and film at Elevate, he can one day land a good job and be in position to take care of his family unlike his father.



“When I look at my friends in the slum, they are doing drugs and all sorts of terrible things. Elevate has shown me my purpose in life. I am learning skills that will better my life in the future.”

GGAYI GEORGE
GRAPHIC DESIGN STUDENT

Stories of Impact

Juuko Henry

FILMMAKER

My father is much older than my mom. He has never connected well with her and us too. Everytime he comes home, he's always yelling and irritable with every small thing.

Despite all that, my mom keeps pushing him to provide for the family even though he scorns us. She doesn't have any choice since my father refused her to work.

I had become so frustrated and I nearly gave up my dream of filmmaking because my father wasn't willing to support me yet my mother is unemployed.

Joining the Elevate program was a great milestone for me. I have met new people and am learning many things.

My trainer is very hands-on and supportive; making sure every student understands what he teaches. I always look forward to attending the next lesson.



Fatuma Nakanwagi

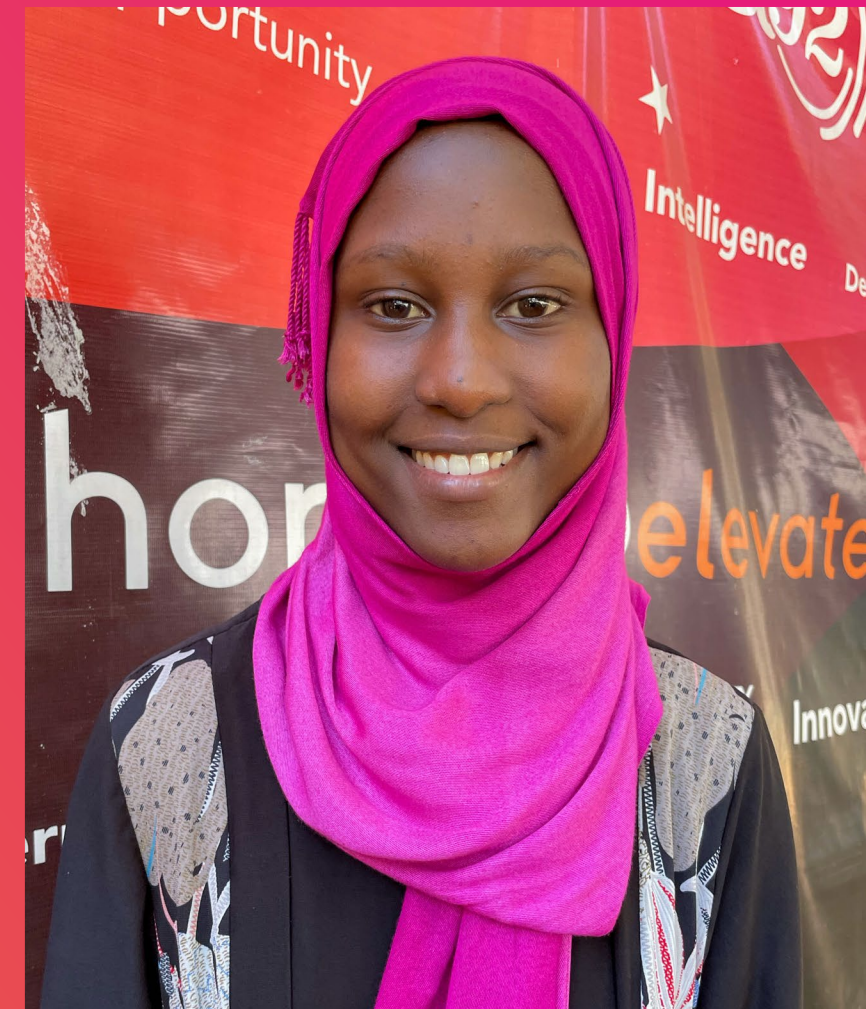
GRAPHICS DESIGNER

Growing up in the slums, it was hard to make ends meet, let alone enrol for a course program in Branding.

I had for long been inspired by great designs and artwork on media, billboards and posters but that was as far as I could go. I come from very humble beginnings and I had a lack of resources to pursue my dreams.

The feeling of insignificance that came with watching my friends take on their studies and achieve their goals is one that haunted me for a long time. I hoped that I would one day get an opportunity to study, create great designs and later build a career in Branding.

To say I'm excited to be part of this wonderful program is an understatement. I have experienced my most productive sessions here and day by day, I see my career drawing closer.



Volunteer onboarding

2moro Alive Program

For the past three months, students have interacted with mentors on different topics ranging from creating for the community, mental health + social media to staying relevant in the industry.



Andre Eichmann is a highly motivated change maker from London who connected with us through the We Make Change Platform.

Volunteers are always a useful addition to the team and onboarding one this month has been a plus for us.

Andre, will be supporting us through Fundraising for the program to further our mission and create more impact that makes a difference.



“I have reached a point in my career where I am keen to put my transferable skills into a role in which I am able to help others, have a positive impact on the world around me and contribute to the reduction of social inequalities. I greatly appreciate the opportunity to be a part of this great cause.”

ANDRE EICHMANN



Computer Science & Literacy

During background screening, we discovered that many of our students love the idea of working on a computer but have never used it.

We teach 30 of them weekly about the basics of computer hardware & software, operation systems, computer maintenance and repair. They practice their typing skills and learn how to navigate through the features and the cloud.

This sets a strong foundation and eases their learning in the advanced courses they signed up for.

Elevate 360

The Elevate 360 focuses on the spiritual and intellectual well being of a student. Students get together once a week to fellowship and pray.

To boost their presentation and public speaking skills, young people present their ideas about selected topics to the team at era92 elevate.

During this quarter, they presented the challenges faced in their communities and their possible solutions, technology and its effect on human creativity, and they also participated in an activity of selling a product of their choice to their classmates.



New Trainers

Upskilling young people is a collective and intentional effort. Seeking out trainers who are passionate about youth empowerment and development was our goal.

After conducting several interviews, we onboarded new trainers for all our courses. We couldn't be more excited to have these great additions to the team.



Brian Mbazira

GRAPHIC DESIGN TUTOR

"The challenges that young people face today are very unique and it has been my long term dream to be part of the solution.

I'm a passionate graphics designer with a great wealth of experience, having witnessed a lot of creative evolutions in design and print.

I joined this program because I believe in their vision and mission and I hope to use all the experience I've gained over the years to train and inspire these young people to achieve their goals.

Thank you era92 Elevate for the opportunity to serve in this space."



Peter Mwanja

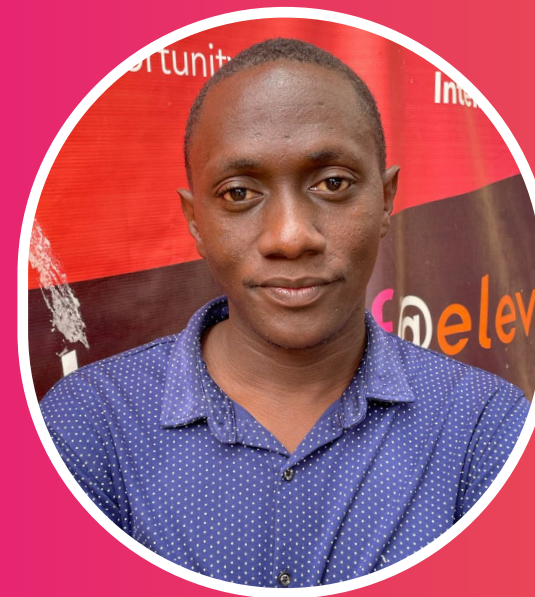
WEBSITE DEVELOPMENT TUTOR

Peter is a self-motivated, creative and hardworking software developer with experience in developing websites for clients.

He has website development skills in HTML, XML, HTML5, CSS, JavaScript, Bootstrap, Dreamweaver.

His attention to detail benefits most of his students and that makes him an exceptional trainer.

"I love helping young people explore their hidden potential and training them in this skill is one of my ways of doing this. I envision communities with empowered youth who are ready to pass on their skills to the next generation for a better world and economy."



Norman Mulumba

FILMMAKING TUTOR

Norman is the founder and CEO of Wink Media where he has trained and mentored several young people in the field of film and photography.

He has great passion for sharing knowledge and skills with young people and a 6 years experience in filming documentaries, conferences and weddings.

"I have worked with young people on several occasions and I have constantly realised that they have great potential to achieve all their dreams.

Filmmaking is one of the in-demand skills in this digital age and I believe that equipping students with this skill will build their capacity to join employment."

01-06-2021

Preparing for our MoonShot

The elevate Booth

The Elevate Booth is a prototype of the Elevate Academy that is created as a strategic approach to scale the Elevate Academy across Uganda & Africa.

This is a Digital Classroom in a Shipping Container.

It's an instrument that will accelerate targets for reach and impact of the organisation's two year strategic plan and vision 2025 from today.

The key areas of the strategy and vision 2025 that the booth is addressing are reaching 10,000 youths and creating 5,000 jobs by the year 2025.



We're excited to skill even more technology talent in the creative industry. We're working hard to ensure expansion of opportunities, leaving no gap open in order to produce well-rounded alumni that can create or influence positive impact.

Special thanks to Impact Nations for the continued support. We can't wait to see what the next 3 months bring.

Concl-
usion

Together, we are
unlocking Africa's
Youthful **Potential**
& creating lasting
social impact.



In partnership with:

impactnations
—rescuing lives