

CROSSROADS CARNEGIE ART CENTER, INC

2023 SPONSORSHIP GUIDE



60th
Anniversary
1963-2023



The mission of the Crossroads Carnegie Art Center, Inc., a 501(c)3 non-profit founded in 1963, is to create opportunities for the entire community to be engaged, inspired, and transformed by the arts through participation in classes, workshops, exhibits, mentorships, and partnerships - A welcoming place where people meet, and the arts speak.

Crossroads works to fulfill its mission through:

- Workshops and course offerings developed through individual community partner requests.
- Programs for K-12 children through Art Speak at school sites during the school year and summer.
- Established networks to aid, encourage and advise artists.
- Scholarship programs for financially disadvantaged participants.
- Support systems and Gallery space for artists to showcase and sell their work.
- Partnerships with public agencies to provide programs and services for at-risk and underprivileged youth and families, and adults in recovery programs.

Community-wide programs such as:

- "First Friday" exhibits that showcase artists and music
- Acting as a community partner to attract art-based industries



In 2023, Crossroads celebrates its 60th Anniversary as the oldest continuously operating art center East of the Cascades!

Crossroads Featured Art Shows are selected two years in advance to allow the artists ample time to create exciting new work. This allows staff the time to assure the artists have a fantastic experience showcasing their work in our community. Staff is committed to exciting marketing and planning to make each month's show a feast to be experienced.

If you would like to discuss any sponsorship proposals, please contact Executive Director Ginger Savage.

Crossroads Carnegie Art Center • 2020 Auburn Avenue, Baker City, OR 97814 • 541-523-5369 • info@crossroads-arts.org

2023 UPCOMING EXHIBITS

SHOW OPENINGS

January 6th

Annual Student Show celebrating the artwork of Baker County High School Student Artwork and the Adult and Children Learners in Crossroads Programs

February 3rd

Mary Butler, Idaho, Oil

March 3rd

Jen Smith, Charcoal, Pencil, and Pastel, The Dalles, Oregon

April 7th

Crossroads Open Regional Theme Show - "60th"
Prize money is awarded to the People's Choice Winner

May 5th

Laurel MacDonald and Claire Remsberg, Boise, Idaho

June 2nd and July 7th (2 Month Show)

Weavers Guild of Oregon Traveling Exhibition "Filaments"

August 5th

Heidi Eggerman and Jerry Hendershot, Boise, Idaho

September 1st

25th Annual "Art at the Crossroads" September Open Regional Show - Judge: TBA, Cash Prizes to Artists

October 6th

Rena Vandewater, Boise, Idaho, Oil

November 3rd

Hartini Gibson, Boise, Idaho, Digital Mixed Media

December 1st

Christmas at Crossroads Open Regional Show - Give the Gift of Art!

2023 SPECIAL EVENTS

Family Day at Crossroads

May 12th

Families with kids of all ages stop by Crossroads, grab the summer Class Schedule, 10% off gallery sales and Crossroads will have a special drawing. Enjoy the bright and colorful artwork of Laurel MacDonald and Claire Remsberg. This year sign your student up for the \$3.00 membership celebrating our 60th Anniversary.

National Senior Citizen Day

August 21st

We invite all Senior Citizens to come by Crossroads and enjoy the artwork. We will have a 10% off all gallery sales and classes. Light refreshments provided to beat the heat!

Veteran's Day

November 11th

Crossroads invites all Veteran's to stop by Crossroads and enjoy the artwork. Veteran's will receive 10% off all gallery sales and classes. Light refreshments provided.

KIDS EVENTS

Two Special Make It and Take It Kids Craft Days to celebrate our 60th Anniversary - TBA

Christmas Make It and Take It Kids Craft Day in December

Once a month Crossroads Staff will be at Farmers Market to have a free craft

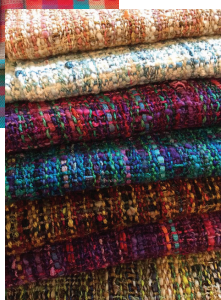
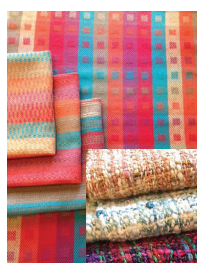
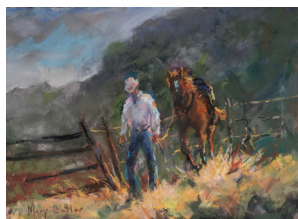
All sponsored by the DE and Jane Clark Foundation

FUNDRAISERS

September 16th

2nd Annual Day of the Dance in Geiser Pollman Park

5th Annual Oktoberfest



Artwork representing the 2023 Crossroads Exhibits

2024 UPCOMING EXHIBITS

2024 GALLERY SHOWS

January – Student Show

February – Artist Show

March – Artist Show

April – Artist Show

May – Artist Show - Three-week show

Once In a Lifetime Show: May 24th - July 16th – “Towards Home” by Gary Ernest Smith
(see below)

Last Week of July – Crossroads will host a one-week En Plein Aire Show at the conclusion of “Towards Home”

Regional Exclusive: August – RJ Kerns “Unchosen” National Geographic Agriculture Photographer with a special Open Regional Three-Dimensional Show “Agriculture”
(see below)

September – 26th Annual “Art at Crossroads” Open Regional Show

October – Artist Show

November – Artist Show

December – Christmas at Crossroads Open Regional Show

SPECIAL PREMIERE SHOWS

“Towards Home” The final gallery show of Western Artist Gary Ernest Smith - May (Tentatively Memorial Day Weekend - thru July 21st)

Crossroads is thrilled and honored to be asked by Baker County son, Gary Ernest Smith who was born and raised in Medical Springs to host his final gallery show of his 6-decade career. Gary is considered one of the finest artists of the western landscape and this show will honor the landscapes and the hardworking people of Eastern Oregon which have inspired his nationally renowned career.

“The Unchosen” RJ Kerns - August

Crossroads has obtained a regional exclusive to the National Traveling Exhibition “The Unchosen” by RJ Kerns from Minnesota. As a National Geographic photographer RJ Kerns, presents a time series of portraits of the aspirations of youth in agriculture and the enduring bond they share with their 4-H Show stock. Crossroads will host an Open Show of Agriculture/Farm/Ranch inspired three dimensional work with the Unchosen Show.



2024 SPECIAL EVENTS

Family Day at Crossroads - Friday June 21st

Families with kids of all ages stop by Crossroads, grab the summer Class Schedule, 10% off gallery sales and Crossroads will have a special drawing. We invite families to come and bring their children to see the work of premiere artist Gary Ernest Smith in his final major show. Gary was born and raised in Baker County and is an inspiration to all!

National Senior Citizen Day - August 21st

We invite all Senior Citizens to come by Crossroads and enjoy the artwork. We will have a 10% off all gallery sales and classes. Light refreshments provided to beat the heat!

Veteran's Day - November 11th

Crossroads invites all Veteran's to stop by Crossroads and enjoy the artwork. Veteran's will receive 10% off all gallery sales and classes. Light refreshments provided.

KIDS EVENTS

Christmas Make It and Take It Kids Craft Day in December

FUNDRAISERS

September 21st

3rd Annual Day of the Dance in Geiser Pollman Park – Tentative

6th Annual Oktoberfest – TBA

2025 UPCOMING EXHIBITS

2025 GALLERY SHOWS

January – January Student Art Show

February – Artist Show

March – Artist Show

April – April Theme Show Open Regional

May – Artist Show

June – Studio Art Quilt Associates Traveling Exhibition “Biophilia”



July – Artist Show

August – Artist Show

September – 27th Annual “Art at the Crossroads” Open Regional Show

October – Artist Show

November – Artist Show

December – Christmas at Crossroad Open Regional Show

2025 SPECIAL EVENTS

Family Day at Crossroads TBA

Families with kids of all ages stop by Crossroads, grab the summer Class Schedule, 10% off gallery sales and Crossroads will have a special drawing.

National Senior Citizen Day August 21st

We invite all Senior Citizens to come by Crossroads and enjoy the artwork. We will have a 10% off all gallery sales and classes. Light refreshments provided to beat the heat!

Veteran's Day November 11th

Crossroads invites all Veteran's to stop by Crossroads and enjoy the artwork. Veteran's will receive 10% off all gallery sales and classes. Light refreshments provided.

KIDS EVENTS

Christmas Make It and Take It Kids Craft Day in December

FUNDRAISERS

September 20th

4th Annual Day of the Dance in Geiser Pollman Park – Tentative

7th Annual Oktoberfest

SPONSORSHIP OPPORTUNITIES

GARY ERNEST SMITH "TOWARDS HOME" PRESENTING SPONSORSHIP & RJ KERNS "UNCHOSEN" PRESENTING SPONSORSHIP - \$5000

Press, Advertising, and Web:

- Logo or Name prominently displayed outside Exhibit entrance under "Made Possible By"
- Logo on Show Catalog, Brochure and signage "Made Possible By" (Sponsorship committed for the Smith Show must be made by June of 2023.)
- Logo prominently featured on Crossroads Exhibition or program webpage with links to sponsor's website
- Logo on signage collateral - postcards/invites (if possible), posters, flyers, and gallery signage
- Inclusion in Press Releases to media directly related to program or exhibit.
- Inclusion in at least one social media post
- Inclusion in email blasts relating to exhibit or program
- Recognition in Crossroads Quarterly Class Schedule/Newsletter mailed to every address in Baker County.
- Acknowledgement in Crossroads Annual Report.
 - Includes a Carnegie Council Membership at no additional charge. North American Reciprocal Museum Card for business owner.
 - Ten 10% off coupons to Crossroads Classes to be shared with employees.
 - First Friday Sponsorship of another show.
 - \$750 of your gift will be dedicated to one of Crossroads Educational Programs of your choice.
 - Invitation for 4 for the opening of "Towards Home" of "Unchosen" show and an opportunity to meet the artist (Dates TBA).

GARY ERNEST SMITH "TOWARDS HOME" & RJ KERNS "UNCHOSEN" SUPPORTING SPONSORSHIP - \$2500

Press, Advertising, and Web:

- Logo or Name prominently displayed outside Exhibit entrance under "With Support From" Logo on Show Catalog, Brochure, and signage "With Support From" (Sponsorship committed for the Smith Show must be made by June of 2023.)
- Logo listed on Crossroads Exhibition or program webpage.
- Logo on signage collateral - postcards/invites (if possible), posters, flyers, and gallery signage
- Inclusion in Press Releases to media directly related to program or exhibit.
- Inclusion in at least one social media post
- Inclusion in email blasts relating to exhibit or program
- Recognition in Crossroads Quarterly Class Schedule/Newsletter mailed to every address in Baker County.
- Acknowledgement in Crossroads Annual Report.
 - Includes a Carnegie Patron Membership at no additional charge. North American Reciprocal Museum Card for business owner.
 - Ten 10% off coupons to Crossroads Classes to be shared with employees.
 - First Friday Sponsorship of another show.
 - \$250 of your gift will be dedicated to one of Crossroads Educational Programs of your choice.
 - Invitation for 2 for the exclusive opening of "Towards Home" or "Unchosen" show and an opportunity to meet the artist (Dates TBA).

GARY ERNEST SMITH MAIN STREET BANNERS

Crossroads in partnership with Baker City Downtown will be having "Towards Home" Banners made along Main Street. Each Banner will have a different Gary Ernest Smith Image. At the conclusion of the Show the banners will be signed by Gary and will be given to the sponsors. \$125 per banner will include your name or business name.

OPEN REGIONAL SHOW

The Annual September Open Regional Show Sponsorship is \$1500: \$500 sponsorship and \$1000 in prize money to the artists.

FIRST FRIDAY

A Traditional First Friday Sponsorship is \$500. The business receives their name/logo on all media for the show and is announced at First Friday.

ADDITIONAL SPONSORSHIPS

Special Days (Kids, Senior Citizen, or Veterans) - \$100 Sponsorship (2 Needed)

Day of Dance - \$100 Sponsorship (50 needed)

Oktoberfest Fundraiser - \$2500 Band Sponsorship
\$1000
\$500
\$250
\$100

Tickets to the event are given to the \$2500, \$1000 and \$500 Sponsors. Contact staff for details. All Sponsors can buy additional tickets 30 days in advance.

