



Dear Pro-life Friend,

**L**ast month, in my annual “President’s Letter” to current supporters, I promised to share a story about an amazing pro-life partnership.

Of course, you’ve heard about the many different ways your encouragement makes this powerful pro-life mission possible for sidewalk counselors, student clubs, global efforts and more. This past spring proved to be one of those special moments everyone here at HLA will remember for quite a while.

This time the big news came from a northern neighbor—through a unique partnership with Pro-life Wisconsin. They’ve been active for 29 years and the roots of their founders go back much further.

Established on a bedrock principle of the pro-life movement, that all preborn babies are “persons” and all innocent persons share the inalienable right to life, Pro-Life Wisconsin educates the public and lobbies elected officials. They believe and live out the scripture verse, “**...it is never the will of the Father in heaven that one of these little ones should be lost.**” —*Matthew 18:14*

Since HLA is based in Minnesota, right next door to Wisconsin, you can understand that we’re close organizations. Like-minded people often find each other. In this case, we’re a five-hour car ride away. Many pro-lifers from the two organizations have mixed together over the years in mission and friendship. When HLA presented a series of talks in Milwaukee designed to help a church congregation protect loved ones from the dangers of euthanasia and assisted suicide before the COVID shutdowns, Pro-Life Wisconsin was there to serve and support HLA’s speaker.

So what happened these past few months?

Joe Langfeld, HLA Executive Director, contacted several partner organizations offering to share larger quantities of “older” magazines before the resources become obsolete. In this case, Pro-life Wisconsin and Right to Life of Northeast Ohio responded.

“I asked Dan Miller at Pro-Life Wisconsin if he and his team would be interested in helping us move the remaining copies of the 2018 *The Truth Behind Planned Parenthood* edition,” Langfeld explained. “It turned into an ever-growing opportunity.”

“We’ve got about 10,000 to 12,000 copies still in stock. If you have a way to use them, let me know,” Joe offered. “I was thinking volunteers could sticker your info on these pieces and then do a lit drop in local neighborhoods or share them with churches.”

Dan’s response was simple, “I’d love to do a mailing with them in one of the poorest zip codes in Wisconsin - 53206, where PP has an office. If we did that, we could easily chew up 11,000 of them.”

Langfeld and Miller continued to discuss the opportunity. The next thing we knew, Pro-Life Wisconsin had shipped 94,000 copies of three different HLA publications—and what an impact they had on Wisconsin communities!

The first round hit in the Milwaukee area. **Pro-Life Wisconsin mailed 15,000 copies of *Did You Know?* into zip codes with predominately African American populations.** (Recall this piece focuses on black communities.)

Response was swift and sometimes critical from residents.

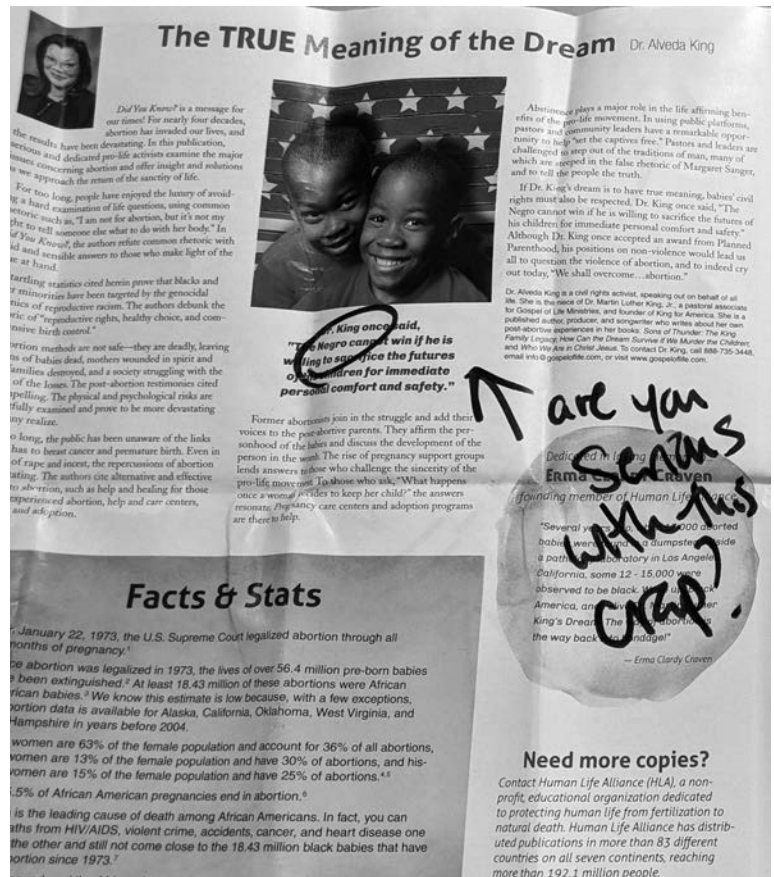
Those who didn’t appreciate the message replied with comments such as “lies”, “B-S-!” “Keep this racist, misogynist B-S- out of my mailbox...” In a returned envelope, one person actually wrote, “are you serious with this crap?” regarding a Martin Luther King, Jr. quote that said, “The Negro cannot win if he is willing to sacrifice the future of his children for immediate personal comfort and safety.”

The next round of mailers included ***The Truth Behind Planned Parenthood*** sent to targeted zip codes in the Madison area. These households included apartments near the University of Wisconsin. This time, as if on cue, the phone calls, voice mails, and emails we’re simply foul. Immediately the staff identified responses from “woke” young(er) people.

We can’t print most angry responses, but Joe told me one simple story. “I picked up the phone and said good morning, Human Life Alliance, how can I help you? Melanie, you almost wouldn’t believe it, but three of the first four words were F-words!”

“It’s one of the few words in the English language that can be used as a verb, noun, adverb, etcetera,” Miller responded back to Langfeld. Additionally, he remarked, “The mailing is also striking a chord with our supporters. They obviously like it.”

So not only did these mailers challenge abortion proponents, they encouraged pro-lifers and helped Pro-



Actual copy of returned *Did You Know?*

(Recall this piece focuses on black communities.)

Life Wisconsin expand its funding base!

HLA staff were confronted and encouraged over these weeks. Pro-Life Wisconsin advocates received a variety of feedback as well—even a glitter bomb! Joe said it was obvious through the phone calls that the Madison area Planned Parenthood had contacted its supporters, encouraging them to harass both organizations.

Not all of the magazines were mailed. In addition to being a skilled leader, Dan Miller is a dedicated sidewalk counselor. He shared many remarkable stories with Joe. I asked if I could pass one or two along to you.



**Dan Miller and Anna DeMeuse show off HLA street magazines after their encounter with a Chinese American woman.**

Here's a quick comment about the street magazine, **“She was Chinese American. We gave her HLA’s *This is not your only choice*. Her interpreter read it for her and she chose life because of it. I gave her my rosary. She said, “Thank you,”** Miller recalled.

Can you believe it? How awesome!

Miller also recounted another experience communicating with a Spanish-speaking mother:

*“I was able to speak to her in Spanish on her way into the abortion center and was able to get her a magazine provided to us by our friends at Human Life Alliance, *Esta no es tu única opción—This is not your only option*. Everyone was speaking to her in English, but the last words she heard as she entered the abortion center’s set of doors was, ‘Dios te le bendiga y su bebe también. (God bless you and your baby also.)’ It’s always the last thing I say to moms and dads as they enter what I call, ‘Hell With Doors.’ I believe it gives them something positive to dwell on, as God is always with us. At around 6:20pm, she left the abortion center. Once again, I handed her the same magazine in Spanish. She held up the one I gave her on the way in and said, ‘Ya me tengo, pero gracias (I already have, but thank you.)’ Are you ok? (Como esta?) ‘Si, si. (Yes, yes.)’ How is your baby doing? (Como esta su bebe?) ‘Bien! Bien! (Good! Good!)’. How far along are you? ‘Diez semanas (Ten weeks.)’ Are you going to keep your baby? (Te mantener su bebé?) ‘Si, si. No puedo a aborta mi bebé. (Yes, yes. I cannot abort my baby.)’”*

Praise the Lord!

Both of the encounters happened in the Milwaukee area. Sometimes, here in the Midwest, people don’t think we have the same types of cultural diversity as others do on the east and west coasts. We’ve learned God’s people need help everywhere. And because of you and all of our good friends, God’s people everywhere share these life-saving, pro-life, messages.

Thanks to your financial assistance, HLA can support organizations like Pro-life Wisconsin every year. That's part of an essential outreach to young mothers, children in the womb, and more. You're part of a 4,600 person pro-life volunteer network. Together these individuals and organizations promote and protect all human life across the nation—we couldn't do it without YOU. I hope you enjoyed these inspiring stories.

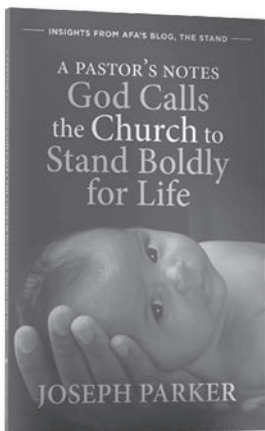
For life,



Melanie A. Freimuth  
HLA Board President

***P.S. If your pro-life group would like to try something similar, a mailing or old-fashioned literature drop, contact HLA at (651) 484-1040. We'd love to support your pro-life activity. Got an idea on how to use pro-life resources at a church or fair? Give us a call!***

## Free Books / While Supplies Last...



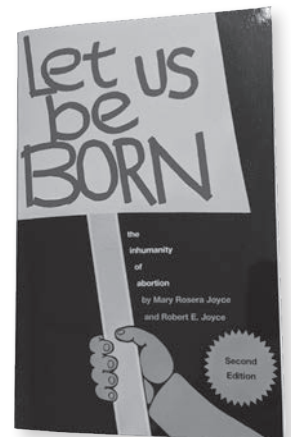
This 101-page book is a collection of pro-life blogs by Joseph Parker, AFA Director of Intercession and Outreach, which were originally posted on "The Stand." Pastor Parker seeks to help church leaders share basic pro-life tenets and simple pro-life truths. *A Pastor's Notes: God Calls the Church to Stand Boldly for Life* is a good place to start for faith leaders hesitant to proclaim a pro-life message.

[afastore.net/a-pastors-notes-god-calls-the-church-to-stand-boldly-for-life-by-joseph-parker](http://afastore.net/a-pastors-notes-god-calls-the-church-to-stand-boldly-for-life-by-joseph-parker)

*A suggested donation of \$10 will help cover the cost of shipping. Supplies are limited to 100 copies. When quantities run out, requests may be made directly from the publishers.*

Just before *Roe v. Wade* turned the world upside down, Mary and Robert Joyce wrote one of the first pro-life books. Prophetic in many ways, *Let us be Born* provided a philosophical and theological basis for the unique nature of human life. Essential to understanding the nature of human life and why we must protect it—the 105-page book was a perfect pro-life apologetic for its time. Updated in 2021.

[alethospres.com/shop/ols/products/let-us-be-born-the-inhumanity-of-abortion](http://alethospres.com/shop/ols/products/let-us-be-born-the-inhumanity-of-abortion)



## About HLA

Human Life Alliance (HLA) is dedicated to creating a culture in which all human life—from the process of fertilization to natural death—is respected and cherished.

HLA's pro-life materials have reached 232.6 million readers in more than 88 different countries. They include high school and college students, church members, young women on the streets, medically vulnerable individuals,

and those who care for them.

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Tax-deductible gifts may be made online at [humanlife.org](http://humanlife.org), by calling the office at (651) 484-1040, or mailed to the address below.

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