

THE MARGARET ACHESON STUART SOCIETY PRESENTS

SMARTLY DRESSED

FASHION SHOW
TO BENEFIT THE MUSEUM OF FINE ARTS, ST. PETERSBURG

October 29, 2021

The Vinoy Renaissance St. Petersburg Resort & Golf Club
Palm Court Ballroom

PRESENTED BY **Dillard's**
The Style of Your Life.

NONPROFIT/PERSONAL ADVERTISING AGREEMENT

Full Color Event Program Advertisements

Advertising can be purchased online at stUARTSOCIETY.org or complete and return this form to:

Advertising Chair
255 Beach Drive NE
St. Petersburg, FL 33701
advertising@stUARTSOCIETY.org

Personal Ad

Nonprofit Ad

Nonprofit Organization Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email (required) _____

Size and Cost (select one)

Full Page: \$150
Ad size: 5.25"W x 8.25"H

Half Page: \$75
Ad size: 5.25"W x 4"H

Quarter Page: \$50
Ad size: 5.25"W x 2"H

Inside Back Cover Full Page: \$500
Ad size: 5.25"W x 8.25"H

Back Cover Full Page: \$750
Ad size: 5.25"W x 8.25"H

AD DEADLINE: THURSDAY, SEPTEMBER 16, 2021

Visa **MasterCard** **American Express** Check Payable to **The Stuart Society**

Name _____ Date _____

Credit Card No _____ Expiration Date _____ Sec. Code _____

I authorize the amount of \$ _____ to be charged. Authorized Signature _____

Credit Card Billing Address (as it appears on your statement)

Address _____

City _____ State _____ Zip _____

Phone _____ Email (required) _____

Please see **PROGRAM ADVERTISING SPECIFICATIONS** page for ad sizes and formats.

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PROGRAM ADVERTISING SPECIFICATIONS

Specifications for the program advertising are below. Ads should be provided in 4-color format (CMYK) with no spot colors and provided as a press-ready pdf or a vector/eps file with all fonts converted to outlines, minimum of 300dpi. Live copy should be at least 1/4" from edge of ad.

AD DEADLINE: THURSDAY, SEPTEMBER 16, 2021

Publication

Trim Size

5.5"W x 8.5"H

ALL ADS SHOULD BE SUBMITTED IN COLOR (CMYK) UNLESS OTHERWISE NOTED.

If needed, Ad design services are available. Please refer to the contact information below by Thursday, September 16, 2021 to provide the content for your Ad.

If Ad size exceeds 20 MB, please send via file transfer service.

Full Page w/bleed \$150

Bleed Size: 5.75"W x 8.75"H
Please provide at least 1/8" bleed
on all four sides
(Trim Size 5.5"W x 8.5"H)

Full Page \$150

No bleed
Size: 5.25"W x 8.25"H

Half Page \$75

No bleed
Size: 5.25"W x 4"H

Quarter Page \$50

No bleed
Size: 5.25"W x 2"H

Artwork Contact and Ad submission:

advertising@stUARTSOCIETY.ORG