



PRESENTED BY THE MARGARET ACHESON STUART SOCIETY
AND THE MUSEUM OF FINE ARTS, ST. PETERSBURG

MARCH 25-28, 2021

2021 BUSINESS ADVERTISING AGREEMENT

Full Color Event Program Advertisements

Please return form to:

Pamela Hatton, Advertising Chair

255 Beach Drive NE

St. Petersburg, FL 33701

advertising@stuartociety.org

727-599-4697

Business Name _____

Contact Name _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email (required) _____

Size and Cost (select one)

☐ **FULL PAGE: \$200**
Ad size: 5.25"W x 8.25"H

☐ **HALF PAGE: \$100**
Ad size: 5.25"W x 4"H

☐ **QUARTER PAGE: \$75**
Ad size: 5.25"W x 2"H

AD DEADLINE: WEDNESDAY, FEBRUARY 24, 2021

☐ **Visa** ☐ **MasterCard** ☐ **American Express** ☐ Check Payable to **The Stuart Society**

Name _____ Date _____

Credit Card No _____ Expiration Date _____ Sec. Code _____

I authorize the amount of \$ _____ to be charged Authorized Signature _____

Credit Card Billing Address (as it appears on your statement)

Address _____

City _____ State _____ Zip _____

Phone _____ Email (required) _____

Please see **PROGRAM ADVERTISING SPECIFICATIONS** page for ad sizes and formats.



ART IN BLOOM

PRESENTED BY THE MARGARET ACHESON STUART SOCIETY
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MARCH 25-28, 2021

EVENT PROGRAM ADVERTISING SPECIFICATIONS

**AD DEADLINE:
WEDNESDAY, FEB. 24, 2021**

Specifications for the program advertising are below. Ads should be provided in 4-color format (CMYK) with no spot colors and provided as a press-ready pdf or a vector/eps file with all fonts converted to outlines, minimum of 300dpi. Live copy should be at least 1/4" from edge of ad.

PUBLICATION TRIM SIZE

5.5"W x 8.5"H

If needed, ad design services are available. Please contact Martin Rice via the contact information below by Wednesday, February 24, 2021 to provide the content for your ad.

If ad size exceeds 20 MB, please send via file transfer service.

FULL PAGE W/BLEED

\$200

Bleed Size: 5.75"W x 8.75"H

Please provide at least 1/8" bleed
on all four sides
(Trim Size 5.5"W x 8.5"H)

FULL PAGE

\$200

No bleed
Size: 5.25"W x 8.25"H

HALF PAGE

\$100

No bleed
Size: 5.25"W x 4"H

QUARTER PAGE

\$75

No bleed
Size: 5.25"W x 2"H

Artwork Contact and
ad submission:

Martin Rice
727-827-2764
mrice@catalogfirst.com



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MARCH 25-28, 2021

2021 NONPROFIT/ PERSONAL ADVERTISING AGREEMENT

Full Color Event Program Advertisements

☐ **PERSONAL AD**

☐ **NONPROFIT AD**

Please return form to:

Pamela Hatton, Advertising Chair

255 Beach Drive NE

St. Petersburg, FL 33701

advertising@stuartociety.org

727-599-4697

Nonprofit Organization Name _____

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email (required) _____

Size and Cost (select one)

☐ **FULL PAGE: \$150**
Ad size: 5.25"W x 8.25"H

☐ **HALF PAGE: \$75**
Ad size: 5.25"W x 4"H

☐ **QUARTER PAGE: \$50**
Ad size: 5.25"W x 2"H

AD DEADLINE: WEDNESDAY, FEBRUARY 24, 2021

☐ **Visa**

☐ **MasterCard**

☐ **American Express**

☐ Check Payable to **The Stuart Society**

Name _____ Date _____

Credit Card No _____ Expiration Date _____ Sec. Code _____

I authorize the amount of \$ _____ to be charged Authorized Signature _____

Credit Card Billing Address (as it appears on your statement)

Address _____

City _____ State _____ Zip _____

Phone _____ Email (required) _____

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