



PRESENTED BY THE MARGARET ACHESON STUART SOCIETY  
AND THE MUSEUM OF FINE ARTS, ST. PETERSBURG

# April 4-7, 2024

## NONPROFIT/PERSONAL ADVERTISING AGREEMENT

Full Color Event Program Advertisements

Advertising can be purchased online at  
[stUARTSOCIETY.org](http://stUARTSOCIETY.org) or complete and return  
this form by **March 7, 2024** to:

Advertising Chair  
255 Beach Drive NE  
St. Petersburg, FL 33701  
[advertising@stUARTSOCIETY.org](mailto:advertising@stUARTSOCIETY.org)

Personal Ad       Nonprofit Ad

Nonprofit Organization Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email (required) \_\_\_\_\_

Size and Cost (select one)

**Full Page: \$150**  
Ad size: 5.25"W x 8.25"H

**Half Page: \$75**  
Ad size: 5.25"W x 4"H

**Quarter Page: \$50**  
Ad size: 5.25"W x 2"H

**Inside Front Cover Full Page: \$750**  
Ad size: 5.25"W x 8.25"H *(subject to availability)*

**Inside Back Cover Full Page: \$750**  
Ad size: 5.25"W x 8.25"H *(subject to availability)*

**Back Cover Full Page: \$1,000**  
Ad size: 5.25"W x 8.25" *(subject to availability)*

**AD DEADLINE: MARCH 7, 2024**

Visa     MasterCard     American Express     Check Payable to **The Stuart Society**

Name \_\_\_\_\_ Date \_\_\_\_\_

Credit Card No \_\_\_\_\_ Expiration Date \_\_\_\_\_ Sec. Code \_\_\_\_\_

I authorize the amount of \$ \_\_\_\_\_ to be charged. Authorized Signature \_\_\_\_\_

### Credit Card Billing Address (as it appears on your statement)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email (required) \_\_\_\_\_



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## PROGRAM ADVERTISING SPECIFICATIONS

Specifications for the program advertising are below. Ads should be provided in 4-color format (CMYK) with no spot colors and provided as a press-ready pdf or a vector/eps file with all fonts converted to outlines, minimum of 300dpi. Live copy should be at least 1/4" from edge of ad.

### AD DEADLINE: MARCH 7, 2024

#### Publication Trim Size

5.5"W x 8.5"H

**ALL ADS SHOULD  
BE SUBMITTED IN  
COLOR (CMYK) UNLESS  
OTHERWISE NOTED.**

If needed, ad design services are available. Please refer to the contact information below by the ad deadline date to provide the content for your ad.

If ad size exceeds 20 MB, please send via file transfer service.

#### Full Page w/bleed \$150

Bleed Size: 5.75"W x 8.75"H  
Please provide at least 1/8" bleed  
on all four sides  
(Trim Size 5.5"W x 8.5"H)

#### Full Page \$150

No bleed  
Size: 5.25"W x 8.25"H

#### Half Page \$75

No bleed  
Size: 5.25"W x 4"H

#### Quarter Page \$50

No bleed  
Size: 5.25"W x 2"H

#### Artwork contact and ad submission:

advertising@stuart society.org