



25TH ANNIVERSARY • 1997-2022

PRESENTED BY THE MARGARET ACHESON STUART SOCIETY  
AND THE MUSEUM OF FINE ARTS, ST. PETERSBURG

**MARCH 24-27, 2022**

## BUSINESS ADVERTISING AGREEMENT

Full Color Event Program Advertisements

Advertisements can be purchased online at  
[stuartociety.org](http://stuartociety.org) or complete and return this  
form by **February 23, 2022** to:

Caryn Rightmyer, Art in Bloom Advertising Chair  
255 Beach Drive NE  
St. Petersburg, FL 33701  
[advertising@stuartociety.org](mailto:advertising@stuartociety.org)

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email (required) \_\_\_\_\_

Size and Cost (select one)

☐

**Full Page: \$200**

Ad size: 5.25"W x 8.25"H

☐

**Half Page: \$100**

Ad size: 5.25"W x 4"H

☐

**Quarter Page: \$75**

Ad size: 5.25"W x 2"H

### AD DEADLINE: WEDNESDAY, FEBRUARY 23, 2022

☐

**Visa**

☐

**MasterCard**

☐

**American Express**

☐

Check Payable to **The Stuart Society**

Name \_\_\_\_\_ Date \_\_\_\_\_

Credit Card No \_\_\_\_\_ Expiration Date \_\_\_\_\_ Sec. Code \_\_\_\_\_

I authorize the amount of \$ \_\_\_\_\_ to be charged. Authorized Signature \_\_\_\_\_

### Credit Card Billing Address (as it appears on your statement)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email (required) \_\_\_\_\_

Please see **PROGRAM ADVERTISING SPECIFICATIONS** page for ad sizes and formats.

CH4888 - A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES AT [www.FDACS.gov](http://www.FDACS.gov) OR  
BY CALLING TOLL-FREE 800-435-7352 WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.



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## PROGRAM ADVERTISING SPECIFICATIONS

Specifications for the program advertising are below. Ads should be provided in 4-color format (CMYK) with no spot colors and provided as a press-ready pdf or a vector/eps file with all fonts converted to outlines, minimum of 300dpi. Live copy should be at least 1/4" from edge of ad.

**AD DEADLINE: WEDNESDAY, FEBRUARY 23, 2022**

### Publication

#### Trim Size

5.5"W x 8.5"H

**ALL ADS SHOULD  
BE SUBMITTED IN  
COLOR (CMYK) UNLESS  
OTHERWISE NOTED.**

If needed, ad design services are available. Please refer to the contact information below by the deadline date to provide the content for your ad.

If ad size exceeds 20 MB, please send via file transfer service.

#### **Full Page w/bleed \$200**

Bleed Size: 5.75"W x 8.75"H  
Please provide at least 1/8" bleed  
on all four sides  
(Trim Size 5.5"W x 8.5"H)

#### **Full Page \$200**

No bleed  
Size: 5.25"W x 8.25"H

#### **Half Page \$100**

No bleed  
Size: 5.25"W x 4"H

#### **Quarter Page \$75**

No bleed  
Size: 5.25"W x 2"H

### Artwork Contact and Ad submission:

[advertising@stuart society.org](mailto:advertising@stuart society.org)