

*Joy to the World
the Lord is Come*





Joy to the World the Lord is Come

69th Year of Participation

Dear Christian Friends,

Last year's Lutheran Hour Ministries Float "Bringing Christ to the Nations" was well received by the 1 million people on the parade route as they cheered and pointed one way. Additionally we received great TV coverage on a variety of networks. The LHM Float Committee would like to thank all of you who have generously supported our efforts through prayer and gifts of love. People like you make it possible to witness God's love and joy to more than 450 million people who view the parade worldwide

2019 THEME / FLOAT DESCRIPTION

The 2019 Tournament of Roses Parade theme is "The Melody of Life" and the Lutheran Hour Ministries float is entitled: "Joy to the World, the Lord is Come." This hymn proclaims the greatest of life's melodies, the sweet song of salvation – victory over sin, death, and the evil one – and the eternal reign of Christ. Let trumpets sound, let choirs in heaven and on earth rejoice and "repeat the sounding joy!"

This treasured hymn is a summary of the overarching narrative of salvation. In the birth of Jesus, which is prominently displayed in the center of the float, we meet the Promised One of God who comes to undo sin's curse and, by His resurrection, gives us hope of eternal life. For these reasons we sing with the diverse multi-generational choir, "No more shall sin and sorrows grow, nor thorns infest the ground. He comes to make His of blessings known far as the curse is found."

The float will feature sheet music created with crushed white rice and black onion seed. Trumpets and bells will be decorated with gold clover seed, various shades of yellow and bronze strawflower, dark and light lettuce seed, onion seed, and silverleaf. The sheep will be decorated with raw cotton pin curls and donkey will have uva and pampas grasses. Decks of roses, carnations, and poinsettias will be at the base of the float.

As we begin the Year of our Lord, 2019, Lutheran Hour Ministries invites you to join us in our melody of praise. We pray that the peace, hope, and joy we find in Jesus Christ would be your peace, hope, and joy as well. "Joy to the World, the Lord is come!"

RIDERS

The 2019 Lutheran Hour Float Riders are going to be led by the new Lutheran Hour Speaker. Joining him will be a LHM International Director and members of Southern California LCMS churches.

TV Viewing Tips – Home & Garden Channel (HGTV) is Best

While the Tournament of Roses Parade is on most network channels, ABC, CBS, NBC, HGTV the Lutheran Hour Ministries Float is not guaranteed coverage due to commercials and/or other TV commitments. For the best viewing of the parade, the Home and Garden channel or RFD TV shows the parade in its entirety on cable TV. Check your local listings for time and channel.

THE PETAL PUSHERS®

Thanks to the volunteer efforts of the Petal Pushers® we are able to reduce the cost of the Lutheran Hour Ministries Float. Last year more than 4,500 people volunteered their decorating talents. These dedicated Christians decorated not only the eight floats we were contracted to decorate, but also helped to complete additional floats.

Would you like to work with the Petal Pushers®?

Individuals or groups interested in volunteering, please refer to the Petal Pushers® Website, www.petalpushers.org, or contact Petal Pushers® Chairman, Lynn Gast, at (949) 458-0606.

The 2019 Petal Pushers® sweatshirts and T-shirts are Charcoal Gray. They feature the traditional Petal Pushers® logo on the front and a representation of the float on the back. Wearing these Petal Pushers® shirts year round serves as a magnificent Christian witness. They also make wonderful souvenirs of the Tournament of Roses Parade and fabulous Christmas gifts.

The Lutheran Hour Ministries Float is a project of the Southern California District of the International Lutheran Laymen's League.

MISSION OF THE LUTHERAN HOUR MINISTRIES FLOAT

"To provide a Christian witness and hope in Jesus Christ to the unchurched, who view the float in person and through the media."

In an age that questions Christian values and messages, the Lutheran Hour Ministries Float Committee has remained committed to our mission for more than 68 years. We sincerely invite you to join us in our efforts to bring the hope of Christ to a world in need.

Yours in His Service,

Dick Gast
General Chairman
Lutheran Hour Ministries Float Committee

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