



**ADIRONDACK LAKES
CENTER FOR THE ARTS**
www.adirondackarts.org

3446 State Route 28, Blue Mountain Lake, NY 12812

WE NEED YOUR HELP!

Dear Friends,

The Adirondack Lakes Center for the Arts (also known as ALCA, the Arts Center, or just the AC) has been bringing quality arts to the central Adirondacks of New York for more than 50 years! Our programming has included concerts, theatre, dance, exhibits by visual artists in our gallery spaces, workshops, lectures in the humanities and sciences, and many other activities, serving our residents, our seasonal visitors, and the youth of our communities and beyond.

A 501(c)(3) non-profit organization, the Arts Center offers these activities not only in its historic Blue Mountain Lake building, but in exciting venues – both indoor and outdoor – around the region through our touring Adirondack Lakes Summer Theatre Festival. We also offer a variety of workshops, a concert series that features performers from diverse musical genres, a kids' summer camp, fascinating lectures, and other programs and special events that help enrich the artistic life of our far-flung Adirondack communities. Whether it's in our galleries, at a crafts table, backstage or onstage, the Arts Center is committed to bringing the very best in the arts to our adult and youth participants and audiences. Under the guidance of our General Director, George Cordes, and with the help of our active, hands-on Board of Trustees, your Arts Center represents an “instrument” for both artistic expression and human understanding for learners – and audiences – of all ages!

2020 has been a tough year for all providers of the arts, and the Arts Center is no exception. We postponed all of our live programming to next year and went totally virtual so we can stay in touch with our audiences and offer performers and artists an outlet for their talent and whatever income we can. If you haven't yet, check out our “ALCA-Seltzer Series: Online Relief from the Headaches of Social Distancing!” These are video shorts and full-length livestreams that are available on our website, adirondackarts.org. While you're there, tour our virtual art galleries. We look forward to 2021, when we can again open our doors to the public, welcome performers and artists in person, and resume our full range of live programming.

We also take great pride in our responsibilities through the New York State Council on the Arts (NYSCA). In 2015, the Arts Center was chosen by NYSCA to administer Decentralization (DEC) Funds not just to Hamilton County, as we had done in the past, but to Clinton, Essex, and Franklin counties. We now regrant approximately \$90,000 annually to small non-for-profit applicants in this vast region of the North Country. It is a great honor for a small organization like ours to continue to carry out this responsibility, now in the very capable hands of Decentralization Grant Coordinator Fred Balzac.

Please join us and help improve our space!

The stewardship of a visual- and performing-arts center is a challenging and costly undertaking. Yet, with the generous support of our friends – both longstanding and brand new – it can be done. Our beloved building, originally the local garage, is aging (100+ years old). This means both that our building has been the primary community-gathering place for decades and, as with any structure that spans centuries, capital issues exist. The AC requires restoration, preservation, and upgrades in order to maximize its safety, comfort, energy efficiency, and accessibility. Over the next few years, we plan to devote thousands of dollars to capital renovations, much-needed upgrades, and improvements.

The Arts Center has been recognized as an important cultural anchor and tourism destination of the Adirondack region of New York State, and while that is a source of pride, it also instills a dedication to this vision for the arts for our region, one that brings the beauty and excitement of Hamilton County's distinguished past to the doorsteps of a hopeful future! Our goal is to be known as an Arts Center that promotes both arts education and the creative process involved with the arts. We strive to make our building and our spaces ever more welcoming and inviting. The mission of ALCA would not be possible without the generous support of individuals like you.

Sincerely,

Joanna Pine

Joanna Pine, President, on behalf of the Board of Trustees and Arts Center Staff

HERE'S HOW YOU CAN HELP!

Annual Fund

That's this mailing! Gifts to our Annual Fund each fall provide much-needed income for day-to-day operational costs in addition to what we receive through memberships, our towns and county, and NYSCA. Your dollars also support quality performances, workshops, concerts, exhibits, lecture series and after-school and summer programs for students. Your Annual Fund gift helps the Arts Center fulfill its mission – help us out by giving what you can!

Currently, we have two ways to donate: *(Next year, we hope to see you in person!)*

Online: Secure and convenient! Go to adirondackarts.org and click on **Give to our Annual Fund**. You'll be able to indicate whether you'd like your gift to go to a specific need (e.g.: operating expenses; building improvements; theatre, music, or lecture programming; educational activities; etc.).

By Mail: Send us a check using the enclosed Donation Response Card to the following address:

ALCA, P.O. Box 205, Blue Mountain Lake, NY 12812

Questions? Please email us at info@adirondackarts.org

Or call Joanna at **(518) 744-8732**

OTHER WAYS TO GIVE

Endowments

Endowment funds provide a permanent source of annual operating income. When you give an endowment, you can specify named endowment funds or program funds, and you can support quality programming for years to come.

Planned Giving

The AC can offer a great range of flexible opportunities that can help you leave a powerful legacy — to ensure the future financial stability of the arts in your community. Every donation counts. These dollars are leveraged to earn support from federal, state, and local governments, as well as other businesses and foundations.

Memberships

For a fully tax-deductible donation, an individual, family, or business can join the ALCA family! With an Arts Center membership, you get discounts on concerts and theatre events, special events, and gift shop and gallery purchases, along with special rates on workshops. You receive all Arts Center brochures, mailings, and e-newsletters, as well as invitations to gallery receptions. Members are also invited to enter their artwork in our annual Members' Art Show!

For more information about these ways to give, go to our website, click on **Support Us**, and select either **Support the Arts!** or **Become a Member** from the dropdown menu.